

NO. 1C-592

DISTRIBUTED BY LORD'S SUNDRY AND GIFT MART, ORDER NO. 71254  
HOMER, N.Y.

DATE 11-30-51

3 1/2 M POST CARDS

AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT SAME AS ABOVE

TITLE: AMERICAN LEGION HOME,  
HOMER, NEW YORK

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

RED BRICK BUILDING

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION:

11 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

## AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 4 1951	DEC 5 - 1951
SKETCH				
RETOUCHING	3	2 1/2	DEC 3 1951	DEC 4 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		12-27-51
ARTIST DEPT.		6 3/4		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



NO. 1C-593

DISTRIBUTED BY LORD'S SUNDRY AND GIFT MART, ORDER No. 71254  
HOMER, N.Y.

PHOTO BY ALLEN'S STUDIO, HOMER, N.Y.

DATE 11-30-51

3 1/2 M POST CARDS

AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES-TO COME

IMPRINT SAME AS ABOVE

TITLE: HOME OF DAVID <sup>HANNUM</sup> HARUM,  
HOMER, NEW YORK

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

WHITE BUILDING, WITH BLACK ROOF.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION:

11 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	3	2 1/2	DEC 3 1951	DEC 4 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	DEC 7 1951	DEC 20 1951
ARTIST DEPT.		6 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



DISTRIBUTED BY LORD'S SUNDRY AND GIFT MART,  
HOMER, N.Y.

NO. 1C-594

ORDER NO. 71254

DATE 11-30-51

3½ M POST CARDS

AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

TITLE: ST. MARGARET'S CHURCH,  
HOMER, NEW YORK

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT WIRES. DARK RED BRICK BUILDING, WITH WOOD  
SHINGLE ROOF.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

11 Subjects on  
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Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 4 1951	DEC 5 - 1951 DEC 17 1951
SKETCH				
RETOUCHING	4	2 1/4	DEC 3 1951	DEC 4 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2	DEC 18 1951	JAN 4 1952
ARTIST DEPT.		6 3/4		

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer



NO. 1C-595

DISTRIBUTED BY LORD'S SUNDRY AND GIFT MART, ORDER NO. 71254  
HOMER, N.Y.

DATE 11-30-51

3 1/2 M POST CARDS

AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

TITLE: CONGREGATIONAL CHURCH,  
HOMER, NEW YORK

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION VERTICAL

CHURCH IS LIGHT RED COLOR, WITH SLATE GRAY STEEPLE

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 4 1951	DEC 5 - 1951
SKETCH				
RETOUCHING	9	3 1/2	DEC 3 1951	DEC 4 1951
REPHOTO				DEC 21 1951
PHOTO-LITHO			DEC 11 1951	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		12-26-51
ARTIST DEPT.		6 3/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



DISTRIBUTED BY LORD'S SUNDRY AND GIFT MART, HOMER, N.Y.

NO. 1C-596

ORDER No. 71254

DATE 11-30-51

3 1/2 M POST CARDS

AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

SAME AS ABOVE

TITLE: FIRST METHODIST CHURCH,  
HOMER, NEW YORK

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

BLDG LIGHT GRAY CONCRETE BLOCKS, SLATE ROOF. GOLD CROSS

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects OK.  
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to make an attractive set.

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 5 1951	
SKETCH				
RETOUCHING		2 1/2	DEC 3 1951	DEC 5 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	DEC 11 1951	DEC 27 1951
ARTIST DEPT.		6 3/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



DISTRIBUTED BY LORD'S SUNDRY AND GIFT MART, HOMER, N.Y.

NO. 10-597

ORDER No. 71254

DATE 11-30-51

3 1/2 M POST CARDS

AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

TITLE: VILLAGE GREEN SHOWING  
CONGREGATIONAL CHURCH AND  
BAND STAND, HOMER, NEW YORK

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

BAND STAND\* RED BRICK WITH RED TILE ROOF.  
CHURCH - LIGHT RED COLOR WITH BLACK ROOF.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of  
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see to it that all cuts or nega-  
tives are uniform and colors are  
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to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 3 1951	DEC 2 - 1951
SKETCH				
RETOUCHING	9	3	DEC 3 1951	DEC 3 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2		
ARTIST DEPT.		6 1/2		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



DISTRIBUTED BY LORD'S SUNDRY AND GIFT MART, ORDER No. 71254  
HOMER, N.Y.

NO. 1C-598  
DATE 11-30-51

3 1/2 M POST CARDS AMERICAN ART FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT No. 1 R. M. NO
TITLE IN FULL	IMPRINT SAME AS ABOVE
	TITLE: GRACE EPISCOPAL CHURCH, HOMER, NEW YORK
	PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION VERTICAL

WHITE BUILDING /

SUBMIT: YES  
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

## ATTENTION:

Subjects on  
order for this customer. Please  
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tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate  
By \_\_\_\_\_ Cost Dept. Checked  
Date \_\_\_\_\_ By \_\_\_\_\_ Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 4 1951	DEC 5 - 1951
SKETCH				
RETOUCHING	5	2	DEC 3 1951	DEC 4 1951
REPHOTO				DEC 21 1951
PHOTO-LITHO			DEC 11 1951	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		12-26-51
ARTIST DEPT.		6		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



DISTRIBUTED BY LORD'S SUNDRY AND GIFT MART,  
HOMER, N.Y.

NO. 1C-599  
ORDER No. 71254

DATE 11-30-51

3½ M POST CARDS

AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

TITLE: UNITED STATES POST OFFICE,  
HOMER, NEW YORK

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

RED BRICK BUILDING, WITH GRAY SLATE ROOF.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subjects of  
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see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 5 1951	DEC 6 - 1951
SKETCH				
RETOUCHING	5	2½	DEC 3 1951	DEC 5 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½		
ARTIST DEPT.		6½		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



ANTHONY BROWN PHARMACY, ORCHARD PARK, N.Y.

NO. 1C-600

ORDER No. 71255

DATE 12-3-51

1 M POST CARDS

PHOTO-FINISH

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LODGE, CHESTNUT RIDGE PARK,  
ORCHARD PARK, NEW YORK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

NONE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	3	1 1/2	DEC 3 1951	DEC 4 1951
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



ANTHONY BROWN PHARMACY, ORCHARD PARK, N.Y.

NO. 1C-601

ORDER No. 71255

DATE 12-3-51

1 M POST CARDS

PHOTO-FINISH

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ORCHARD PARK CENTRAL SCHOOL,  
ORCHARD PARK, NEW YORK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

### AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	5	2 1/2	DEC 3 1951	DEC 5 1951
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



ANTHONY BROWN PHARMACY, ORCHARD PARK, N.Y.

NO. 1C-602

ORDER No. 71255

DATE 12-3-51

1 M POST CARDS

PHOTO-FINISH

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

TOWN PARK AT GREEN LAKE,  
ORCHARD PARK, NEW YORK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

## AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	4	1	DEC 3 1951	DEC 4 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



NO. 1C-603

ANTHONY BROWN PHARMACY, ORCHARD PARK, N.Y.

ORDER No. 71255

DATE 12-3-51

1 M POST CARDS

PHOTO-FINISH

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

FRONT No. 1

R. M. NO

TITLE IN FULL

IMPRINT

NONE

GREEN LAKE FROM GIRL SCOUTS  
CAMP, ORCHARD PARK, NEW YORK

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

**ESTIMATE**

Cost Dept. Checked

By

By

Date

**AND WORK SCHEDULE**

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	4	1	DEC 3 1951	DEC 4 1951
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



ANTHONY BROWN PHARMACY, ORCHARD PARK, N.Y.

NO. 1C-604

ORDER No. 71255

DATE 12-3-51

1 M POST CARDS

PHOTO-FINISH

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

TITLE IN FULL

CLUB HOUSE AND 18th GREEN,  
ORCHARD PARK COUNTRY CLUB,  
ORCHARD PARK, NEW YORK

IMPRINT  
NONE

PHOTO PROPERTY OF  
CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	4	1	DEC 3 1951	DEC 4 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



DISTRIBUTED BY SHAFF'S DRUG STORES,  
NAPOLEON, OHIO

NO. 1C-605

ORDER NO. 71258

DATE 12-3-51

6½ M POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

EMANUEL LUTHERAN CHURCH,  
NAPOLEON, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION TAKE OUT ROAD SIGNS AND BUILDING AT EXTREME  
RIGHT, ALSO CARS AND FALLEN LEAVES.  
CHURCH-RED BRICK, WHITE WINDOW TRIM & WHITE WOOD WORK ON STEEPLE.  
CONCRETE STEPS, BLACK RAILING. DOORS ARE RUST-COLORED. DOORS ON  
SCHOOL(AT RIGHT) ARE NATURAL WOOD COLOR. WINDOWS: SMALL ONE TO  
RIGHT OF STEPS-GREENISH. ROUND ONE AT TOP-BLUIISH & GREEN. CROSS  
AT TOP-CONCRETE. BLACK TOP STREET, WITH YELLOW CENTER LINE.  
ADD CLOUDS. SHADES IN WINDOWS ARE CREAM COLOR. ROOF IS BLACK.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects or  
order for this customer. Please  
to it that all cuts are  
tives uniform and colors are  
in harmony with each other  
make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 5 1951	DEC 6 - 1951
SKETCH				
RETOUCHING	4	2	DEC 4 1951	DEC 5 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	1-1	1 1/2	DEC 11 1951	DEC 27 1951
ARTIST DEPT.				

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



████████████████████ DISTRIBUTED BY SHAFF'S  
DRUG STORES, NAPOLEON, OHIO

NO. 1C-606

ORDER No. 71258

DATE 12-3-51

6½ M POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

ST. AUGUSTINE CATHOLIC CHURCH,  
NAPOLEON, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

VERTICAL

TAKE OUT LEAVES ON STREET, CARS, POLES AND WIRES. ADD GREEN  
LEAVES TO TREES. ADD CLOUDS.  
RED BRICK BUILDING WITH GRAY DOORS, WINDOWS. CONCRETE STEPS WITH  
BLACK RAILING. STREET IS RED BRICK. CROSS AT TOP OF CHURCH IS  
SILVER. RED ROOF.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects of  
order for this customer. Please  
see to it that all sets or  
tives are uniform and colors are  
in harmony with each other  
to make an excellent set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 5 1951	DEC 6 - 1951
SKETCH				
RETOUCHING		3	DEC 4 1951	DEC 2 1951
REPHOTO				DEC 21 1951
PHOTO-LITHO				
BLUEPRINT			DEC 11 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½		12-26-51
ARTIST DEPT.		6½		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



DISTRIBUTED BY SHAFF'S DRUG STORES,  
NAPOLEON, OHIO

NO. 1C-607

ORDER No. 71258

DATE 12-3-51

6 1/2 M POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

S.M. HELLER MEMORIAL HOSPITAL,  
NAPOLEON, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION TAKE OUT PARKING METERS AND CARS. CLEAN  
UP THE GRASS. ADD CLOUDS. (2 PHOTOS)

NEW BLDG. ON LEFT IS BUFF BRICK WITH NATURAL STONE ON BOTH SIDES OF  
ENTRANCE & BETWEEN WINDOWS ON LEFT SIDE. LEFT SIDE WINDOWS ARE  
PARTIALLY GLASS BRICK WITH MILKY GLASS IN CENTER. CONCRETE TRIM  
AROUND BLDG., ABOVE AND BELOW WINDOWS. WINDOW TRIM IS BROWN.  
GERANIUMS ON BOTH SIDES OF DOORWAY, GREEN BUSHES ALL ALONG BLDG.  
SILVER FLAG POLE WITH FLAG. GREEN GRASS. CONCRETE BASE ALL ALONG  
BLDG. OLD BLDG. ON RIGHT-RED BRICK, CREM COLOR WINDOW TRIM & STONE  
BASE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CONCRETE SIDEWALKS - BLACK TOP STREET. CONCRETE STEPS.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION:

Order for this customer. Please  
see to it that all cuts or re-  
tires are uniform and when set  
in harmony with each other  
to make an attractive set.

Photo  
1C607

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_

By UB

Date \_\_\_\_\_

AND WORK SCHEDULE

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 2 1951	
SKETCH	7	3	DEC 4 1951	DEC 5 1951
RETOUCHING				DEC 26 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	102	142		12-27-51
ARTIST DEPT.		6 3/4		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



DISTRIBUTED BY SHAFF'S DRUG STORES,  
NAPOLEON, OHIO

NO. 1C-608.

ORDER No. 71259

DATE 12-3-51

6½ M POST CARDS

AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM NAPOLEON, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

SMALL TYPE: (C) CURT TEICH & CO., INC.

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

ARRANGE VIEWS AS FOLLOWS:

N - 1A1149-N Court House  
A - 4A504-N Sunset on the Maumee River  
P - 5A90-N High School  
O - 1C-607 S.M. Heller Memorial Hospital  
L - 2A1408-N U.S. Post Office  
E - 1A1150-N Maumee River Bridge  
O - 99097-N M. E. Church

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 19 1951	DEC 20 1951
SKETCH	3	7	DEC 21 1951	DEC 28 1951
RETOUCHING		5	DEC 19 1951	JAN 22 1952
REPHOTO			JAN 7 1952	
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	108	12		1-25-52

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



W. J. O'CONNOR, NO. PLATTE, NEBR.

NO. 1C-609

ORDER No. 71266

DATE 12-4-51

2 M POST CARDS

PHOTO -COTE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LINCOLN COUNTY COURT HOUSE,  
NORTH PLATTE, NEBRASKA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

PUT FLAG ON POLE. LEAVES ON TREES. SHOW FLOWERS BETWEEN  
THE WALK AND ON BOTH SIDES, ALSO ALONG FRONT OF BUILDING

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 5 1951	DEC 6 - 1951
SKETCH	4	3	DEC 5 1951	DEC 5 1951
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

on sheet  
E 733



W.J. O'CONNOR, NO. PLATTE, NEBR.

NO. 1C-610

ORDER No. 71266

DATE 12-4-51

2 M POST CARDS

PHOTO-COTE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

5th STREET, LOOKING WEST,  
NORTH PLATTE, NEBRASKA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

MODERNIZE OLD CARS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 6 1951	DEC 7 - 1951
SKETCH				
RETOUCHING	4	3	DEC 5 1951	DEC 6 1951
REPHOTO				
PHOTO-LITHO			DEC 13 1951	DEC 20 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Am sheet  
G 733



W.J. O'CONNOR, NO. PLATTE, NEBR.

NO. 10-611

ORDER No. 71266

DATE 12-4-51

2 M POST CARDS

PHOTO-COTE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

DEWEY STREET, LOOKING NORTH,  
NORTH PLATTE, NEBRASKA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

FIX BLURRED CAR AND PEDESTRIAN

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 5 1951	DEC 6 - 1951
SKETCH				
RETOUCHING		2 1/2	DEC 5 1951	DEC 5 1951
REPHOTO				DEC 20 1951
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

*on sheet*  
*733*



W. J. O'CONNOR, NO. PLATTE, NEBR.

NO. 1C-612

ORDER No. 71266

DATE 12-4-51

2 M POST CARDS

PHOTO-COTE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER ~~LOWER~~ CENTER-BORDER

FRONT No. 1

R. M. NO

TITLE IN FULL

IMPRINT

NONE

COLDNEL W. F. CODY (BUFFALO BILL)  
NORTH PLATTE, NEBRASKA

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1867-30-N.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive ☒ of Estimate

**ESTIMATE**

Cost Dept. Checked

By

By

Date

Date

**AND WORK SCHEDULE**

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 5 1951	DEC 6 - 1951
SKETCH				
RETOUCHING	7	1	DEC 5 1951	DEC 5 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

on sheet  
G 1933



W. J. O'CONNOR, NO. PLATTE, NEBR.

NO. 1C-613 ✓

ORDER No. 71267

DATE 12-4-51

1 M POST CARDS

PHOTO-COTE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

TITLE IN FULL

MUNICIPAL SWIMMING POOL, NORTH  
PLATTE, NEBRASKA

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

WHITE CONCRETE WITH BROWN TRIM. WATER IS GREEN.

ADD SWIMMERS IN FOREGROUND ✓

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

*On Sheet*

*G733*

*Rush.*

Executive OK of Estimate

**ESTIMATE**

Cost Dept. Checked

By \_\_\_\_\_

By \_\_\_\_\_

Date \_\_\_\_\_

**AND WORK SCHEDULE**

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 7 1951	
SKETCH				
RETOUCHING		2	DEC 5 1951	DEC 7 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			DEC 17 1951	DEC 27 1951
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



NO. 1C614

DISTRIBUTED BY BURNHAM NEWS AGENCY, PINE BLUFF, ARK. ORDER No. 71017

DATE 12-4-51

25 M POST CARDS C.T. AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAIN STREET, LOOKING NORTH,  
PINE BLUFF, ARKANSAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE POST & WIRES. COLORS--RIGHT: 1st BLDG. BROWN WITH GREEN  
AWNING 2nd TAN. 3rd RED. LEFT: 1st BLDG. TAN & GLASS  
WITH RED SIGNBOARD 2nd WHITE.

*Take People off the street*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF <sup>YES</sup> HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION:

Order to the printer. The  
see to it that the copy is  
typed in uniform and clear  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

**ESTIMATE**

Cost Dept. Checked

By \_\_\_\_\_ Date \_\_\_\_\_ AND WORK SCHEDULE By \_\_\_\_\_ Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 7 1951	
SKETCH				
RETOUCHING	7	30	DEC 5 1951	DEC 7 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		JAN 6 1952 1-8-52
ARTIST DEPT.		7-30		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

(F)



NO. 10615

DISTRIBUTED BY BURNHAM NEWS AGENCY, PINE BLUFF, ARK.

ORDER No. 71017

DATE 12-4-51

25 M POST CARDS C.T. AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SOUTHEAST ARKANSAS LIVESTOCK  
SHOWGROUNDS AND PINECREST  
COTTON MILLS, PINE BLUFF, ARK.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

PINECREST COTTON MILL IN BACKGROUND. BUFF WITH RED ENTRANCE.  
DOORS & WINDOWS, ZINC GREEN. WATER TANK, SILVER.

GRASS IN FOREGROUND -- HIGHWAY RUNS PAST BLDG.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOLOR PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 7 1951	
SKETCH				
RETOUCHING	2	3	DEC 7 1951	DEC 7 1951
REPHOTO			DEC 4 1951	DEC 6 1951
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		1-8-52
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D DATE Filed

By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

ATTENTION

5

5X7



NO. 1C616

DISTRIBUTED BY BURNHAM NEWS AGENCY, PINE BLUFF, ARK. ORDER NO. 71017

DATE 12-4-51

25 M POST CARDS C.T. AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

DAVIS HOSPITAL, PINE BLUFF,  
ARKANSAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BUFF & TAN, WITH WHITE TRIM. REMOVE POSTS, WIRES, BENCH & CARS.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subject  
order for this customer. Please  
see us that all cards are uniform  
and uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 5 1951	DEC 7 - 1951
SKETCH				
RETOUCHING		3 1/2	DEC 5 1951	DEC 5 1951
REPHOTO				DEC 20 1951
PHOTO-LITHO			DEC 11 1951	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer



NO. 1C617  
DISTRIBUTED BY BURNHAM NEWS AGENCY, PINE BLUFF, ARK. ORDER No. 71017  
DATE 12-4-51

25 M POST CARDS C.T. AMERICAN ART WHITE BORDER  
(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER  
TITLE IN FULL  
HOTEL PINES, PINE BLUFF,  
ARKANSAS /

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. I R. M. NO  
IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION  
GREY ( SEE SUBJ. 5A111-N) GROUND FLOOR, BROWN TRIM. REMOVE STOP LIGHT & WIRES. /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION 5  
9836 5X7  
Print on 8X10

Subjects or  
order for this customer. Please  
see to it that all cuts are nega-  
tives uniform and colors  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_  
Date \_\_\_\_\_

**ESTIMATE**  
**AND WORK SCHEDULE**

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 11 1951	DEC 17 1951
SKETCH				
RETOUCHING		6	DEC 7 1951	DEC 11 1951
REPHOTO				DEC 6 1951
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		1-14-52
ARTIST DEPT.	23	7		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_  
By \_\_\_\_\_ By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_  
\_\_\_\_\_

MAKEOVER

MAKEOVER

MAKEOVER

MAKEOVER

MAKEOVER



NO. 1C618  
DISTRIBUTED BY BURNHAM NEWS AGENCY, PINE BLUFF, ARK. ORDER No. 71017

DATE 12-4-51

25 M POST CARDS

C.T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HEADQUARTERS, PINE BLUFF  
ARSENAL, PINE BLUFF, ARKANSAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE POST & FIX FLAG POLE.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION:

Subjects  
order for this customer.  
see to it that all cuts or  
tives are uniform and colors  
in harmony with  
to make attractive

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 11 1951	
SKETCH				
RETOUCHING		3	DEC 7 1951	DEC 11 1951
REPHOTO			DEC 4 1951	DEC 6 1951
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			DEC 17 1951	
HAND COLOR PROOF	107	1 1/2		1-8-52
ARTIST DEPT.		6 1/2		

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



DISTRIBUTED BY BURNHAM NEWS AGENCY, PINE BLUFF, ARK.  
NO. 1C619  
ORDER No. 71017  
DATE 12-4-51

25 M POST CARDS C.T. AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. I R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE.

GREETINGS FROM PINE BLUFF  
ARKANSAS

"ARCHERY CAPITAL OF THE WORLD"

Small Type: (C) CURT TEICH & CO., INC.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ~~HANDCOL PROOF~~ RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked  
By \_\_\_\_\_  
Date \_\_\_\_\_ AND WORK SCHEDULE Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 7 1951	
SKETCH	2	7	DEC 5 1951	DEC 7 1951
RETOUCHING		5		
REPHOTO				DEC 26 1951
PHOTO-LITHO			DEC 13 1951	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	102	12	1/10/52	1/10/52

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_  
By \_\_\_\_\_ By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_



Teich Production Files

1C619

Midwest MS Teich Co.

Box

Folder



NO. 10619

DISTRIBUTED BY BURNHAM NEWS AGENCY, PINE BLUFF, ARK. ORDER No. 71017

DATE 12-4-51

25 M POST CARDS C.T. AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM PINE BLUFF  
ARKANSAS  
"ARCHERY CAPITAL OF THE WORLD"

Small Type: (C) CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET



Country Club, Pine Bluff, Ark.



5A109-N



DISTRIBUTED BY BURNHAM NEWS AGENCY, PINE BLUFF, ARK.

GENUINE CURTEICH-CHICAGO "C.T. AMERICAN ART" POST CARD (REG. U.S. PAT. OFF.)

POST CARD

PLACE  
STAMP  
HERE



Public Library, Pine Bluff, Ark.



5A108-N



DISTRIBUTED BY BURNHAM NEWS AGENCY, PINE BLUFF, ARK.

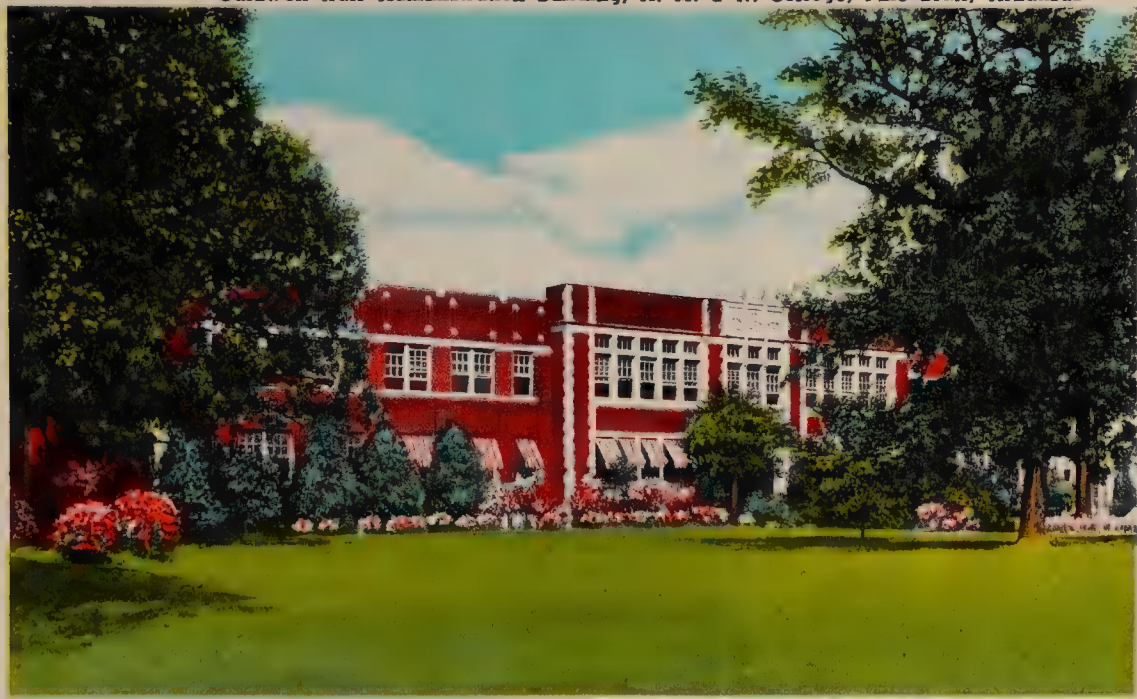
GENUINE CURTEICH CHICAGO "C.T. AMERICAN ART" POST CARD (REG. U.S. PAT. OFF.)

POST CARD

PLACE  
STAMP  
HERE



Caldwell Hall Administration Building, A. M. & N. College, Pine Bluff, Arkansas



BB293-N



Caldwell Hall Administration Building,  
A. M. & N. College, Named in honor of former  
senator Creed Caldwell.

DISTRIBUTED BY BURNHAM NEWS AGENCY, PINE BLUFF, ARK.

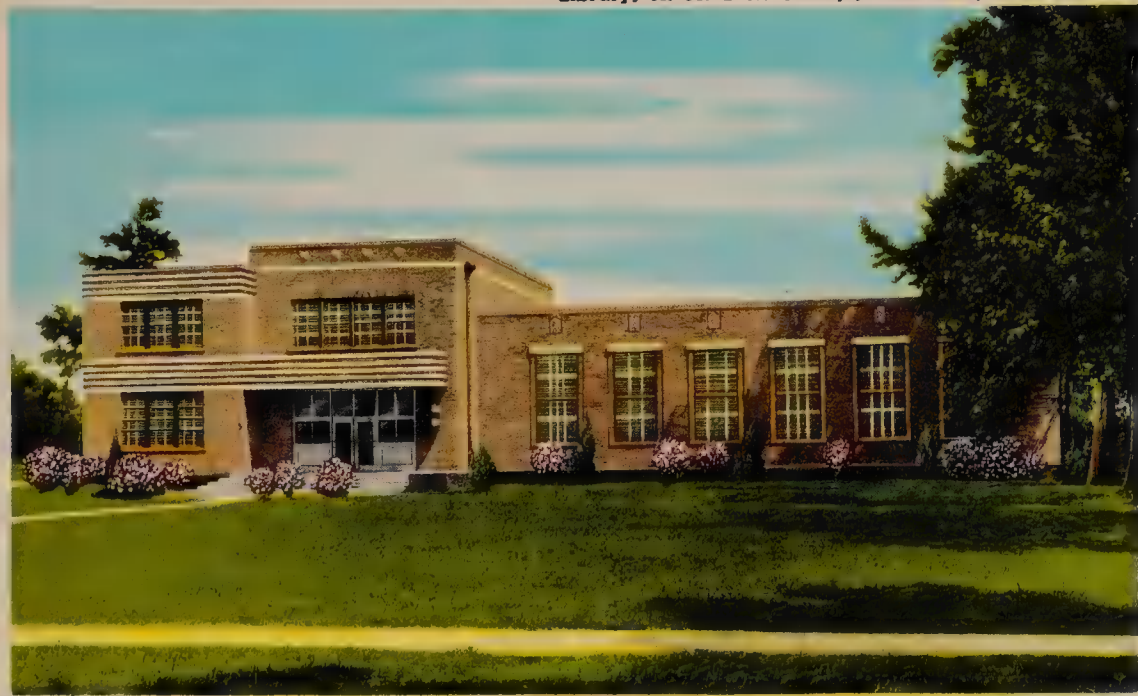
GENUINE CURTIS-CHICAGO "C.T. AMERICAN ART" POST CARD (REG. U.S. PAT. OFF.)

POST CARD

PLACE  
STAMP  
HERE



Library, A. M. & N. College, Pine Bluff, Arkansas



BB292-N



Library, A. M. & N. College, Pine Bluff,  
Arkansas. A modern structure in every  
respect.

DISTRIBUTED BY BURNHAM NEWS AGENCY, PINE BLUFF, ARK.

GENUINE CURTICH-CHICAGO "C.T. AMERICAN ART" POST CARD (REG. U. S. PAT. OFF.)

POST CARD

PLACE  
STAMP  
HERE



Alumni Bell Tower, A. M. & N. College, Pine Bluff, Arkansas



09201-N



Alumni Bell Tower, A. M. & N. College.  
Constructed in 1946 by the Alumni Association  
and friends as a permanent home of the Old  
College Bell.

DISTRIBUTED BY BERNHARD NEWS AGENCY, PINE BLUFF, ARK.

GENUINE CURTICH-CHICAGO "C.T. AMERICAN ART" POST CARD (REG. U.S. PAT. OFF.)

POST CARD

PLACE  
STAMP  
HERE



*Dormitories for Men, A. M. & N. College, Pine Bluff, Arkansas*



BB190-N



Dormitories for Men, A. M. & N. College.  
Constructed in 1938, Pine Bluff, Arkansas.

DISTRIBUTED BY BURNHAM NEWS AGENCY, PINE BLUFF, ARK.

GENUINE CURTICH-CHICAGO "C.T. AMERICAN ART" POST CARD (REG. U.S. PAT. OFF.)

POST CARD

PLACE  
STAMP  
HERE



Post Office, Pine Bluff, Ark.



5A112-N



DISTRIBUTED BY BURNHAM NEWS AGENCY, PINE BLUFF, ARK.

GENUINE CURTEICH-CHICAGO "C.T. AMERICAN ART" POST CARD (REG. U.S. PAT. OFF.)

POST CARD

PLACE  
STAMP  
HERE



Simmons National Bank, Pine Bluff, Ark.



5A110-N



DISTRIBUTED BY BURNHAM NEWS AGENCY, PINE BLUFF, ARK.

GENUINE CURTTEICH-CHICAGO "C.T. AMERICAN ART." POST CARD (REG. U.S. PAT. OFF.)

POST CARD

PLACE  
STAMP  
HERE



P 8B290-N

I 8B291-N

N - 8B292-N

E - 5A108-N

B 8B293-N

L - 5A110-N

U 1C617-N

F 5A109-N —

F - 5A112-N



P

8/3272. N



**GREETINGS FROM**

**"ARCHERY  
CAPITAL  
OF THE  
WORLD"**

© CURT TEICH & CO., INC.

1C619-N



GREETINGS FROM



"ARCHERY  
CAPITAL  
OF THE  
WORLD"

ARKANSAS

© CURT TEICH & CO., INC.

1C619-N



1C-619



GREETINGS FROM



"ARCHERY  
CAPITAL  
OF THE  
WORLD"

ARKANSAS

© CURT TEICH & CO., INC.

5-8 Combs

7 1/2

DEC 12 1951



F.W. WOOLWORTH CO., McCOOK, NEBRASKA

NO. 1C-620

ORDER No. 71277

DATE 12-5-51

3½ M POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

MAIN AVENUE, LOOKING NORTH,  
McCOOK, NEBRASKA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT  
NONE

PHOTO PROPERTY OF  
C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE-TRUCKS AND MODERNIZE OLD CARS.

RIGHT SIDE: 1st BLDG. BUFF WITH ALUMINUM TRIM AND LIGHT GREEN  
BASE.

2nd BLDG. LIGHT BROWN.

LEFT SIDE: 1st BLDG. RED AND WHITE

2nd BLDG. (F.W.WOOLWORTH) CREAM WITH RED STORE  
FRONT

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES  
HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 7 1951	
SKETCH				
RETOUCHING		5	DEC 5 1951	DEC 7 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 3/4		
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



NASSAU STORES 5 & 10, MANHASSET, L.I., N.Y.

NO. 1C-621

ORDER No. 71285

DATE 12-5-51

3 1/2 M POST CARDS

AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PLANDOME ROAD SHOPPING CENTER,  
MANHASSET, L.I., NEW YORK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT POLES AND WIRES. BE SURE TO LEAVE THE FIGURE "10"  
ON THE "NASSAU" SIGN.

ON RIGHT: NASSAU STORES BLDG.-BLACK GLASS, CHROMIUM TRIM.  
RED LETTERS FOR SIGNS. AWNINGS-NAVY BLUE, WHITE  
EDGE.

FIRST BUILDING ON LEFT: CREAM STUCCO.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

2 Subject as  
order for the customer. Please  
make it clear all cuts or alter-  
ations are uniform and return me  
in harmony with each other  
to make an impression.

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked  
By \_\_\_\_\_  
Date \_\_\_\_\_ AND WORK SCHEDULE Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				DEC 17 1951
SKETCH				
RETOUCHING	1	6	DEC 10 1951	
REPHOTO			DEC 10 1951	
PHOTO-LITHO				JAN 22 1952
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	15		1-25-52
ARTIST DEPT.		7 3/4		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



NASSAU STORES 5 & 10, MANHASSET, L.I., N.Y.

NO. 10-622

ORDER NO. 71285

DATE 12-5-51

3 1/2 M POST CARDS

AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1 R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE

HIGH SCHOOL, MANHASSET, L.I.,  
NEW YORK



PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RED BRICK BUILDING \* GREEN IVY

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects or  
order for this customer. Please  
to it that all cuts or nega-  
tives uniform and colors  
in harmony with each other  
make an attractive set.

Executive OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 7 1951	
SKETCH				
RETOUCHING	1	2	DEC 5 1951	DEC 7 1951
REPHOTO				
PHOTO-LITHO				JAN 8 1952
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2		2-10-52
ARTIST DEPT.		7 1/2		

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



NO. 1C-623

BROTHERS 5¢ to \$1.00 STORE, BYESVILLE, OHIO ORDER No. 71286

DATE 12-5-51

2 M POST CARDS

PHOTO-FINISH

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER CENTER-BORDER

TITLE IN FULL

BUSINESS DISTRICT LOOKING  
NORTH, BYESVILLE, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT  
NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

**ESTIMATE**

Cost Dept. Checked

By \_\_\_\_\_

By \_\_\_\_\_

Date \_\_\_\_\_

**AND WORK SCHEDULE**

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE		DATE COMPLETED
	Clock No.	Time Allowed	ENTERED	DEPT.	
COMPOSING, Type Set Up			DEC 7 1951		
SKETCH					
RETOUCHING	3	1 1/2	DEC 5 1951		DEC 7 1951
REPHOTO					
PHOTO-LITHO					
BLEUPRINT					
STRIPPING, OPAQUING					
HAND COLOR PROOF					
ARTIST DEPT.					

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



NO. 1C-624

BROTHERS 5¢ to \$1.00 STORE, BYESVILLE, OHIO ORDER No. 71286

DATE 12-5-51

2 M POST CARDS

PHOTO-FINISH

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BYESVILLE HIGH SCHOOL,  
BYESVILLE, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

NONE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

### AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 7 1951	
SKETCH				
RETOUCHING		3	DEC 5 1951	DEC 7 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



BROTHERS 5¢ to \$1.00 STORE, BYESVILLE, OHIO

NO. 1C-625

ORDER No. 71286

DATE 12-5-51

2 M POST CARDS

PHOTO-FINISH

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAIN AVENUE METHODIST CHURCH,  
BYESVILLE, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

NONE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

VERTICAL

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

**ESTIMATE**

Cost Dept. Checked

By

By

Date

Date

**AND WORK SCHEDULE**

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 11 1951	
SKETCH				
RETOUCHING		2	DEC 5 1951	DEC 11 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

*For Cut*



NO. 10-626 ✓

BROTHERS 5¢ to \$1.00 STORE, BYESVILLE, OHIO ORDER NO. 71286

DATE 12-5-51

2 M POST CARDS

PHOTO-FINISH

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HOLY TRINITY CATHOLIC SCHOOL,  
BYESVILLE, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

NONE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

**ESTIMATE**

Cost Dept. Checked

By

By

Date

**AND WORK SCHEDULE**

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 7 1951	
SKETCH				
RETOUCHING		2 1/2	DEC 5 1951	DEC 7 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



DISTRIBUTED BY J.L. WACHSMUTH NEWS STAND,  
SIDNEY, OHIO

NO. 1C-627

ORDER No. 71287

DATE 12-6-51

6 1/2 M POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BIG FOUR BRIDGE,  
SIDNEY, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 743-29. FOLLOW CARD 743-29 FOR COLORS

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

**ESTIMATE**

Cost Dept. Checked

By

By

Date

Date

**AND WORK SCHEDULE**

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 6 1951	DEC 7 - 1951
SKETCH				
RETOUCHING	3	2	DEC 5 1951	DEC 6 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	DEC 11 1951	DEC 27 1951
ARTIST DEPT.		6 3/4		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
CO.  
—  
NO  
YES  
—  
RETURN PHOTO

DIAL NO. 10628 ORDER NO. 71062 DATE 12-11-51

CUSTOMER

REV. ROBT. E. SAVAGE CHURCH OF THE REDEEMER  
ELGIN, ILLINOIS

DEPT.  
RETOUCHING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

4 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO COTE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

DISREGARD NOTATIONS ON PHOTO.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

~~5x7~~ Ret 2 1/2  
CPL  
Rephoto 3.57  
mch  
W. O. H.



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

Ret 2 1/2  
072

DIAL NO. 10629 ORDER NO. 71051 DATE 12-11-51

CUSTOMER FRIELLO MOTOR SALES, INC.  
CHICAGO 31, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

1 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO COTE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No LEFT Copyright in Plate Yes No

Title in full IN SKY: FRIELLO MOTOR SALES, INC.  
6333 NORTHWEST HIGHWAY - CHICAGO  
31, ILL. "JUST ON THE OUTSKIRTS OF  
TOWN"

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AS MARKED BY RED MARKINGS.

RETOUCH SIGN ON TOP OF BUILDING TO BRING OUT LETTERS.

COLOR DESCRIPTION

Very Rush

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Add to Retouch  
\$1.00 net  
W. H.

Must have proof 1/30/52

(31)



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1C630 ORDER NO. 71070 DATE 12-12-51

CUSTOMER ORLEANS APARTMENT HOTEL  
MIAMI BEACH, FLORIDA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE AMERICAN ART FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN LOWER PANEL:

ORLEANS APARTMENT HOTEL  
18TH STREET OFF COLLINS AVE.,  
MIAMI BEACH, FLORIDA /

FRONT NO. 5 (All of this on address side) R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FULL FACE 3 SIDES WITH PANEL AT BOTTOM.

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

As marked 8x10 11x14

107 6 1/4  
112 7 1/2  
102

as quoted

W 0/15

(F)



5x7  
for Kodachrome

MARENGO CAVE CO. BOX 176, MARENGO, IND.

NO. 1C631

ORDER No. 71099

DATE 12-17-51

12 1/2 M

POST CARDS

C.T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CRYSTAL PALACE--  
MARENGO CAVE,  
MARENGO, IND.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I

R. M. YES

IMPRINT

SMALL TYPE: PHOTO BY TOMMY  
WADELTON, INDIANAPOLIS STAR  
MAGAZINE.

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

REPHOTO TO BLACK AND WHITE.

USE KODACHROME FOR COLOR GUIDE.

RETURN KODACHROME.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK ☒ Estimate

## ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_

By \_\_\_\_\_

Date \_\_\_\_\_

Date \_\_\_\_\_

### AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 20 1951	DEC 26 1951
SKETCH				
RETOUCHING	3	1 1/2	JAN 2 1952	JAN 4 1952
REPHOTO				JAN 22 1952
PHOTO-LITHO			JAN 9 1952	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	2		1-15-52
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

2/12/52  
ZN



J.J. NEWBERRY CO., ELIZABETH TOWN, KY.

NO. 1C-632

ORDER No. 71364

DATE 12-17-51

3 1/2 M POST CARDS

AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HARDIN COUNTY COURT HOUSE,  
ELIZABETH TOWN, KENTUCKY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

NONE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION CROP AS MARKED.

SHOW U.S. FLAG ON POLE \* FLYING, AND CLOUDS IN SKY.

REMOVE - SIGN TO RIGHT, AND PEOPLE.

RED BRICK BUILDING. WHITE FRAME WORK

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 18 1951	DEC 18 1951
SKETCH				
RETOUCHING		3 1/2	DEC 17 1951	DEC 18 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		1-11-52
ARTIST DEPT.		7 1/2		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1C-633 ✓ ORDER NO. 71374 DATE 12-17-51

CUSTOMER  
BROWN & BUCHANAN  
MEDINA, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ x 5½

STYLE AMERICAN ART-WHITE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

CARLTON TOURIST COURT, MEDINA, OHIO,  
1 MILE SOUTHWEST ON U.S. 42

(All of this on address side)

BORDER

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP PHOTO AS POST CARD ENCLOSED. FIX BARE SPOTS IN LAWN.  
(Black and white)

COLOR DESCRIPTION

AWNINGS ARE GREEN AND WHITE. CAR ON LEFT-BLACK, CAR ON RIGHT-MARROON.  
ROOF IS GREEN AND WALLS-WHITE BRICK. EVERGREENS IN FRONT OF WALL WITH YELLOW-  
ORANGE FLOWERS. LAWN AROUND BUILDING AND IN PARKWAY IN CENTER LIGHT GREEN,  
BACKGROUND-DARKER GREEN.

(SEE COLORED CARD ENCLOSED).

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



ROCHESTER NEWS AGENCY, ROCHESTER, MINN.

NO. 1C-634 -

ORDER No. 71379

DATE 12-18-51

6 M POST CARDS

PHOTO-COTE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

A DAY AT THE CLINIC  
Nurse, I have stabbing  
Pains-Ugh !

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT  
SAME AS ABOVE

PHOTO PROPERTY OF  
CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

**ESTIMATE**

Cost Dept. Checked

By

By

Date

Date

**AND WORK SCHEDULE**

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 18 1951	
SKETCH		1/2	DEC 18 1951	DEC 27 1951
RETOUCHING		1 1/2		
REPHOTO				JAN 4 1952
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

on sheet  
E 733



ROCHESTER NEWS AGENCY, ROCHESTER, MINN.

NO. 1C-635 -

ORDER No. 71379

DATE 12-18-51

6 M POST CARDS

PHOTO-COTE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CAN YOU HELP ME, DEC 5?

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive ☒ of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 26 1951	
SKETCH	1.0	1/2	DEC 18 1951	DEC 26 1951
RETOUCHING		1		
REPHOTO				JAN 4 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned ☒ Customer

*on sheet*  
*E 733*



GRAIN BELT NEWS AGENCY, ENID, OKLA.

NO. 1C-636

ORDER No. 71450

DATE 12-19-51

12½ M POST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

STUDENT UNION BUILDING,  
PHILLIPS UNIVERSITY, ENID,  
OKLAHOMA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

BUFF BUILDING WITH WHITE TRIM AND BROWN ROOF.  
FLOWERS ARE PINK, RED AND YELLOW ROSES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on  
order for this customer. Please  
note to it that all cuts & nega-  
tives are uniform and colors are  
in harmony with each other  
make attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

**ESTIMATE**

**AND WORK SCHEDULE**

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 20 1951	DEC 26 1951
SKETCH				
RETOUCHING	9	2-1	JAN 2 1952	JAN 7 1952
REPHOTO				
PHOTO-LITHO			JAN 10 1952	JAN 22 1952
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1-2		1-23-52
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



GRAIN BELT NEWS AGENCY, ENID, OKLA.

NO. 1C-637  
ORDER No. 71450  
DATE 12-19-51

12½ MPOST CARDS

AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BIBLE COLLEGE, PHILLIPS  
UNIVERSITY, ENID, OKLAHOMA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT  
NONE

PHOTO PROPERTY OF  
C.T.

RETOUCHING AND COLOR DESCRIPTION

CONCRETE BUILDING WITH WHITE TRIM.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subject of  
order for this photograph, please  
be sure to state all facts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 20 1951	DEC 26 1951
SKETCH				
RETOUCHING		4	JAN 2 1952	JAN 7 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107		JAN 14 1952	JAN 22 1952
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



PALACE DRUG STORE, MAMMOTH SPRING, ARK.

NO. 1C-638

ORDER No. 71453

DATE 12-20-51

1 M POST CARDS

C.T.BLUE-SKY

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

TITLE IN FULL

FIRST CHRISTIAN CHURCH,  
MAMMOTH SPRING, ARKANSAS

IMPRINT SAME AS ABOVE

SMALL TYPE: PHOTO BY  
W.L.MILLER, JR.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE THE STEEPLE A LITTLE HIGHER. SMALL PART OF PHOTO  
ATTACHED TO SHOW HOW HIGH. ~~THE~~ HAS A FISH ALMOST AT THE  
TOP.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 28 1951	
SKETCH				
RETOUCHING		24	DEC 20 1951	DEC 28 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 10639 ORDER NO. 71153 DATE 12-21-51

CUSTOMER SHINDERMAN MANAGEMENT CORP.  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE AMERICAN ART FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

NORTH SHORE MANOR, 6950 INDIAN  
CREEK DRIVE - MIAMI BEACH, FLORIDA  
(SEE COPY)

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

BLACK LINES TO BE ELIMINATED AROUND PICTURE. (SEE EXAMPLE "A" ATTACHED)

BLACK AND WHITE ART WORK FOR CROPPING OF PHOTOS AND VARIOUS LOGOS.

SEE TISSUE OVERLAY FOR SPECIAL INSTRUCTIONS.

To CUSTOMER

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY FOR COLORS AND SPECIAL INSTRUCTIONS.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

2 photos and  
Customer layout  
returned to  
Sabin and  
9/10/52



MONFORT'S, DRUGS, BOOKS, ALVA, OKLA.

NO. 1C640

ORDER No. 71168

DATE 12-27-51

3 1/2 M POST CARDS C.T. AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ALVA GENERAL HOSPITAL,

ALVA, OKLAHOMA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

TAN & BUFF, WITH WHITE TRIM. REMOVE POST & MAIL BOX.  
"CUT" GRASS. REMOVE PART OF TREE AT ENTRANCE.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION:

3 Subjects of  
order for this customer. ~~Remove~~  
see to it that all cuts or ~~negatives~~  
tives are uniform and colors ~~are~~  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 3 1952	JAN 14 1952
SKETCH				
RETOUCHING	7	4	JAN 2 1952	JAN 3 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	12	JAN 16 1952	JAN 28 1952
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



MONFORT'S, DRUGS, BOOKS, ALVA, OKLA.

NO. 10641  
ORDER No. 71168  
DATE 12-27-51

3 1/2 M POST CARDS

C.T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MONFORT BUILDING,  
ALVA, OKLAHOMA,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BROWN WITH WHITE TRIM. REMOVE CARS & TRASH CAN, POSTS & METERS.  
RETOUCH "SANDWICHES" SIGN ON CANOPY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

3

NOTE: This is a preliminary estimate. It is subject to change without notice. The actual cost of the work may vary from the estimate. The customer is responsible for the accuracy of the information furnished.

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_  
Date \_\_\_\_\_ AND WORK SCHEDULE Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 7 1952	JAN 11 1952
SKETCH				
RETOUCHING	12	5	JAN 2 1952	JAN 7 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JAN 16 1952	JAN 28 1952
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		7 1/2		

BLUEPRINT OK'D DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer \_\_\_\_\_

(F)



MONFORT'S, DRUGS, BOOKS, ALVA, OKLA.

NO. 1C643

ORDER No. 71169

DATE 12-27-51

1 M POST CARDS C.T. BLUE SKY

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FIRST BAPTIST CHURCH,  
ALVA, OKLAHOMA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R.M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BUFF.

NO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	3	1	DEC 28 1951	JAN 3 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



MONFORT'S, DRUGS, BOOKS, ALVA, OKLA.

NO. 10644  
ORDER No. 71169  
DATE 12-27-51

1 M POST CARDS C.T. BLUE SKY WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. I R. M. YES

TITLE IN FULL

IMPRINT SAME AS ABOVE.

FIRST CHRISTIAN CHURCH,  
ALVA, OKLAHOMA

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

LIGHT TAN.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

NO  
HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		2 1/2	DEC 28 1951	JAN 3 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



MONFORT'S, DRUGS, BOOKS, ALVA, OKLA.

NO. 1C645

ORDER No. 71169

DATE 12-27-51'

1 M POST CARDS C.T. BLUE SKY WHITE BORDER'

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WASHINGTON SCHOOL,

ALVA, OKLAHOMA '

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE. '

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BUFF & WHITE TRIM. REMOVE SIGN. '

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		1 1/2	DEC 28 1951	JAN 3 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



G. C. MURPHY CO., PAINTSVILLE, KY.

NO. 1C-646

ORDER NO. 71498

DATE 12-27-51

1 M POST CARDS

PHOTO-FINISH

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

U. S. POST OFFICE, PAINTSVILLE,  
KENTUCKY,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO.

IMPRINT

NONE

PHOTO PROPERTY OF

G.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - LIGHTS, WIRES AND AUTOMOBILES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 28 1951	
SKETCH				
RETOUCHING	8	2 1/2	DEC 28 1951	DEC 28 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



G. C. MURPHY CO., PAINTSVILLE, KY.

NO. 1C-647

ORDER No. 71498

DATE 12-27-51.

1 M POST CARDS

PHOTO-FINISH

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HIGH SCHOOL, PAINTSVILLE,  
KENTUCKY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

NONE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - TELEPHONE POST AND WIRES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			DEC 28 1951	
SKETCH				
RETOUCHING	8	2	DEC 28 1951	DEC 28 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



G. C. MURPHY CO., PAINTSVILLE, KY.

NO. 1C-648

ORDER No. 71498

DATE 12-27-51

1 M POST CARDS

PHOTO-FINISH

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAYO MEMORIAL METHODIST  
CHURCH, PAINTSVILLE, KENTUCKY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

NONE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - POSTS AND WIRES, STOP SIGN AND PARKING METER.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	4	2	DEC 28 1951	JAN 3 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



G. C. MURPHY CO., PAINTSVILLE, KY.

NO. 1C-649

ORDER No. 71498

DATE 12-27-51

1 M POST CARDS

PHOTO-FINISH

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SCENIC VIEW, BIG SANDY RIVER,  
PAINTSVILLE, KENTUCKY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

NONE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

SHOW CLOUDS IN SKY

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	8	1	DEC 28 1951	JAN 3 1952
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



G. C. MURPHY CO., PAINTSVILLE, KY.

NO. 1C-650

ORDER NO. 71498

DATE 12-27-51

1 M POST CARDS

PHOTO-FINISH

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

DEWEY LAKE, NEAR PAINTSVILLE,  
KENTUCKY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

NONE

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF

C.T.

REMOVE - SIGN ON TREE

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	8	1	DEC 28 1951	JAN 3 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL NO. 10651 ORDER NO. 71180 DATE 12-28-51

CUSTOMER THE ENTERPRISE-COURIER  
CHARLESTON, MISSOURI

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

PHOTO RETURNED

12 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE AMERICAN ART FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full MORETON'S MOTEL  
LOCATED 9 MILES WEST OF CAIRO, ILL. ON  
HIGHWAY 60-62, WYATT, MO. PHONE 2581.

FRONT NO. 5 (All of this on address side)  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer S. T. Imprint No Imprint  
Side Center

THE ENTERPRISE-COURIER, CHARLESTON,  
MISSOURI

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH WITH THESE CORRECTIONS:

ON THE ROOF LINE OF THE MOTEL UNITS CHANGE MORETON MOTEL TO "MORETON'S MOTEL"  
IN SIGN AT LEFT CHANGE MORETON'S AIR CONDITIONING TO "MORETON'S AIR  
CONDITIONED"

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO USED FOR

NO

YES

RETURN PHOTO

3M-8-18-50

Red Impression — + St. Plow

(F)



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 10652 ORDER NO. 71189 DATE 12-31-51

CUSTOMER CHARLES HARRISON RESTAURANT  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 MGIANT POST CD SIZE 5 1/2 X 7

STYLE PHOTO COTE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

HARRISON'S OYSTER BAR  
1 NO. LA SALLE ST.....ETC.

NOTE (SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. SPEC R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(GROUP VIEW)

RETOUCH SIGN ON EXTERIOR TO BRING OUT LOBSTER & LETTERING. SEE ATTACHED  
MENU FOR LOBSTER AND "HARRISON'S" - USE THIS SAME TYPE FOR THE WORDS  
CIRCLED "A" ON LAYOUT. /

SQUARE UP PICTURE ON LAYOUT AND CROP WHERE INDICATED. /

COLOR DESCRIPTION

Original photo returned to customer 11/20/52 JAD

PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER	DIAL NO. 10653	ORDER NO. 71191	DATE 12-31-51	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer	PHOTO RETURNED	
	CUSTOMER	SELMA HANDY ARAPAHOE, NEBR.						
	3 1/2	M	POST CARDS SIZE	3 1/2 X 5 1/2	STYLE AMERICAN ART FULL FACE			
	PLACE OF TITLE: <u>Upper, Lower, Center</u> — Border — Follow Layout							
PHOTO PROPERTY OF C. T. & CO.	Title in Plate	Yes	No	Copyright in Plate	Yes	No	TO	
	Title in full	ROCK INN MOTEL AND CAFE						
	HIGHWAY 6 AND 34, ARAPAHOE, NEB.							
	BOT: WESTERN MOTEL HIGHWAY 6 AND 34, WEST OF CAMBRIDGE, NEB.							
RETOUCHING DEPARTMENT								
Submit — Sketch — Layout — Retouched Photo — Wash Drawing								
Follow Layout								
(GROUP TWO)								
USE D-9791 FOR TOP VIEW. USE PHOTO OF WESTERN MOTEL FOR BOTTOM VIEW.								
<i>also see later, instructed</i>								
<i>ant 1/17</i>								
SUBMIT RETOUCED PHOTOS TO CUSTOMER.								
D-9791 - COLORS: COLOR DESCRIPTION								
MOTTLED TAN STONE WITH GREEN ROOF. (ALSO INSTRS. ATTACHED.)								
WESTERN MOTEL COLORS:								
SIGN- YELLOW & BROWN. OFFICE (ON LEFT) WHITE, WITH GREEN TRIM AND RED ROOF. UNITS, LIGHT BROWN BASE -- BUFF TOP, WHITE TRIM. (ALSO INSTRS. ATTACHED.)								
NO								
YES								
RETURN PHOTO								

2-577  
2-1  
2-4  
104  
2-13-52  
C-14  
K-6  
CE

*Bringing 17.25*  
*W J H*

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
|  
PHOTO PROPERTY OF C. T. & CO.

DIAL NO. 2C1

ORDER NO. 71230 DATE 1-9-52

CUSTOMER

GRANGER'S  
SABINE PASS, TEXAS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

PHOTO RETURNED

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE AMERICAN ART FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

GRANGER'S - FISH THAT'S  
DIFFERENT IN FLOOR

(REPRODUCE NAME FROM MATCH BOOK)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

FRONT NO. 5  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TO

USE PRINT A. PRINT B FOR COLORS. PRINT C FOR DETAIL.

COLOR DESCRIPTION

Customer used art col. chart when  
picking colors

PRINT B FOR COLORS.

NO  
YES  
RETURN PHOTO

PHOTO USED FOR

107  
3.10.52  
HC 2  
La 831  
Add'l Artwork  
\$ 13.00 net



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2C-2 ORDER NO. 71744 DATE 1-9-52

CUSTOMER MORSE'S PHOTO SERVICE  
LAKE WALES, FLORIDA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

1 MPOST CARDS SIZE 3½ X 5½

STYLE PHOTO FINISH WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

ORANGE COURT, LAKE WALES, FLORIDA

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

3M-8-1650



F.W. WOOLWORTH CO., HAMBURG, N.Y.  
(SPLIT)

NO. 2C-3

ORDER No. 71576

DATE 1-9-52

3½ M POST CARDS

C.T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GRANDSTAND VIEW OF BUFFALO  
RACEWAY, HAMBURG FAIRGROUNDS,  
HAMBURG, NEW YORK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. ~~XXXX~~ NO

IMPRINT NONE

SMALL TYPE: PHOTO BY ART

MELGIER

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 7BH2005. FOLLOW CARD 7BH2005 FOR COLORS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			JAN 11 1952	JAN 14 1952
SKETCH				
RETOUCHING	3	1	JAN 10 1952	JAN 11 1952
REPHOTO				FEB 1 1952
PHOTO-LITHO			JAN 16 1952	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 3/4		
ARTIST DEPT.		7 3/4		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



F.W. WOOLWORTH CO., HAMBURG, N.Y.  
(SPLIT)

NO. 20-4

ORDER NO. 71576

DATE 1-9-52

3½ M POST CARDS

C.T.AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

TITLE IN FULL

IMPRINT NONE

SAINTS PETER AND PAUL CHURCH,  
RECTORY AND SCHOOL, HAMBURG,  
NEW YORK



PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW CARD 6BH2567 FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate		ESTIMATE		Cost Dept. Checked	
By		AND WORK SCHEDULE		By	
Date				Date	
OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED	
	Clock No.	Time Allowed			
COMPOSING, Type <input checked="" type="checkbox"/> Up			JAN 11 1952	JAN 14 1952	
SKETCH					
RETOUCHING		3	JAN 10 1952	JAN 11 1952	
REPHOTO					
PHOTO-LITHO					
BUEPRINT					
STRIPPING, OPAQUING			JAN 21 1952	JAN 29 1952	
HAND COLOR PROOF	107	1 1/2		2-4-52	
ARTIST DEPT.		7			

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



F.W. WOOLWORTH CO., HAMBURG, N.Y.  
(SPLIT)

NO. . 2C-5

ORDER No. 71576

DATE 1-9-52

3½ M POST CARDS

C.T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HAMBURG HIGH SCHOOL,  
HAMBURG, NEW YORK



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW CARD 6BH2568 FOR COLORS

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			JAN 16 1952	
SKETCH				
RETOUCHING	4	3	JAN 10 1952	JAN 16 1952
REPHOTO				FEB 1 1952
PHOTO-LITHO				
BUEPRINT			JAN 22 1952	
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2		
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



F. W. WOOLWORTH CO., HAMBURG, N.Y.  
(SPLIT)

NO. 20-6

ORDER No. 71576

DATE 1-9-52

3½ M POST CARDS C.T. AMERICAN ART FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT No. 1 R. M. NO
TITLE IN FULL HAMBURG GRADE SCHOOL, HAMBURG, NEW YORK	IMPRINT NONE
RETOUCHING AND COLOR DESCRIPTION	PHOTO PROPERTY OF C.T.

FOLLOW CARD 6BH2562 FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 11 1952	JAN 14 1952
SKETCH			JAN 10 1952	
RETOUCHING		3-2		JAN 11 1952
REPHOTO				
PHOTO-LITHO				JAN 29 1952
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2	JAN 21 1952	2-1-52
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

7



F. W. WOOLWORTH CO., HAMBURG, N.Y.  
(SPLIT)

NO. 2C-7

ORDER No. 71576

DATE 1-9-52

3½ M POST CARDS

C.T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HAMBURG PARK, HAMBURG,  
NEW YORK



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

NONE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW CARD 6BH2560 FOR COLORS

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By *CP*

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 11 1952	JAN 14 1952
SKETCH				
RETOUCHING	9	2½	JAN 10 1952	JAN 11 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½	JAN 21 1952	FEB 6 1952
ARTIST DEPT.		7½		

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



F. W. WOOLWORTH CO., HAMBURG, N.Y.  
(SPLIT)

NO. 2C-8

ORDER No. 71576

DATE 1-9-52

3½ M POST CARDS

C.T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HAMBURG SHOPPING PLAZA,  
HAMBURG, NEW YORK /  
(2 view)



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

NONE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

2 VIEW CARD: CROP EACH PHOTO AS MARKED. REMOVE SOME CARS  
AS MARKED ON BACK OF PHOTO.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 11 1952	JAN 14 1952
SKETCH	20	1	JAN 10 1952	JAN 11 1952
RETOUCHING		5		
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			JAN 21 1952	JAN 30 1952
HAND COLOR PROOF	107	1 1/2		2-4-52
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

(7)



UNDERRINER DRUG STORE, EFFINGHAM, ILL.

NO. 209  
ORDER No. 71751  
DATE 1-10-52

1 M POST CARDS

C.T. PHOTO FINISH

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ST. ANTHONY'S HIGH SCHOOL  
AND GYMNASIUM, EFFINGHAM,  
ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I

R. M. NO /

IMPRINT NONE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE BIKES & TELEPHONE POSTS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

ESTIMATE

Cost Dept. Checked

By

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 11 1952	
SKETCH				
RETOUCHING	8	2	JAN 10 1952	JAN 11 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

For Curt



UNDERRINER DRUG STORE, EFFINGHAM, ILL.

NO. 2C10

ORDER No. 71751

DATE 1-10-52

1 M POST CARDS C.T. PHOTO FINISH WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FIRST BAPTIST CHURCH,  
EFFINGHAM, ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE AUTOS, LAMP POST & SIGN.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 11 1952	
SKETCH				
RETOUCHING	2	2	JAN 10 1952	JAN 11 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D


DATE Filed

By

DATE Photo Returned to Customer



R 5x7

THE COLLEGE INN, CRAWFORDSVILLE, IND.		NO. 2C-11
		ORDER No. 71608
		DATE 1-11-52
12½M POST CARDS	C.T. AMERICAN ART	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT No. 1	R. M. <del>YES-TO-COME</del>
TITLE IN FULL	IMPRINT	NONE
YOUNTSVILLE BRIDGE OVER SUGAR CREEK, BETWEEN THE SHADES STATE PARK AND CRAWFORDSVILLE, INDIANA		
		PHOTO PROPERTY OF C.T.
RETOUCHING AND COLOR DESCRIPTION		
SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO		
CURT TEICH & COMPANY, INC., CHICAGO		
ENVELOPE PHOTO TICKET		

Executive OK of Estimate	ESTIMATE	Cost Dept. Checked
By _____	AND WORK SCHEDULE	By _____
Date _____		Date _____
OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT. DATE COMPLETED
COMPOSING, Type Set Up		JAN 23 1952 JAN 25 1952
SKETCH		
RETOUCHING	2	JAN 21 1952 JAN 23 1952
REPHOTO		JAN 11 1952 JAN 21 1952
PHOTO-LITHO		JAN 31 1952 FEB 22 1952
BLUEPRINT		
STRIPPING, OPAQUING		
HAND COLOR PROOF	102 1 1/2	2/27/52 2/28/52
ARTIST DEPT.	103 7	4-3-52
DATE BLUEPRINT OK'D _____		DATE Filed _____
By _____		By _____
DATE HAND COLOR PROOF OK'D _____		DATE Photo Returned to Customer _____
_____		_____



E. MADCIFF, HERSHEY, PA.

NO. 2C-12

ORDER No. 71609

DATE 1-11-52

6 M POST CARDS

C. T. BLUE-SKY

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ENTRANCE TO SHIPPENSBURG  
MEMORIAL PARK, SHIPPENSBURG,  
PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP SOME OFF THE BOTTOM. CLOUDS IN SKY.  
THE ONE DARK POLE ON RIGHT TO BE REMOVED (NOT PART OF THE  
FLOOD LIGHTING SYSTEM). ALSO REMOVE THE DARK POLE ON  
EXTREME LEFT.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By LD

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	3	2	JAN 11 1952	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



S.S. KRESGE CO., COVINGTON, KY.  
(SPLIT)

NO. 2C-13

ORDER No. 71613

DATE 1-11-52

3½ M POST CARDS

C.T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: ~~UPPER~~ LOWER. CENTER-BORDER

TITLE IN FULL

DEVON  
DEVON PARK BANDSHELL,  
COVINGTON, KENTUCKY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT  
NONE

PHOTO PROPERTY OF  
C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE POSTS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

2

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 16 1952	JAN 17 1952 JAN 22 1952
SKETCH				
RETOUCHING	4	2	JAN 14 1952	JAN 16 1952
REPHOTO				FEB 7 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½	JAN 28 1952	2-19-52
ARTIST DEPT.		6½		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



S.S. KRESGE CO., COVINGTON, KY.  
(SPLIT)

NO. 2C-14

ORDER No. 71613

DATE 1-11-52

3 1/2 M POST CARDS

C.T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER-BORDER

TITLE IN FULL

ST. MARY'S CATHEDRAL,  
COVINGTON, KENTUCKY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT

NONE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE- LEFT CORNER SHOWING ON EXTREME LEFT, ALSO ALL AUTOS,  
PEOPLE, WIRES, LIGHT POST, AND FENCE IN FOREGROUND.  
COMPLETE CORNICE IN UPPER CENTER. LIGHT GRAY STONE CHURCH,  
RED TILE ROOFS. STAINED GLASS ROSETTE. SMALL BUILDING- TAN  
BRICK, RED ROOF.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION:

3  
Subject on  
order for this customer. Please  
be to it that all the  
lines are uniform and appear in  
in harmony with each other  
to make an attractive set.

Executive OK ☒ Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

**ESTIMATE**

Cost Dept. Checked

By \_\_\_\_\_

**AND WORK SCHEDULE**

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 18 1952	JAN 23 1952
SKETCH				
RETOUCHING	6	3 1/2	JAN 14 1952	JAN 18 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	JAN 28 1952	FEB 8 1952
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



S.S. KRESGE CO., COVINGTON, KY.  
(SPLIT)

NO. 20-15

ORDER No. 71613

DATE 1-11-52

3 1/2 M POST CARDS

C.T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

UNITED STATES POST OFFICE AND  
COURT HOUSE, COVINGTON,  
KENTUCKY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

NONE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - WIRES, POSTS, AUTOS, AND PEOPLE.

SHOW FLAG FLYING.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION:

3 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

7-791

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type <u>3</u> Up			JAN 17 1952	JAN 21 1952
SKETCH				
RETOUCHING	6	4 1/2	JAN 14 1952	JAN 17 1952
REPHOTO				FEB 7 1952
PHOTO-LITHO			JAN 28 1952	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		2-19-52
ARTIST DEPT.		6 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2C16 ORDER NO. 71793 DATE 1-15-52

CUSTOMER MOTEL NICKELL  
WINTER PARK, FLORIDA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

2 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO COTE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

MOTEL NICKELL - WINTER PARK, FLORIDA  
(ONE MILE NORTH OF ORLANDO)

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TAKE OUT WIRES AND PART OF ROAD FOREGROUND.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2017 ORDER NO. 71794 DATE 1-15-52

CUSTOMER

A MARCENELLE COURT  
SANFORD, FLORIDA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

2 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO FINISH WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

MARCENELLE COURT  
SANFORD, FLORIDA

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

REMOVE WIRES.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR



ATTENTION

5

Subject as  
order for the uniform. Please  
see so that all sets of uni-  
forms are uniform and colors are  
in harmony with each other  
to make an attractive set.

NO. 2C-18

BEN FRANKLIN STORE, OGALLALA, NEBRASKA

ORDER No. 71632

DATE 1-15-52

3 1/2 M POST CARDS

C.T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

METHODIST CHURCH, OGALLALA,  
NEBRASKA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

LIGHT BROWN CHURCH WITH CONCRETE TRIM. MOTTLED GREEN AND  
GRAY ROOF.

REMOVE - TRUCK AND SHADOWS. PUT IN LAWN AND SHRUBBERY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES  
HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 17 1952	JAN 21 1952
<del>RETOUCHING</del>				
RETOUCHING	4	3	JAN 16 1952	JAN 17 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	102	1 1/2	JAN 30 1952 2/2/52	FEB 22 1952 2/2/52
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

BEN FRANKLIN STORE, OGALLALA, NEBRASKA

NO. 2C-19

ORDER No. 71632

DATE 1-15-52

3 1/2 M POST CARDS

C.T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

KINGSLEY DAM, OGALLALA,  
NEBRASKA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

NONE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - PRINTING ON PICTURE SIDE OF PHOTO.

SHOW AN OILED ROAD.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of  
order for this customer. Please  
see to it that all cuts in nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 21 1952	JAN 23 1952
SKETCH				
RETOUCHING		1	JAN 16 1952	JAN 21 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	JAN 28 1952	FEB 7 1952
ARTIST DEPT.		6 1/2		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



BEN FRANKLIN STORE, OGALLALA, NEBRASKA

NO. 20-20

ORDER NO. 71632

DATE 1-15-52

3½ M POST CARDS

C.T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER-BORDER

TITLE IN FULL

BEAUTIFUL LAKE McCONAUGHY,  
OGALLALA, NEBRASKA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT  
NONE

PHOTO PROPERTY OF  
C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 18 1952	JAN 23 1952
SKETCH				
RETOUCHING		1	JAN 16 1952	JAN 18 1952
REPHOTO				FEB 7 1952
PHOTO-LITHO			JAN 28 1952	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	167	1 1/2		2-20-52
ARTIST DEPT.		6 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

BEN FRANKLIN STORE, OGALLALA, NEBRASKA

NO. 2C-21

ORDER No. 71632

DATE 1-15-52

3½ M POST CARDS

C.T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

KINGSLEY DAM, OGALLALA,  
NEBRASKA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT  
NONE

PHOTO PROPERTY OF  
C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

Subject of  
order for this customer. Please  
note that all card  
lives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 17 1952	JAN 21 1952
RETOUCHING	3	2	JAN 16 1952	JAN 17 1952
REPHOTO				FEB 7 1952
PHOTO-LITHO				
BLEUPRINT			JAN 28 1952	
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½		2-20-52
ARTIST DEPT.		6½		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



BEN FRANKLIN STORE, OGALLALA, NEBRASKA

NO. 20-22

ORDER No. 71632

DATE 1-15-52

3½ M POST CARDS

C.T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER-BORDER

TITLE IN FULL

ST. PAUL'S LUTHERAN CHURCH  
AND SCHOOL, OGALLALA,  
NEBRASKA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

NONE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - POST, WIRES AND TREE BRANCHES

CHURCH IS WHITE WITH GRAY ROOF. SCHOOL - LIGHT TAN.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects

order for this customer. Please  
see to it that all cuts & nega-  
tives are uniform and colors  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 18 1952	JAN 23 1952
SKETCH				
RETOUCHING	5	3	JAN 15 1952	JAN 18 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½	JAN 28 1952	FEB 7 1952
ARTIST DEPT.		6½		

DATE BLUEPRINT OK'D

By

DATE Filed

By

HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY FOGARTY NEWS CO.,  
PITTSBURG, KANSAS

NO. 20-23

ORDER No. 71633

DATE 1-15-52

12½ M POST CARDS

C.T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE

UNITED STATES POST OFFICE AND  
COURT HOUSE, FORT SCOTT,  
KANSAS

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - CARS, AND BRANCHES ON EACH SIDE.

BASE OF BUILDING - BUFF. TOP PARTLY CREAM AND BUFF.  
TRIM AND WINDOWS - RUST BROWN.

SUBMIT: ☐ RET. PHOTO ☐ REPHOTO ☐ B. L. & W. PROOF ☒ YES ☐ HANDCOL PROOF ☐ RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 17 1952	JAN 21 1952
<del>RETOUCHING</del>				
RETOUCHING	7	3	JAN 16 1952	JAN 17 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	JAN 28 1952	FEB 8 1952
ARTIST DEPT.		7 1/2		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



DISTRIBUTED BY FOGARTY NEWS CO.,  
PITTSBURG, KANSAS

NO. 20-24

ORDER NO. 71633

DATE 1-15-52

12½ M POST CARDS C.T. AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER LOWER. CENTER-BORDER

TITLE IN FULL

SCOTTISH RITE CATHEDRAL,  
FORT SCOTT, KANSAS

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - POSTS, WIRES, XMAS DECORATIONS, AND ALL CARS ON RIGHT,  
AND EDGE OF OTHER BUILDING.

BROWN AND CONCRETE BUILDING. END BUILDING WITH TOWER-BROWN  
AND BUFF. (SEE CARD 112986)

SUBMIT: YES  
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

*Straight  
add page  
Left & Right  
Side*

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked  
By \_\_\_\_\_  
Date \_\_\_\_\_

# ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 15 1952	FEB 18 1952
SKETCH				
RETOUCHING		6 1/2	FEB 28 1952	FEB 15 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	166	1 3/4	FEB 22 1952	MAR 6 1952
ARTIST DEPT.		7 3/4		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_  
By \_\_\_\_\_ By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2025

ORDER NO. 71802

DATE 1-15-52

DEPT.

DATE COMPLETED

CUSTOMER

SHINDERMAN MANAGEMENT  
CHICAGO, ILLINOIS

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE AMERICAN ART FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

NIPPERSINK MANOR RESORT  
GENOA CITY, WISCONSIN.....ETC.

(SEE COPY)

FRONT NO. 5  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW LAYOUT. RED LINES AROUND PICTURES SHOULD BE ELIMINATED.  
COLORS MUST FORM A CLEAR EDGE. COMPLETE ART, STRIPPING, COPY,  
KEYED COLOR LAYOUT FURNISHED.

COLOR DESCRIPTION

INSTRS. AS ABOVE.

USE 2 KODACHROMES FOR COLOR GUIDE.

RETURN KODACHROMES.

PHOTO RETURNED

TO

PHOTO USED FOR

1.8x10 - 2.5x7  
Rt 4  
Fott in 10 2 1/2  
LA 8 1/2  
W

Grouping in  
Rephotos  
30.-sub

W 24

*Rush*

2 Kodachromes  
returned to  
Sales Aid Inc  
2/3/52

Customer's Black & White  
negative returned to  
Sales Aid  
9/10/52



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2026 ORDER NO. 71816 DATE 1-16-52

CUSTOMER HOTEL DYCKMAN  
MINNEAPOLIS, MINNESOTA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO COTE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

XXXXXXXXXX

NO TITLE ON PICTURE SIDE.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AS MARKED.

TAKE OUT LIGHT REFLECTIONS ON SIDES OF THE COUNTERS, ETC. IF  
ADVISABLE RETOUCH COUNTER STOOLS IN FOREGROUND TO MAKE THEM SMALLER  
AND NOT TOO OBVIOUS IN FOREGROUND.

SUBMIT RETOUCED PHOTO TO CUSTOMER.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

RIDGWAY NEWS CO., RIDGWAY, PA.

NO. 20-27

ORDER No. 71654

DATE 1-16-52

6½ M POST CARDS

C.T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

TITLE IN FULL

MAIN STREET BUSINESS SECTION,  
LOOKING EAST, RIDGWAY, PA.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SEE COLOR DESCRIPTION ON ATTACHED SHEET.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES  
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

## AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 22 1952	JAN 24 1952
SKETCH				
RETOUCHING		4	JAN 17 1952	JAN 22 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2		
ART DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

(H)



F.W. WOOLWORTH CO., STORE #334, BATAVIA, N.Y. NO. 2C28 ORDER No. 71821

DATE 1-16-52

3 1/2 M POST CARDS C.T. AMERICAN ART FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GENESEE MEMORIAL HOSPITAL  
BATAVIA, N.Y.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

LIGHT RED UP TO 1ST FLOOR. OTHERS LIGHT BROWN. GREEN  
WINDOW FRAMES. LEFT: SMALL BLDG. GREY.  
RIGHT: SMALL BLDG. CREAM WITH BLACK ROOF.

*Take out Poles in foreground*

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

3

order for the...  
in harmony with...  
to make an attractive...

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 16 1952	JAN 23 1952
SKETCH				
RETOUCHING	5	3 1/2	JAN 17 1952	JAN 18 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	JAN 28 1952	FEB 8 1952
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

F.W.WOOLWORTH CO.,STORE #334,BATAVIA, N.Y.

NO. 2029

ORDER No. 71821

DATE 1-16-52

3 1/2 M POST CARDS

C.T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. I

R. M. NO

TITLE IN FULL

IMPRINT NONE

GENESEE COUNTY COURT HOUSE,  
BATAVIA, N.Y.



PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

VERY LIGHT GREY BLDG. COPPER DOME WITH WHITE TOP.  
MT. VERY LIGHT GREY. BLACK STATUE.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION:

3

ORDER FOR THE PICTURE SIDE. Please  
fill in the space for the picture side  
and the space for the address side.  
In the space for the picture side  
fill in the name of the customer.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 17 1952	JAN 21 1952
SKETCH				
RETOUCHING	1	4	JAN 17 1952	JAN 17 1952
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 3/4	JAN 22 1952	FEB 6 1952
ARTIST DEPT.		7 3/4		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



NO. 2030

F.W. WOOLWORTH CO., STORE #334, BATAVIA, N.Y. ORDER NO. 71821

DATE 1-16-52

3 1/2 M POST CARDS C.T. AMERICAN ART FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

STATE SCHOOL FOR THE BLIND,  
SEVERN HALL, BATAVIA, N.Y.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MARBLE ENTRANCE. RED BLDG.

SHOW STREET AS BEING PAVED.

SUBMIT: YES  
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO  
CURT TEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects in  
order for this customer. ~~See~~  
see to it that all ~~neg~~ nega-  
tives are uniform and colors ~~in~~  
in harmony with each other  
make an attractive ~~all~~

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_  
Date \_\_\_\_\_ ESTIMATE AND WORK SCHEDULE Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 18 1952	JAN 23 1952
SKETCH				
RETOUCHING	4	3	JAN 17 1952	JAN 18 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	JAN 28 1952	FEB 8 1952
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

CARL EVANS NEWS AGENCY, COFFEYVILLE, KANSAS

NO. 2031

ORDER No. 71874

DATE 1-24-52

12 1/2 M POST CARDS C.T. AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER CENTER-BORDER

TITLE IN FULL

WASHINGTON SCHOOL,  
INDEPENDENCE, KANSAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

WHITE WITH GRAY TRIM.

PUT PINK BLOSSOMS ON CRABAPPLE TREES AT EXTREME LEFT.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO  
WEICH & COMPANY, INC., CHICAGO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 28 1952	JAN 30 1952 FEB 4 1952
SKETCH				
RETOUCHING	3	2 1/2	JAN 25 1952	JAN 28 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	100	1 1/2	FEB 4 1952	FEB 22 1952
ARTIST DEPT.	36	6 1/2		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2C-32 ORDER NO. 71987 DATE 1-28-52

CUSTOMER INTERNATIONAL HARVESTER EXPORT CO.,  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

10 M POST CARDS SIZE  $5\frac{1}{2} \times 3\frac{1}{2}$

STYLE PHOTO-FINISH - WHITE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full UPPER: MCCORMICK INTERNATIONAL  
FARMALL CUB TRACTOR — 6 PT. STYMIE BOLD CAPS

LOWER: PRINTED IN THE UNITED STATES

OF AMERICA — 6 PT. GOTHIC SMALL LIGHT FACE CAPS

FRONT NO. NO

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

DO NOT SHOW PLATE NUMBERS ON CARD

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2C-33

ORDER NO. 71987 DATE 1-28-52

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

4  
Photos for  
this Customer

CUSTOMER INTERNATIONAL HARVESTER EXPORT CO.,  
CHICAGO, ILLINOIS

10 M POST CARDS SIZE  $5\frac{1}{2} \times 3\frac{1}{2}$

STYLE PHOTO-FINISH - WHITE

PLACE OF TITLE Upper Lower Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full UPPER: MCCORMICK INTERNATIONAL  
FARMALL CUB TRACTOR - 6 PT. STYMIE BOLD CAPS

LOWER: PRINTED IN THE UNITED STATES OF  
AMERICA - 6 PT. GOTHIC SMALL LIGHT FACE CAPS

FRONT NO. NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof Titles — Red, Blue

DO NOT SHOW PLATE NUMBERS ON CARD

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

FO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2C-34 ORDER NO. 71987 DATE 1-28-52

CUSTOMER INTERNATIONAL HARVESTER EXPORT CO.,  
CHICAGO, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

10 M POST CARDS SIZE 5½ x 3½

STYLE PHOTO-FINISH - WHITE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

UPPER: McCORMICK INTERNATIONAL  
EARMALL CUB TRACTOR - 6 PT. STYLIC BOLD CAPS.  
LOWER: PRINTED IN THE UNITED STATES OF  
AMERICA - 6 PT. STYLIC SMALL LIGHT FACE CAPS.

(All of this on address side)

BORDER

FRONT NO. NO R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

DO NOT SHOW PLATE NUMBERS ON CARD

COLOR DESCRIPTION

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2C-35

ORDER NO. 71987 DATE 1-28-52

DEPT.

DATE COMPLETED

CUSTOMER

INTERNATIONAL HARVESTER EXPORT CO.,  
CHICAGO, ILLINOIS

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

10 M POST CARDS

SIZE

5½ x 3½

STYLE PHOTO-FINISH - WHITE

PLACE OF TITLE: Upper Lower Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full UPPER: MCCORMICK INTERNATIONAL  
FARMALL CUB TRACTOR - 6 PT. STYMIE BOLD CAPS

LOWER: PRINTED IN THE UNITED STATES OF  
AMERICA, 6 PT. GOTHIC SMALL LIGHT FACE CAPS

(All of this on address side)

BORDER

FRONT NO. NO

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

DO NOT SHOW PLATE NUMBERS ON CARD

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



DISTRIBUTED BY BUFFALO STATIONERY CO.,  
BUFFALO, N.Y.

NO. 2C-36

ORDER No. 71995

DATE 1-29-52

3½ M POST CARDS

C.T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MERCY HOSPITAL, KENMORE,  
NEW YORK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AT BOTTOM.

CREAM COLOR BUILDING

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

15 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

JAN 31 1952

AND WORK SCHEDULE

JAN 31 1952

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 6 1952	FEB 6 - 1952
SKETCH				
RETOUCHING		3½	JAN 31 1952	FEB 6 1952
REPHOTO			JAN 29 1952	JAN 31 1952
PHOTO-LITHO			FEB 14 1952	FEB 22 1952
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½		2-22-52
ARTIST DEPT.	3	6¾		

BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Rush

DISTRIBUTED BY BUFFALO STATIONERY CO.,  
BUFFALO, N.Y.

NO. 20-37

ORDER NO. 71995

DATE 1-29-52

3½ M POST CARDS

C.T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MUNICIPAL BUILDING, KENMORE,  
NEW YORK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

2 PHOTOGRAPHS - GRAY GRANITE BUILDING

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE		DATE COMPLETED
	Clock No.	Time Allowed	ENTERED	DEPT.	
COMPOSING, Type Set Up			FEB 5 1952		FEB 7 - 1952
SKETCH					
RETOUCHING	1	6	JAN 30 1952		FEB 5 1952
REPHOTO					
PHOTO-LITHO					
BLUEPRINT					
STRIPPING, OPAQUING					
HAND COLOR PROOF	100	1½	FEB 11 1952		FEB 22 1952
ARTIST DEPT.	56	6½			

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

ATTENTION:

15  
Please  
to make an accurate and

RUSH



ATTENTION  
15

NO. 20-38  
ORDER No. 71995  
DATE 1-29-52

DISTRIBUTED BY BUFFALO STATIONERY CO.,  
BUFFALO, N.Y.

3 1/2 M POST CARDS C.T. AMERICAN ART FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER  
TITLE IN FULL  
GREETINGS FROM KENMORE,  
NEW YORK  
*See Sample card*

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 1 R. M. NO  
IMPRINT SAME AS ABOVE  
PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION  
CROP ON RIGHT SIDE ONLY. REMOVE - STREET LIGHT SIGNAL, CAR IN CENTER OF STREET, AND PART OF GOODRICH TIRE SIGN SHOWING ON LEFT, ALSO PART OF BLACK AUTO SHOWING ON LEFT.  
GREETINGS CARD AS PER SAMPLE ENCLOSED (8B164-N).

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_  
Date \_\_\_\_\_ AND WORK SCHEDULE Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 5 1952	FEB 7 - 1952
SKETCH				
RETOUCHING	5	3	JAN 30 1952	FEB 5 1952
REPHOTO				
PHOTO-ETHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	102	1 1/2	FEB 13 1952 2/22/52	FEB 22 1952 2/22/52
ARTIST DEPT.	101	7 3/4	4-22-52	4-22-52

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_  
By \_\_\_\_\_ By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_  
\_\_\_\_\_

*RUSH*

GR

DISTRIBUTED BY BUFFALO STATIONERY CO.,  
BUFFALO, N.Y.

NO. 20-39

ORDER No. 71995

DATE 1-29-52

3½ M POST CARDS

C.T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

KENMORE JUNIOR HIGH SCHOOL,  
KENMORE, NEW YORK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CREAM BROWN BRICK BUILDING. LIGHT BROWN DOORS, SIMILAR TO  
OAK WOOD. GRAY SASH.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

15 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 1 1952	FEB 4 - 1952
SKETCH				
RETOUCHING	4	2 1/2	JAN 30 1952	FEB 1 1952
REPHOTO				
PHOTO-LITHO			FEB 6 1952	FEB 19 1952
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	102	1 1/2	2/20/52	2/20/52
ARTIST DEPT.	23	7		

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



DISTRIBUTED BY BUFFALO STATIONERY CO.,  
BUFFALO, N.Y.

NO. 2C-40

ORDER No. 71995

DATE 1-29-52

3½ M POST CARDS

C.T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

KENMORE PUBLIC LIBRARY,  
KENMORE, NEW YORK



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

RED BROWN BRICK BUILDING. BLUISH-GRAY ROOF. BROWN DOOR.  
BUFF SASH. GRANITE TRIM.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

15

Subjects on  
order for this customer. Please  
note that all sets of repro-  
duced are uniform and colors are  
in harmony with each other  
to make an accurate set.

Executive ☒ of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 1 1952	FEB 4 - 1952
SKETCH				
RETOUCHING	3	2	JAN 30 1952	FEB 1 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	102	1½	2/1/52	2/1/52
ARTIST DEPT.	22	634		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

DISTRIBUTED BY BUFFALO STATIONERY CO.,  
BUFFALO, N.Y.

NO. 20-41

ORDER No. 71995

DATE 1-29-52

3½ M POST CARDS

C.T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CHARLES A. LINDBERGH SCHOOL,  
KENMORE, NEW YORK



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

RED BRICK BUILDING. GRANITE TRIM. SASH - LIGHT GRAY.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

YES

ENVELOPE PHOTO TICKET

ATTENTION:

15 Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

3 1/4  
9 1/4  
3  
12 1/2

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

**ESTIMATE**

**AND WORK SCHEDULE**

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 1 1952	
SKETCH				
RETOUCHING		3	JAN 30 1952	FEB 1 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	102	1 1/2	FEB 5 1952	FEB 19 1952
ARTIST DEPT.	3	6 1/2		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



DISTRIBUTED BY BUFFALO STATIONERY CO.,  
BUFFALO, N.Y.

NO. 2C-42

ORDER No. 71995

DATE 1-29-52

3½ M POST CARDS

C. T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PILGRIM LUTHERAN CHURCH,  
KENMORE, NEW YORK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RED BRICK BUILDING. BLUISH-GRAY ROOF. BUFF STUCCO. DARK  
BROWN WOOD TRIM. DARK BROWN DOORS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 1 1952	FEB 4 - 1952
SKETCH				
RETOUCHING		2 1/2	JAN 30 1952	FEB 1 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	100	1 1/2	FEB 5 1952	FEB 19 1952
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

ATTENTION:

15  
Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

DISTRIBUTED BY BUFFALO STATIONERY CO.,  
BUFFALO, N.Y.

NO. 20-43

ORDER NO. 71995

DATE 1-29-52

3 1/2 M POST CARDS

C.T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

KENMORE METHODIST CHURCH,  
KENMORE, NEW YORK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT  
SAME AS ABOVE

PHOTO PROPERTY OF  
C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - STOP SIGN AND CARS.

GRAY STONE BUILDING, GRAY ROOF. CHURCH SIGN- BLACK AND  
WHITE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES  
HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

15 Subjects of  
order for this customer. Please  
see to it that all cuts and nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 6 1952	FEB 7 - 1952
SKETCH				
RETOUCHING		3	JAN 30 1952	FEB 6 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	102	1 1/2	FEB 11 1952	FEB 22 1952
ARTIST DEPT.		6 1/2		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



DISTRIBUTED BY BUFFALO STATIONERY CO.,  
BUFFALO, N.Y.

NO. 2C-44

ORDER No. 71995

DATE 1-29-52

3½ M POST CARDS

C.T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FIRE HEADQUARTERS AND U. S. POST  
OFFICE, KENMORE, NEW YORK



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF **MM C.T.**

RETOUCHING AND COLOR DESCRIPTION

REMOVE - GULF SIGN AND POST, AND WOOD CONSTRUCTION IN FRONT OF  
POST OFFICE.

BOTH BUILDINGS - PINK RED BRICK (NOT PINK). GRANITE TRIM.  
BUFF DOORS.

RED AND SILVER FIRE TRUCK.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				FEB 4 - 1952
SKETCH				
RETOUCHING	5	3½	JAN 30 1952	FEB 1 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	1102	1½	FEB 6 1952	FEB 19 1952
ARTIST DEPT.	3	7		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION

15 Subjects on  
order for this customer. Please  
note to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

DISTRIBUTED BY BUFFALO STATIONERY CO.,  
BUFFALO, N.Y.

NO. 20-45

ORDER No. 71995

DATE 1-29-52

3½ M POST CARDS

C.T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

VIEW OF SHERIDAN DRIVE SHOPPING  
PLAZA, TOWN OF TONAWANDA, NEW  
YORK



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

TWO PHOTOGRAPHS FOR GROUP VIEW:

"LEES DRUGS" - RED AND WHITE. "NU-WAY" - RED AND CREAM.  
"ADAM MELDRUM & ANDERSON" - DUBONNET.

*In Large file*

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HAND COLOR PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 5 1952	FEB 7 - 1952
SKETCH	11	1	JAN 30 1952	FEB 5 1952
RETOUCHING		3½		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	102	2	FEB 13 1952	FEB 22 1952
ARTIST DEPT.	#7-624	8		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

*Rush*

*apric*



DISTRIBUTED BY BUFFALO STATIONERY CO.,  
BUFFALO, N.Y.

NO. 2C-46

ORDER NO. 71995

DATE 1-29-52

3½ M POST CARDS

C.T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MEMORIAL HALL, TOWN OF TONAWANDA,  
NEW YORK



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RED BROWN BRICK BUILDING, GRANITE TRIM. BLACK METAL WORK.  
SASH - WHITE.

SUBMIT: RET. PHOTO REPHOTO B. L. ■ W. PROOF YES  
HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 1 1952	FEB 4 - 1952
SKETCH				
RETOUCHING	4	2	JAN 30 1952	FEB 1 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	102	1 1/2	FEB 5 1952	FEB 19 1952
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

ATTENTION:

15

Subjects

for this customer.   
to make it that all cuts are nega-   
tives are uniform and colors   
in harmony with each other   
to make an excellent set.

DISTRIBUTED BY BUFFALO STATIONERY CO.,  
BUFFALO, N.Y.

NO. 2C-47

ORDER No. 71995

DATE 1-29-52

3 1/2 M POST CARDS

C.T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ELLICOTT CREEK PARK, TOWN OF  
TONAWANDA, NEW YORK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

15 Subjects as  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

JAN 31 1952

AND WORK SCHEDULE

Date

JAN 31 1952

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 6 1952	FEB 15 1952
SKETCH				
RETOUCHING		2	JAN 31 1952	FEB 6 1952
REPHOTO			JAN 29 1952	JAN 31 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	FEB 6 1952 FEB 19 1952	2-27-52
ARTIST DEPT.	3	6 3/4		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



DISTRIBUTED BY BUFFALO STATIONERY CO.,  
BUFFALO, N.Y.

NO. 2C-48

ORDER NO. 71995

DATE 1-29-52

3½ M POST CARDS

C.T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

KENMORE SENIOR HIGH SCHOOL,  
TOWN OF TONAWANDA, NEW YORK



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

CREAM GRAY BUILDING - 15 and 39. DOORS - 38.

SASH - GRAY.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

15

order for this is correct. Please  
see to it that all cuts or nega-  
tives are uniform and color are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 5 1952	FEB 7 - 1952
SKETCH				
RETOUCHING	3	2 1/2	JAN 30 1952	FEB 5 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	102	1 1/2	FEB 13 1952	FEB 22 1952
ARTIST DEPT.	5	6 1/2		4-17-52

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Rush

DISTRIBUTED BY BUFFALO STATIONERY CO.,  
BUFFALO, N.Y.

NO. 2C-49

ORDER No. 71995

DATE 1-29-52

3½ M POST CARDS

C.T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HERBERT C. HOOVER SCHOOL,  
TOWN OF TONAWANDA, NEW YORK



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - CAR AND CHILD. *small fence*  
GREEN DOORS. GRANITE TRIM. GRANITE COLOR SASH. OVERALL BRICK IS  
REDDISH BROWN. DRIVEWAYS \* CONCRETE. STREET - ASPHALT.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 1 1952	FEB 4 - 1952
SKETCH				
RETOUCHING	4	2.3	JAN 30 1952	FEB 1 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	62	1 1/2	FEB 6 1952 3/22/52	FEB 22 1952
ARTIST DEPT.		6 3/4		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

ATTENTION

15

*Review*



DISTRIBUTED BY BUFFALO STATIONERY CO.,  
BUFFALO, N.Y.

NO. 20-50

ORDER No. 71995

DATE 1-29-52

3 1/2 M POST CARDS C.T. AMERICAN ART FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MOUNT SAINT MARYS ACADEMY,  
TOWN OF TONAWANDA, NEW YORK



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT  
SAME AS ABOVE

PHOTO PROPERTY OF  
CUST

RETOUCHING AND COLOR DESCRIPTION

DARK CREAM BRICK BUILDING. CEMENT BASE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

*Straight* 527  
**ATTENTION!**

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 1 - 1952	FEB 4 - 1952
SKETCH				
RETOUCHING		4	FEB 6 1952	MAR 12 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING			FEB 14 1952	FEB 22 1952
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

*Rush*

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2051 — ORDER NO. 71912 DATE 1-30-52

CUSTOMER ARTANNA VILLAGE  
GAMBIER, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

1 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO COTE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

AERIAL VIEW OF ARTANNA TOURIST COURT  
BOT: LOCATED ON U.S. ROUTE NO. 62,  
ARTANNA, OHIO

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof Titles — Red, Blue

MAKE REPHOTO.

COLOR DESCRIPTION

RETURN PHOTO TO CUSTOMER.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



ATTENTION

2

Subjects or  
order for this customer. Please  
see to it that all the or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

DISTRIBUTED BY SOONER NEWS CO., LAWTON, OKLA.

NO. 2052

ORDER No. 72053

DATE 2-4-52

12 1/2 M POST CARDS C.T. AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER-BORDER

TITLE IN FULL

THE MARCH TO CALVARY, EASTER  
SUNRISE SERVICE, IN THE WICHITA  
MOUNTAINS, NEAR LAWTON, OKLA.

LOWER BORDER RT CORNER: (C) J.H.H.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FOR COLOR GUIDE. in 2053

GO LIGHT ON COLORS, ESPECIALLY BACKGROUND.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 5 1952	FEB 16 1952
SKETCH				
RETOUCHING		1 1/2	FEB 5 1952	FEB 6 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			FEB 6 1952	FEB 12 1952
HAND COLOR PROOF	10	1 1/2		2-13-52
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

Very Rush

Must have proof

2/11/52

NO. 2053

DISTRIBUTED BY SOONER NEWS CO., LAWTON, OKLA. ORDER NO. 72053

DATE 2-4-52

12½ M POST CARDS C.T. AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL TRIUMPHAL ENTRY,  
EASTER SUNRISE SERVICE, IN THE  
WICHITA MOUNTAINS, NEAR  
LAWTON, OKLA.

LOWER BORDER RT CORNER: (C) J.H.H.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FOR COLOR GUIDE.

GO LIGHT ON COLORS...

RETURN KODACHROME.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 5 1952	FEB 6 1952
SKETCH				
RETOUCHING		2	FEB 5 1952	FEB 6 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1½	FEB 6 1952	FEB 12 1952
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

2/18/52  
2/18

ATTENTION

2

order for the...  
to a...  
in...  
to...

Very Rush  
must have proof  
2/11/52



DISTRIBUTED BY BLUE GRASS NEWS CO.,  
DANVILLE, KY.

NO. 20-54 -

ORDER NO. 72066

DATE 2-5-52

12½ M POST CARDS

C.T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LEE'S FORD DOCK, LAKE CUMBERLAND,  
SOMERSET, KENTUCKY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - PEOPLE.

VARIOUS GREEN TREES - SOME EARLY

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

**ESTIMATE**

**AND WORK SCHEDULE**

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 8 1952	FEB 11 1952
SKETCH				
RETOUCHING		30	FEB 6 1952	FEB 6 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	15	FEB 15 1952	FEB 28 1952
ARTIST DEPT.	5	7		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DISTRIBUTED BY CASES DRUG STORE, LOGAN, OHIO

NO. 2055

ORDER No. 72276

DATE 2-6-52

6½ M POST CARDS C.T. AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER LOWER CENTER-BORDER

TITLE IN FULL

VIEW AT LAKE HOPE STATE PARK  
FROM DINING LODGE TERRACE

BOT: OHIO'S SCENIC WONDERLAND

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2

~~4823~~  
30443  
RUSH

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 13 1952	FEB 15 1952
SKETCH				MAR 13 1952
RETOUCHING	2	2	FEB 8 1952	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½	FEB 20 1952	2-27-52
ARTIST DEPT.		7½		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



NO. 2056

DISTRIBUTED BY CASES DRUG STORE, LOGAN, OHIO

ORDER No. 72276

DATE 2-6-52'

---

6½ M POST CARDS C.T.AMERICAN ART WHITE BORDER'

---

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BATHING BEACH SCENE AT LAKE HOPE  
STATE PARK'

BOT: OHIO'S SCENIC WONDERLAND'

---

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO'

IMPRINT SAME AS ABOVE.

---

PHOTO PROPERTY OF CUST.

---

RETOUCHING AND COLOR DESCRIPTION

---

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF **YES** HANDCOLOR PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION!

3

Subject of  
order for this order. Please  
be sure that subject of order  
is uniform and colors are  
in harmony with each other  
to make an attractive set.

9823

3C 443

RUSH

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

**ESTIMATE**

AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 12 1952	FEB 15 1952
SKETCH				
RETOUCHING		2 1/2	FEB 8 1952	MAR 12 1952
REPHOTO				
PHOTO-LITHO			FEB 19 1952	FEB 27 1952
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		2-27-52
ARTIST DEPT.	110	7 3/4		3/21/52

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

DISTRIBUTED BY CASES DRUG STORE, LOGAN, OHIO

NO. 2057

ORDER No. 72277

DATE 2-6-52

3½ M POST CARDS C.T. AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LOGAN ELM NEAR CIRCLEVILLE, OHIO  
BOT: OHIO'S SCENIC WONDERLAND

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 21978-C.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF <sup>yes</sup> HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				FEB 12 1952
SKETCH				
RETOUCHING	9	3½		FEB 19 1952
REPHOTO			FEB 7 1952	
PHOTO-LITHO			FEB 21 1952	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1¼		
ARTIST DEPT.	104	6½		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

5X7  
ATTENTION:

3 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2058 ORDER NO. 72281 DATE 2-7-52

CUSTOMER FORDES MODERN COTTAGES  
KENNESAW, GEORGIA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

2 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO FINISH WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full UPPER:

FORDES MODERN COTTAGES  
BOT: 4 LANE HIGHWAY U.S. 41  
KENNESAW, GA.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

REMOVE TELEPHONE POLES. REMOVE SHORT POSTS IN FOREGRD.

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

Bit 0

DIAL NO. 2059-Z ORDER NO. 78730 DATE 4-27-53

CUSTOMER KEMPER LOG CABIN COMMITTEE OF THE  
COLONIAL DAMES, CINCINNATI, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

2 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO-FINISH\*WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full KEMPER LOG CABIN — ZOO GARDENS—  
CINCINNATI, OHIO

FRONT NO. 5

(All of this on address side)

R. M.

Yes

enclosed

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO 2059

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

Make Rm

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
|  
C. T. & CO.  
|  
PHOTO PROPERTY OF  
|  
NO  
|  
YES  
|  
RETURN PHOTO

DIAL NO. 2059 ORDER NO. 72282 DATE 2-7-52

CUSTOMER  
KEMPER LOG CABINS & HIST. ASSN.  
CINCINNATI, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

2 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO FINISH WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full **ON ONE LINE.**

KEMPER LOG CABIN — ZOO GARDENS —  
CINCINNATI, OHIO PHOTOGRAPHED BY (left side)  
KARL TOPIE (IN SMALL CAPS)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

FRONT NO. 5 (All of this on address side)  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

PHOTO RETURNED  
TO  
PHOTO USED FOR

DISTRIBUTED BY RALPH YOUNG, CANTON, OHIO

NO. 2060

ORDER No. 72286

DATE 2-7-52

12 1/2 M POST CARDS

C.T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CANTON MEMORIAL AUDITORIUM  
CANTON, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE NEWSPAPER CLIPPING FOR NAME ON BLDG. TRIM PILLARS. WHITE  
STONE - PUT ON FLAG. BRICKS LIGHT BUFF. STEEL BROWN SASH IN  
WINDOWS TO LEFT. SMALL SHRUBBERY - GRASS. CUT OUT SIGNS.  
CLEAN UP. SIDEWALK CEMENT. ROAD ASPHALT.

MAKE ATTRACTIVE AS POSSIBLE.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				FEB 12 1952
SKETCH				
RETOUCHING		3 1/2	FEB 19 1952	FEB 19 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	FEB 21 1952	MAR 5 1952
ARTIST DEPT.	3	6 1/2	APR 3 1952	APR 4 1952

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2061 — ORDER NO. 72307 DATE 2-8-52

CUSTOMER J. PAUL BOYD - AGENT-COMPTOMETER DIV.  
FELT & TARRANT MFG. CO.,  
MEMPHIS, TENN.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

3 1/2" M POST CARDS SIZE 3 1/2" X 5 1/2"

STYLE AMERICAN ART FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate ☒ Yes No Copyright in Plate Yes No  
Title in full THE COMPTOMETER SCHOOL,  
541-43 STERICK BUILDING, MEMPHIS, TENN.,  
PHONE 5-3100

FRONT NO. 5 (All of this on address side)  
R. M. ☒ Yes No *to come*  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print ☒ Handcolor ☒ Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

LOVE SEATS #1. RECEPTION ROOM WALLS, RAILING AND DOWEL BARS #28. SCHOOL  
ROOM WALLS #12. TEACHER'S DESK AND SCHOOL CHAIRS #20. FLOWERS #7. DESK TOPS  
#15. LAMPS #11. FLOOR #10. BLACKBOARD #31.  
SCHOOL DESKS, FAN BLADES, BASEBOARD LIGHT OAK, END TABLES BLOND OAK.

USE BEST JUDGEMENT IN COLORING STUDENTS' DRESSES.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

1 Bit 3 1/2  
Jm HC 2 3-10-52  
La 8 23  
AA

Add Artwork  
\$ 6.00 each

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2062 ORDER NO. 72337 DATE 2-14-52

CUSTOMER REST AWHILE MOTEL  
HASTINGS, NEBRASKA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

3 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE AMERICAN ART FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No  
Title in full

REST AWHILE MOTEL, U.S. HIGHWAY 6-  
HASTINGS, NEBRASKA

FRONT NO. 5 (All of this on address side)  
R. M. Yes ? No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

REMOVE MAN & TELEPHONE POLE.

COLOR DESCRIPTION

BLDS. WHITE. TRIM AROUND WINDOWS & DOORS MAROON. BUSHES NEAR SIGN (NEON)  
ARE SPIREA, IN BLOOM STONES AROUND DRIVE & IN FRONT ON BLDG. ON LEFT  
ARE WHITE. RED-ROSE BUSHES IN FRONT OF BLDG. ON LEFT & WHITE STONES RIGHT  
BEHIND WHERE MAN IS STANDING. RED LETTERS IN NEON SIGN.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2063 ORDER NO. 72349 DATE 2-15-52

CUSTOMER THE PINES MOTEL  
ORANGE, TEXAS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE AMERICAN ART FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE PINES MOTEL  
U.S. 90 TRAFFIC CIRCLE  
ORANGE, TEXAS

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

REMOVE REFLECTIONS IN MIRROR.

Panel at Right

COLOR DESCRIPTION

CEILING IS OFF WHITE. WALLS & FURNITURE IS LIMED. WALLS ARE SLIGHTLY  
DARKER THAN FURNITURE. BED SPREAD & LAMP SHADE #28. BED LAMP #5. BOTH  
LAMPS LIGHTED. TABLE LAMP BRASS. AIR CONDITIONER #15. ARM CHAIR UPHOLSTERY-  
#20. CARPET #29. PAINTING OVER BED.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Bot 3-  
107  
1943-2572  
La 734  
Add 6 Artwork  
4.00 net

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2064

ORDER NO. 72350 DATE 2-15-52

DEPT.

DATE COMPLETED

CUSTOMER ORVILLE EWING  
PRITCHETT, COLORADO

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE PHOTO COTE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE OLD WEST STILL LIVES

BOT: ORVILLE EWING, PRITCHETT, COLORADO

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof — Titles — Red, Blue

PUT "HERE COMES ORVILLE" SIGN OVER TOP OF WAGON. JUST LARGE ENOUGH TO BE CLEARLY LEGIBLE. TAKE OUT GULF SIGN AND CARS. THE GOATS, THE DOG AND THE ROOSTER MUST BE CLEARLY DISTINGUISHABLE. IN CASE OF ROOSTER, DONKEYS EAR CAN BE MOVED.

SUBMIT RETOUCHED PHOTO TO CUSTOMER.

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



J.J. NEWBERRY CO., E. PALESTINE, OHIO

NO. 2065

ORDER No. 72351

DATE 2-15-52

1 M POST CARDS C.T. PHOTO FINISH WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CAPTAIN TAGGART SCHOOL,  
EAST PALESTINE, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT NONE /

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 109346.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

### AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	3	1 1/2		FEB 20 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

J.J. NEWBERRY CO., E. PALESTINE, OHIO

NO. 2066

ORDER No. 72351

DATE 2-15-52

1 M POST CARDS C.T. PHOTO FINISH WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NORTH MARKET STREET RESIDENCE  
SECTION, EAST PALESTINE, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 109351.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	4	2		FEB 20 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



J. J. NEWBERRY CO., E. PALESTINE, OHIO

NO. 2067

ORDER NO. 72351

DATE 2-15-52

1 M POST CARDS C.T. PHOTO FINISH WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

UNITED PRESBYTERIAN CHURCH,  
EAST PALESTINE, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 109350.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF NO HANDCOL PROOF RETURN PHOTO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		1 1/2		FEB 20 1952
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

J. J. NEWBERRY CO., E. PALESTINE, OHIO

NO. 2068

ORDER No. 72351

DATE 21-15-52

1 M POST CARDS

C.T. PHOTO FINISH

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

JUNIOR HIGH SCHOOL,  
EAST PALESTINE, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 109347.

NO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		1 1/2		FEB 20 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2069 - ORDER NO. 72359 DATE 2-18-52

CUSTOMER DIXTOM COTTAGES  
LARGO, FLORIDA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

3 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE AMERICAN ART FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full DIXTOM COTTAGES ON THE GULF OF  
MEXICO (IN WATER AT BASE OF CARDS)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AS MARKED.

FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Light 1st 507

Let 2 1/2

410 1 1/2

La 7 1/2

1 Rephot 3.50  
net

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2070 ORDER NO. 72360 DATE 2-18-52

CUSTOMER  
ROCK FALLS PARK  
PITTSBURGH, PA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

3 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE AMERICAN ART WHITE BORDER

PLACE OF TITLE, Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No

Title in full

SWIMMING POOL

BOT: ROCK FALLS PARK, SLIPPERY ROCK,  
PA.

FRONT NO.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 9A469-N BUT LEAVE OUT HEATED POOL SIGN.

COLOR DESCRIPTION

FOLLOW 9A469-N.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 1/2  
107  
3/18/52 HC 1 3/4  
207 3/4

QVH

(F)



# ATTENTION:

6 Subjects of  
order for this customer. Please  
see it that all cuts or nega  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ARNOLD DRUG COMPANY, SUTHERLAND, NEBR.

NO. 2C-71

ORDER NO. 72190-

DATE 2-19-52

3 1/2 M POST CARDS

C.T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FIRST PRESBYTERIAN CHURCH,  
SUTHERLAND, NEBRASKA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

BUILDING IS WHITE. ROOF IS NOT COLORED.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 20 1952	FEB 20 1952
SKETCH				
RETOUCHING		4	FEB 26 1952	FEB 29 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	167	1 1/2	MAR 4 1952	MAR 12 1952
ARTIST DEPT.	5	7		3-14-52

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ARNOLD DRUG COMPANY, SUTHERLAND, NEBR.

NO. 2C-72

ORDER No. 72190

DATE 2-19-52

3 1/2 M POST CARDS

C.T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PARK MOTEL, FACING HIGHWAY 30,  
SUTHERLAND, NEBRASKA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT  
NONE

PHOTO PROPERTY OF  
CUST.

RETOUCHING AND COLOR DESCRIPTION

CABINS ARE WHITE. ROOFS - #20 (GREEN). PORCH ROOFS - #20.  
WINDOW AND DOOR TRIM - #32 -(RED).

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION.

Set back on  
order for this customer. Please  
note that all copy or copy-  
right are returned and colors are  
in harmony with each other  
to make an effective set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 20 1952	FEB 20 1952
SKETCH				
RETOUCHING		3	FEB 21 1952	FEB 28 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2	MAR 6 1952	MAR 17 1952
ARTIST DEPT.	3	7		4-21-52

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



ARNOLD DRUG COMPANY, SUTHERLAND, NEBR.

NO. 20-73

ORDER No. 72190

DATE 2-19-52

3 1/2 M POST CARDS

C.T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

MAIN STREET, FACING HIGHWAY  
U. S. 30, SUTHERLAND, NEBRASKA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

ON  
SEE COLOR DESCRIPTIONS/ATTACHED ~~HERE~~ SHEET.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 19 1952	FEB 20 1952
<del>RETOUCHING</del>				
RETOUCHING	5	3 1/2	FEB 21 1952	
REPHOTO				MAR 12 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			FEB 28 1952	
HAND COLOR PROOF	107	1 1/2		3-13-52
ARTIST DEPT.	36	7 3/4		5-6-52

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION:  
 6  
 577

ARNOLD DRUG CO., SUTHERLAND, NEBR.

NO. 20-74

ORDER NO. 72190

DATE 2-19-52

3 1/2" M POST CARDS

C.T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

METHODIST CHURCH, SUTHERLAND,  
NEBRASKA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

CHURCH IS #9. ROOF - #12. BRICK FOUNDATION - #27.

SIGN IN FRONT IS WHITE AND BLACK

*Polis out*

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

# ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_

By \_\_\_\_\_

Date \_\_\_\_\_

Date \_\_\_\_\_

## AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 27 1952	FEB 28 1952
SKETCH				
RETOUCHING			FEB 26 1952	FEB 27 1952
REPHOTO				FEB 25 1952
PHOTO-LITHO				MAR 17 1952
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2		
ARTIST DEPT.	4	7 1/2		

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



ARNOLD DRUG CO., SUTHERLAND, NEBR.

NO. 20-75

ORDER No. 72190

DATE 2-19-52

3½ M POST CARDS

C.T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

SCHOOL AND GYMNASIUM, SUTHERLAND,  
NEBRASKA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT  
NONE

PHOTO PROPERTY OF  
CUST.

RETOUCHING AND COLOR DESCRIPTION

BRICK OF THE BUILDING - COLOR #22, WITH THE TRIM BRICK RUNNING  
AROUND THE TOP OF THE TOP ROW OF WINDOWS AND DOWN THE SIDES,  
IS #9. ALSO, THE TRIM AROUND EACH DOORWAY IS OF #9.

WINDOWS ARE TRIMMED WITH WHITE AND HAVE BLACK SCREENS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

**ESTIMATE**  
**AND WORK SCHEDULE**

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 20 1952	FEB 20 1952
SKETCH				
RETOUCHING	2	3	FEB 26 1952	FEB 29 1952
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1½	MAR 6 1952	MAR 17 1952
ARTIST DEPT.		7½		

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

ARNOLD DRUG CO., SUTHERLAND, NEBR.

NO. 2C-76

ORDER No. 72190

DATE 2-19-52

3 1/2 M POST CARDS C.T. AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: <u>UPPER</u> , LOWER, CENTER-BORDER	FRONT No. <u>1</u>	R. M.	NO
TITLE IN FULL COMMUNITY HOSPITAL, SUTHERLAND, NEBRASKA	IMPRINT NONE		
RETOUCHING AND COLOR DESCRIPTION		PHOTO PROPERTY OF <u>CUST.</u>	

UPPER PART OF BUILDING IS OF A VERY LIGHT YELLOW (MUCH LIGHTER THAN #1). LOWER PART OF BUILDING IS BRICK #22.- TRIM AND AWNINGS ARE #28. SHINGLED ROOF IS NOT COLORED. VENTILATOR IS #15.  
SIGN IS BLACK AND RED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF <sup>YES</sup> HANDCOL PROOF RETURN PHOTO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_  
Date \_\_\_\_\_ AND WORK SCHEDULE Date \_\_\_\_\_

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			FEB 21 1952	FEB 26 1952
SKETCH				
RETOUCHING	1	4	FEB 26 1952	MAR 4 1952
REPHOTO				MAR 17 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2	MAR 6 1952	
ARTIST DEPT.		7 1/2		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_  
By \_\_\_\_\_ By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_  
\_\_\_\_\_



NO. 20-77

PHOTO BY M. D. MARTZ, 529 N. ST., E. MAUCH  
CHUNK, PA.

ORDER No. 72194

DATE 2-19-52

6 M POST CARDS

C.T. BLUE-SKY

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL (Lower Border)  
GNADEN HUETTEN MEMORIAL  
HOSPITAL, CARBON COUNTY,  
LEHIGHTON, PENNA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO.

IMPRINT SAME AS ABOVE

PUT PLATE NO. IN STAMP SPACE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION (2 PHOTOS).

CROP AS MARKED ON LARGER PHOTO. ENTIRE BUILDING TO BE  
SHOWN IN VIEW.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

### AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 25 1952	
SKETCH				
RETOUCHING		2	FEB 20 1952	FEB 25 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

PUB. FOR LAREY'S, 219 SO. MAIN ST.,  
GALENA, ILLINOIS

NO. 20-78

ORDER No. 72210

DATE 2-20-52

12½ M POST CARDS

C.T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HOME OF GENERAL U.S. GRANT,  
GALENA, ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

(2 VIEW: SHOW INSERT OF GEN. GRANT IN BEST POSSIBLE PLACE.  
HOUSE IS OLD RED BRICK, GREEN SHUTTERS, AND WHITE TRIM.  
FIX LAWN - REMOVE LEAVES. GREEN GRASS.



SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 21 1952	FEB 21 1952
SKETCH				
RETOUCHING	7	4	MAR 3 1952	MAR 4 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	107	MAR 6 1952	MAR 21 1952
ARTIST DEPT.	3	8		3.24.52

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

*Handwritten notes and signatures:*  
- "3" in red ink.  
- "2078" and "30150" written in large numbers.  
- "Meyers" and "Stiff" written vertically.  
- "2078" written diagonally.



PUB. FOR LAREY'S, 219 SO.MAIN ST.,  
GALENA, ILLINOIS

NO. 2C-79

ORDER No. 72210

DATE 2-20-52

12½ M POST CARDS

C.T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PARLOR, GENERAL U.S. GRANT HOME,  
GALENA, ILLINOIS



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES-to come

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

TITLE IN REVERSE TYPE-IF POSSIBLE.  
VASES ARE CRANBERRY RED WITH WHITE BACKGROUND AND PORTRAIT.  
SOFA AND CHAIR - BLACK UPHOLSTERY. WHITE MARBLE TABLE TOP AND  
FIREPLACE. GOLD LIGHT FIXTURES.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

**ESTIMATE**

**AND WORK SCHEDULE**

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 21 1952	FEB 21 1952
SKETCH				
RETOUCHING	7	2½	FEB 26 1952	FEB 28 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			MAR 4 1952	MAR 12 1952
HAND COLOR PROOF	107	2½		3-17-52
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

PUB. FOR LAREY'S, 219 SO. MAIN ST.,  
GALENA, ILLINOIS

NO. 2C-80

ORDER No. 72210

DATE 2-20-52

12½ M POST CARDS

C.T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

KITCHEN, GENERAL U.S. GRANT  
HOME, GALENA, ILLINOIS



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES-

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

TITLE IN REVERSE TYPE-IF POSSIBLE.

PITCHERS ARE DARK BROWN. WALNUT TABLE.

WALLPAPER IS LIGHT TAN, FLOWERS ARE BROWNISH.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3  
Subjects of  
photos should be chosen. Please  
select subjects of all sizes or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE		DATE COMPLETED
	Clock No.	Time Allowed	ENTERED	DEPT.	
COMPOSING, Type Set Up			FEB 21 1952		FEB 21 1952
SKETCH					
RETOUCHING		2	FEB 26 1952		MAR 4 1952
REPHOTO					
PHOTO-LITHO					
BLUEPRINT					
STRIPPING, OPAQUING			MAR 5 1952		MAR 20 1952
HAND COLOR PROOF	106	2			
ARTIST DEPT.		8 1/2			

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL NO. 2081 ORDER NO. 72385 DATE 2-20-52  
CUSTOMER ARNOLD DRUG CO.  
SUTHERLAND, NEBRASKA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

PHOTO PROPERTY OF C. T. & CO.

3 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE AMERICAN ART WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

ARNOLD DRUG COMPANY,  
SUTHERLAND, NEBRASKA

FRONT NO. 5 (All of this on address side)  
R. M. ? Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

CEILING 10. SIDE WALLS 4. LIGHT FIXTURES WHITE. WALL CASES WHITE TRIMMED  
IN BLACK. LETTERING ABOVE WALL CASES 23. SHOW CASES WHITE. BASE BLACK.  
LARGE PRESCRIPTION SIGN AT BACK WHITE NEON. TWO SMALLER SIGNS OVER EACH  
DOOR AT BACK ARE NO. 7. PART OF BOOTHS SHOWING (DOWN MIDDLE OF STORE)  
9. FRONT BAR WINE COLOR SIMILAR TO 32 WITH SEVERAL WHITE STRIPS  
BAR TOP WHITE. STOOLS IN FRONT OF BAR MATCH WINE COLOR OF BAR, WHITE  
BASES. FLOOR IF OF NO. 23 WITH SOME ROWS OF NO. 16.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ref. 4  
107 13/4  
3-26-52 8 1/2  
J.H.C.  
S.A.

as quoted

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2082 ORDER NO. 72394 DATE 2-21-52

CUSTOMER PARK MOTEL  
SCOTTSBLUFF, NEBR.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

3 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE AMERICAN ART FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full cut AAA PARK MOTEL  
SCOTTSBLUFF, NEBRASKA  
RECOMMENDED BY DUNCAN HINES

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

ROOFS OF PORCHES DEEP BROWN RED. TRIM ON WINDOWS & DOORS ARE BROWN.  
SIGN ON TOWER IS RED & WHITE. SIGN IN YARD ALL WHITE.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

5x7  
Set 4

107  
2-21-52 AC 12

La 7 1/2

11

Add'l Engraving  
& Repro

7.50 net

2/13

F



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2083 ORDER NO. 72395 DATE 2-21-52

CUSTOMER PARK MOTEL  
SCOTTSBLUFF, NEBR.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

2  
Photos for  
this Customer

6 1/2 M BUSINESS CARD SIZE 3 1/2 X 2 5/16

STYLE AMERICAN ART FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

out (AAA) PARK MOTEL-SCOTTSBLUFF,  
NEBRASKA  
RECOMMENDED BY DUNCAN HINES

FRONT NO. NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof — Titles — Red, Blue

USE PHOTO FROM 2082.

COLOR DESCRIPTION

FOLLOW COLOR INSTRS. FOR 2082.

Bus Card

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

107  
7-14-52  
La 2 1/2  
M  
JHB

(F)

GLADYS E. BENNETT, CHEBEAGUE ISLE, MAINE ✓

NO. 2C-84

ORDER No. 72592 ✓

DATE 3-3-52

1 <sup>M</sup> POST CARDS C.T. PHOTO-FINISH WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

FRONT No. 1 R. M. NO

TITLE IN FULL

IMPRINT  
NONE

BACK SHORE, CHEBEAGUE ISLAND,  
MAINE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

By \_\_\_\_\_

Date \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 6 1952	
SKETCH				
RETOUCHING		/	MAR 3 1952	MAR 6 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



GLADYS E. BENNETT, CHEBEAGUE ISLE, MAINE

NO. 20-85

ORDER No. 72592 /

DATE 3-3-52

1 M POST CARDS C.T. PHOTO-FINISH WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

HEAVY SURF ALONG THE MAINE  
COAST

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT NONE /

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

### AND WORK SCHEDULE

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 5 1952	
SKETCH				
RETOUCHING	5	1-1/2	MAR 3 1952	MAR 5 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

GLADYS E. BENNETT, CHEBEAGUE ISLE, MAINE

NO. 2C-86-

ORDER No. 72592

DATE 3-3-52

1 M POST CARDS

C.T. PHOTO-FINISH

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

TITLE IN FULL

CASCO BAY LINES, PORTLAND, MAINE

IMPRINT

NONE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

### AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	5	1	MAR 3 1952	MAR 5 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



GLADYS E. BENNETT, CHEBEAGUE ISLE, MAINE ✓

NO. 20-87 ✓

ORDER NO. 72592 ✓

DATE 3-3-52

1<sup>M</sup> POST CARDS C.T. PHOTO-FINISH ✓ WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CASCO BAY FLEET ✓

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 5 1952	
SKETCH				
RETOUCHING		2	MAR 3 1952	MAR 5 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

\_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

\_\_\_\_\_

5x7

NO. 2C88

GRIFFIN DRUG CO., HEBER SPRINGS, ARK.

ORDER NO. 72483

DATE 3-3-52

1 M POST CARDS C.T. BLUESKY WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER LOWER, CENTER-BORDER  
TITLE IN FULL  
FIRST GENERAL BAPTIST CHURCH  
HEBER SPRINGS, ARK.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I R. M. NO  
IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF NO HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	5	2 1/2	MAR 11 1952	
REPHOTO			MAR 3 1952	MAR 11 1952
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_  
By \_\_\_\_\_

DATE Filed \_\_\_\_\_  
By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



EDWARD A. HESS, STOCKTON, CALIFORNIA

NO. 20-89

ORDER No. 72626

DATE 3-5-52

6 1/2 M POST CARDS

C.T. AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER BORDER

TITLE IN FULL

DODGE POINT, TIOGA ROAD TO  
YOSEMITE, CALIFORNIA

PRIVATE # ON EXTREME UPPER RIGHT/  
CORNER: 222

60THIC TYPE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES - to name

IMPRINT SAME AS ABOVE

PUT PLATE NO. ON FRONT.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

BUILD UP TOP OF MOUNTAIN JUST THE LEAST BIT, THEN LEAVE ABOUT 1/8  
INCH ABOVE IT FOR SKY AND BUILD UP ROCKS AT LEFT. SEE OVERLAY.  
CENTER MOUNTAIN VERY DARK, ALMOST BLACK. MOUNTAIN TO THE RIGHT,  
VERY DISTANT, SHOW MUCH LIGHTER. DO NOT USE TOO MUCH YELLOW.  
USE 6 PT. GOUDY BOLD CAPS FOR TITLE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 6 1952	MAR 14 1952
SKETCH				
RETOUCHING		2	MAR 6 1952	MAR 6 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	102	1 1/2		4-4-52
ARTIST DEPT.	101	7 1/2	5-19-52	5-19-52

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. <sup>2090</sup>~~2004~~

ORDER NO. 72672 DATE 3-5-52

DEPT.

DATE COMPLETED

CUSTOMER

ST. PAUL'S LUTHERAN CHURCH  
DECATUR, ILLINOIS

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

5 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO COTE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full 1/4" Panel

ST. Pauls Lutheran Church  
Decatur Illinois

FRONT NO. 5

(All of this == address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO WITHOUT TISSUE OVERLAY FOR COPY. SINCE GRILL WORK ON WINDOW IS DARK, USE PHOTO WITH TISSUE OVERLAY FOR RETOUCHING DETAILS.

COLOR DESCRIPTION

RETURN PHOTO TO CUSTOMER.

Returned 6/11/52  
B.



EX7

ATTENTION  
3 Subjects on  
order for this customer. Please  
see it that all cuts or nega-  
tives are uniform and colors  
in harmony with each other  
to make an attractive set.

NO. 20-91 ✓

CHARLES A. PHELPS, PAPER SPECIALTIES CO.,  
FORT WAYNE, IND.

ORDER No. 72809 ✓

DATE 3-7-52

6 1/2 M POST CARDS C.T. AMERICAN ART FULL FACE ✓

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL  
NORTH VIEW POTAWATOMI INN,  
PCKAGON STATE PARK, NORTHERN  
INDIANA

PRIVATE # BEFORE TITLE: P313.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY, ALSO CARD FOR COLORS. (OC661-N).

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_

By \_\_\_\_\_ Date \_\_\_\_\_

**ESTIMATE**

**AND WORK SCHEDULE**

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 12 1952	MAR 28 1952
SKETCH				
RETOUCHING	4	2 1/2	MAR 11 1952	MAR 12 1952
REPHOTO			MAR 7 1952	MAR 11 1952
PHOTO-LITHO			APR 1 1952	APR 10 1952
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		4-15-52
ARTIST DEPT.	5	7		5-13-52

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

File

CHARLES A. PHELPS, PAPER SPECIALTIES CO.,  
FORT WAYNE, IND.

NO. 20-92  
ORDER No. 72810  
DATE 3-7-52

12½ M POST CARDS C.T. AMERICAN ART FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER  
TITLE IN FULL  
AIR VIEW POKAGON STATE PARK AND  
POTAWATOMI INN, NORTHERN INDIANA  
PRIVATE # BEFORE TITLE: P314

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. NO  
IMPRINT SAME AS ABOVE  
PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: YES  
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate By  
Date ESTIMATE AND WORK SCHEDULE By Cost Dept. Checked Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 14 1952	MAR 14 1952
SKETCH				
RETOUCHING	3	2 1/4	MAR 14 1952	MAR 14 1952
REPHOTO			MAR 7 1952	MAR 14 1952
PHOTO-LITHO				APR 29 1952
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	MAR 21 1952	4-29-52
ARTIST DEPT.	103	7 3/4		5-7-52

DATE BLUEPRINT OK'D By  
DATE HAND COLOR PROOF OK'D By  
DATE Photo Returned to Customer



CHARLES A. PHELPS, PAPER SPECIALTIES CO.,  
FORT WAYNE, IND.

NO. 2C-93

ORDER No. 72810

DATE 3-7-52

12½ M POST CARDS

C. T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

VIEW PUBLIC BEACH, POKAGON STATE  
PARK, NORTHERN INDIANA

PRIVATE # BEFORE TITLE: P315

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

BATHERS SUITS IN ASSORTED COLORS. FOLIAGE AND TREES  
IN SUMMER TINTS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 13 1952	MAR 28 1952
SKETCH				
RETOUCHING	3	2 1/2	MAR 11 1952	MAR 13 1952
REPHOTO			MAR 7 1952	MAR 11 1952
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			APR 1 1952	APR 10 1952
HAND COLOR PROOF	107	1 1/2		4.12.52
ARTIST DEPT.	36	7 3/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2094 ORDER NO. 72701 DATE 3-10-52

CUSTOMER AMERICAN COMMUNITY BUILDERS, INC.  
PARK FOREST, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO COTE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 (All of this on address side) TO COME  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof Titles — Red, Blue

(PARK FOREST SHOPPING CENTER)

CROP APPROXIMATELY WHERE SHOWN.

XXXX

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

DIAL NO. 2095 ORDER NO. 72701 DATE 3-10-52  
CUSTOMER AMERICAN COMMUNITY BUILDERS, INC.  
PARK FOREST, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED



6 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO COTE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 (All of this on address side) R. M. — Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof Titles — Red, Blue

(PARK FOREST RENTAL UNITS)

COLOR DESCRIPTION

CROP APPROXIMATELY AS MARKED.

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 2

OW 2H

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

DIAL NO. 2096 ORDER NO. 72701 DATE 3-10-52

CUSTOMER AMERICAN COMMUNITY BUILDERS, INC.  
PARK FOREST, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

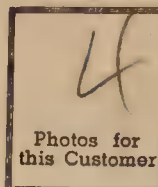


PHOTO RETURNED

6 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO COTE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5  
(All of this on address side)  
R. M. / Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

PHOTO USED FOR

(PARK FOREST CLOCK TOWER AND CHILDREN)

CROP APPROXIMATELY AS MARKED.

COLOR DESCRIPTION



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2097 <sup><</sup> ORDER NO. 72701 DATE 3-10-52

CUSTOMER AMERICAN COMMUNITY BUILDERS, INC.  
PARK FOREST, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

4  
Photos for  
this Customer

6 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO COTE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer G. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof Titles — Red, Blue

(PARK FOREST TRINITY CHURCH)

CROP APPROXIMATELY AS MARKED

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CLARK'S PHARMACY, BELDING, MICHIGAN

NO. 2C-98

ORDER No. 72852

DATE 3-13-52'

3 1/2 M POST CARDS

C.T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GIBSON REFRIGERATOR COMPANY,  
BELDING, MICHIGAN,



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO /

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE <sup>OLD</sup> AUTOMOBILES.

BRICKS IN BUILDING #11 - IN SUN, #19-IN SHADOWS.  
WINDOW DIVIDORS ARE #28 GREEN.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

YES

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 18 1952	MAR 28 1952
SKETCH				
RETOUCHING		2 1/2	MAR 17 1952	MAR 13 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING			APR 1 1952	APR 14 1952
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		7 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2099 ORDER NO. 72729 DATE 3-14-52

CUSTOMER

SAM'S MOTEL  
PHENIX CITY, ALA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE AMERICAN ART FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 (All of this on address side)  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type ☒ sample  
IMPRINT: Customer C. T. Imprint ☒ No Imprint  
Side — Center

NO TITLE ON PICTURE SIDE.

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

NOTE NUMBERS GIVEN ON TISSUE OVERLAY ARE ART COLORTONE. USE SIMILAR  
AMER. ART COLORS.

FOLLOW TISSUE OVERLAY.

CROP AS MARKED.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY AS ABOVE. ALSO SEE COMPETITIVE CARD ATTCHD.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

3M-8-16-50

add'l. Orders  
and Repairs  
5.75 each

WOLF

ORIGINAL UNRETOUCHED  
PHOTO RETURNED TO  
CUST. 11/5/52  
CR

L. K. BUCHANAN, HEBRON, INDIANA

NO. 20-100

ORDER No. 72863

DATE 3-14-52

1 M POST CARDS

C.T. PHOTO-FINISH

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HEBRON METHODIST CHURCH,  
HEBRON, INDIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

NONE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		/	MAR 17 1952	MAR 17 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE/ Filed

By

DATE Photo Returned to Customer



L.K. BUCHANAN, HEBRON, INDIANA

NO. 2C-101

ORDER No. 72863

DATE 3-14-52

1 M POST CARDS

C.T. PHOTO-FINISH

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HEBRON PUBLIC LIBRARY, HEBRON,  
INDIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO.

IMPRINT  
NONE

PHOTO PROPERTY OF  
CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

## AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		1 1/2	MAR 17 1952	MAR 19 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

L.K. BUCHANAN, HEBRON, INDIANA

NO. 2C-102

ORDER No. 72863

DATE 3-14-52'

1 M POST CARDS

C.T. PHOTO-FINISH

WHITE BORDER'

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO ' /

TITLE IN FULL

IMPRINT

NONE

BOY SCOUT CABIN, HEBRON, INDIANA

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	5	1	MAR 17 1952	MAR 19 1952
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



L.K. BUCHANAN, HEBRON, INDIANA

NO. 2C-103

ORDER NO. 72863

DATE 3-14-52

1 M POST CARDS C.T. PHOTO-FINISH WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HEBRON PUBLIC SCHOOL, HEBRON,  
INDIANA /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

NONE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			MAR 10 1952	
SKETCH				
RETOUCHING	5	1	MAR 17 1952	MAR 19 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

L. K. BUCHANAN, HEBRON, INDIANA

NO. 20-104

ORDER No. 72863

DATE 3-14-52

1 M POST CARDS

C.T. PHOTO-FINISH

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ST. HELEN'S CHURCH, HEBRON,  
INDIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	4	3	MAR 17 1952	MAR 19 1952
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



L. K. BUCHANAN, HEBRON, INDIANA

NO. 2C-105

ORDER No. 72863

DATE 3-14-52

1 M POST CARDS

C.T. PHOTO-FINISH

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FIRST CHRISTIAN CHURCH,  
HEBRON, INDIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

NONE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE SCAFFOLDING FROM THE CHURCH TOWER

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

**ESTIMATE**

Cost Dept. Checked

By

By

Date

Date

**AND WORK SCHEDULE**

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 19 1952	
SKETCH				
RETOUCHING		22	MAR 17 1952	MAR 19 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

# ADV. ORDER

CUSTOMER  
—  
CO.  
—  
NO  
—  
YES  
—  
RETURN PHOTO

DIAL NO. 2C106 ORDER NO. 72739 DATE 3-17-52

CUSTOMER NORTHWEST BAPTIST CHURCH  
OKLAHOMA CITY, OKLAHOMA

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M BUSINESS CDS SIZE 3 1/2 X 2 3/4

STYLE AMERICAN ART FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. NO R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

## RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

MAKE RE PHOTO IF NECESSARY TO GET THE RIGHT PROPORTION. CROP OFF EVEN MORE FROM  
BOTTOM THAN MARKED ON TRACE SHEET. LEAVE IN A GOOD PORTION OF PARKING AREA FOREGO.  
REPRODUCE THIS THE LONG WAY. (VERTICAL VIEW) ADD FOLIAGE TO TREES, BUT NOT TOO  
MUCH. LITTLE, IF ANY, OVER THE CORNICE AT ENTRANCE. (SPRING EFFECT) RESIDENTIAL  
BLDG. TO RIGHT CAN EITHER BE DELETED OR DIMMED DOWN.

## COLOR DESCRIPTION

BLDG MEDIUM-LIGHT RED OR PINK-RED BRICK. USE 1B790-N FOR COLOR TONE GUIDE.  
ROOF OF MAIN BLDG. PROPER SAGE GREEN. NO. 12 AS MARKED AND ANNEX BLDG. TO RIGHT  
SAME EXCEPT WITH A BIT OF NO. 13 RED INTERMINGLED.

PHOTO RETURNED

TO

PHOTO USED FOR

MAILED

Charge to \_\_\_\_\_ Dept.

EST. 11-11-11 Required

RETOUCHING

PHOTO LITHO

COMPOSING

ART DEPT.

ENGRAVING

APR 10 1952

APR 25 1952



NO. 2C-107

M. D. MARTZ, POST CARD DISTRIBUTOR,  
529 N. ST., E. MAUCH CHUNK, PA.

ORDER No. 72868

DATE 3-17-52

3 1/2 M POST CARDS

C.T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

TITLE IN FULL UPPER: *Shore*  
PENN LAKE, POCONO MTS., WHITE HAVEN,  
P. D., PENN'A.

IMPRINT SAME AS ABOVE

CENTER: EAST SHORE, MAIN ENTRANCE  
TO LAKE VIEW DRIVE.PUT PLATE NO. ON FRONT - OR  
STAMP SPACE.LOWER: SOUTH SHORE COTTAGES AND  
BOAT DOCKS.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

2-VIEW CARD: ARRANGED AS PER CUSTOMER'S  
OUTLINE. SKIES ARE BLUE WITH CLOUD EFFECTS. WATER-BLUIISH GREEN. ALL  
FOLIAGE GREEN AND YELLOWISH GREEN. ALL ROOFS-ASS'TD COLORS: RED, GREEN,  
BLUE AND OAK STAIN. OUTSIDE CHIMNEYS & FIREPLACES-NATIVE GRAY STONES.  
DARK CHIMNEYS SHOWING OUT OF ROOFS-RED BRICK, & LIGHT LOOKING CHIMNEYS-  
WHITE BRICKS. WINDOW & DOOR FRAMES-USE BEST JUDGMENT, NOT TOO STRONG  
ON COLORS. ALL BOATS-GREEN, RED AND WHITE & GRAY. VARIOUS TRIM COLORS  
ON TOP EDGE OF BOATS. STONES SHOWING ON WATERS EDGE ARE GRAY & BROWN,  
WITH SMALL AMT. OF RED STONE MIXED IN. SEVERAL LARGE TREES SHOWN ARE  
GREEN, PINE OR EVERGREEN.

SUBMIT: RET. PHOTO REPHOTO B. L. W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

**ESTIMATE**  
**AND WORK SCHEDULE**

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 25 1952	MAR 27 1952
SKETCH	9	1	MAR 18 1952	MAR 25 1952
RETOUCHING		3		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	3	MAR 28 1952	APR 10 1952
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

Ret 1 1/2  
AS

NO. 2C-108

C. W. HUGHES & CO., INC., MECHANICVILLE, N.Y. ORDER No. 72894

DATE 2-20-52

1 M BEST CARDS

C.T. PHOTO-FINISH

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

POESTENKILL FALLS, NEAR  
POESTENKILL, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO.

IMP. NT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		1 1/2		
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



DISTRIBUTED BY THE MARTIN DRUG CO.,  
CONCORDIA, KANSAS

NO. 2C-109

ORDER NO. 72908

DATE 3-21-52

1 M POST CARDS

C. T. PHOTO-COTE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HOTEL BARONS, CONCORDIA, KANSAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - POST, WIRES AND CAR.

PUT FEW LEAVES ON THE TREES.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 28 1952	MAR 28 1952
SKETCH				
RETOUCHING		34		MAR 28 1952
REPHOTO				
PHOTO-LITHO				
BUEPRINT			APR 1 1952	APR 17 1952
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DISTRIBUTED BY THE  
MARTIN DRUG CO., CONCORDIA, KANSAS

NO. 2C-110

ORDER No. 72908

DATE 3-21-52

1 M POST CARDS

C. T. PHOTO-COTE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ST. JOSEPH'S HOSPITAL AND  
NURSES' HOME, CONCORDIA, KANSAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 26 1952	MAR 28 1952
SKETCH				
RETOUCHING	2	2		MAR 26 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT			APR 2 1952	APR 15 1952
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2C111 ORDER NO. 72775 DATE 3-21-52

CUSTOMER THE JENNINGS STUDIO  
HONESDALE, PA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE AMERICAN ART FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

BEACH LAKE HOUSE AND COTTAGE  
BEACH LAKE, PA.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

REMOVE TWO TRAFFIC SIGNS, IF POSSIBLE, AS WELLAS THE WIRES IN UPPER LEFT CORNER.

COLOR DESCRIPTION

HOUSE -- WHITE. WINDOWS -- GREEN

ROOFS -- GREEN AWNING -- GREEN

CHIMNEY-- RED

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Put 32  
Imprint for 112  
4-22-52  
H.A. 62

JOHNSON CO. CHAMBER OF COMMERCE,  
CLARKSVILLE, ARK.

NO. 2C-112

ORDER No. 72923

DATE 3-25-52

3 1/2 M POST CARDS

C.T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FANCY PACK OF DELICIOUS PEACHES,  
CLARKSVILLE, ARKANSAS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO.

IMPRINT NONE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT ALL LETTERING - EXCEPT "FRUIT EXCHANGE".

GRAY STONES IN BUILDING.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 26 1952	MAR 28 1952
SKETCH				
RETOUCHING		34	MAR 25 1952	MAR 26 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	13 1/2	APR 1 1952	APR 4 1952
ARTIST DEPT.	108	7 3/4		4-7-52

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Very Rush

must have proof

4-2-52



JOHNSON CO. CHAMBER OF COMMERCE,  
CLARKSVILLE, ARK.

NO. 20-113

ORDER No. 72923

DATE 3-25-52

3 1/2 M POST CARDS

C.T.AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CHAPEL-THE COLLEGE OF THE OZARKS,  
CLARKSVILLE, ARKANSAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

NONE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

GRAY STONE BUILDING WITH STAINED GLASS WINDOWS.

EVERGREENS SHRUBS GROWING AROUND BUILDING.

RETURN PHOTO TO THE COLLEGE OF THE OZARKS  
PUBLIC RELATIONS DEPT., CLARKSVILLE, ARK.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF **YES**

RETURN PHOTO **YES**

ENVELOPE PHOTO TICKET

ATTENTION:

5 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 26 1952	MAR 28 1952
SKETCH				
RETOUCHING		3 1/2	MAR 25 1952	MAR 26 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			APR 1 1952	APR 4 1952
HAND COLOR PROOF	107	1 1/2		4-7-52
ARTIST DEPT.	5	7		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Very Rush

Must have proof

4-2-52



NO. 2C-114

JOHNSON COUNTY ~~REDACTED~~ CHAMBER OF COMMERCE, ORDER No. 72923  
CLARKSVILLE, ARK.

DATE 3-25-52

3 1/2 M POST CARDS C.T. AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER-BORDER

TITLE IN FULL

JOHNSON COUNTY COURT HOUSE,  
CLARKSVILLE, ARKANSAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT  
NONE

PHOTO PROPERTY OF  
CUST.

RETOUCHING AND COLOR DESCRIPTION

WHITE STONE BUILDING. EVERGREEN SHRUBS AND FLOWERS GROWING  
AROUND BUILDING.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOLOR PROOF RETURN PHOTO  
ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By MS  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 26 1952	MAR 28 1952
SKETCH				
RETOUCHING	7	4	MAR 25 1952	MAR 26 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 1 1952	APR 4 1952
HAND COLOR PROOF	107	1 1/2		4-7-52
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

Very Rush

must have proof

4-2-52



JOHNSON CO. CHAMBER OF COMMERCE,  
CLARKSVILLE, ARK.

NO. 2C-115

ORDER NO. 72923

DATE 3-25-52

3 1/2 M POST CARDS

C.T. AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GOOD PASTURES MAKE GOOD DAIRY  
HERD, CLARKSVILLE, ARKANSAS/

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT  
NONE

PHOTO PROPERTY OF  
CUST.

RETOUCHING AND COLOR DESCRIPTION

JERSEY DAIRY COWS IN GREEN PASTURE.

SUBMIT: RET. PHOTO REPHOTO B. L. W. PROOF YES HANDCOL PROOF RETURN PHOTO  
ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By  
Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By  
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type <input checked="" type="checkbox"/> Up			MAR 26 1952	MAR 28 1952
SKETCH				
RETOUCHING	3	2	MAR 25 1952	MAR 26 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			APR 1 1952	APR 4 1952
HAND COLOR PROOF	107	1 1/2		4-7-52
ARTIST DEPT.	103	7 1/2		4-30-52

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Very Rush

must have proof

4-2-52

82

JOHNSON CO. CHAMBER OF COMMERCE,  
CLARKSVILLE, ARK.

NO. ~~2011~~ 20-116

ORDER No. 72923

DATE 3-24-52

3 1/2 M POST CARDS C.T. AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PEACH ORCHARD, CLARKSVILLE,  
ARKANSAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT  
NONE

PHOTO PROPERTY OF  
CUST.

RETOUCHING AND COLOR DESCRIPTION

SHOW PEACH ORCHARD EITHER WITH PEACHES ON TREES OR IN BLOOM.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO  
ENVELOPE PHOTO TICKET

## ATTENTION

5 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 26 1952	MAR 28 1952
SKETCH				
RETOUCHING		2 1/2	MAR 26 1952	MAR 26 1952
REPHOTO			MAR 25 1952	MAR 26 1952
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			APR 1 1952	APR 4 1952
HAND COLOR PROOF	107	2		4-7-52
ARTIST DEPT.	102	11	4/30/52	5/1/52

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

Very Rush

must have proof

4-2-52

5x7

96



5X7

NO. 2C-117

BRINKMEIER'S DRUG STORE, LOUDONVILLE, OHIO

ORDER NO. 72936

DATE 3-25-52

1 M POST CARDS

C.T. PHOTO-FINISH

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE FLXIBLE CO., LOUDONVILLE,  
OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. ~~NO~~ *yes*

IMPRINT

NONE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE REPHOTO

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO *yes*

ENVELOPE PHOTO TICKET

Executive OK of Estimate

**ESTIMATE**

Cost Dept. Checked

By

By

Date

Date

**AND WORK SCHEDULE**

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 31 1952	
SKETCH			MAR 31 1952	
RETOUCHING		1 1/4		MAR 31 1952
REPHOTO			MAR 23 1952	
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

*For Cut*

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2C-118 ORDER NO. 72939 DATE 3-26-52

CUSTOMER  
THE PINES MOTEL  
ORANGE, TEXAS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE AMERICAN ART-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

ON TRAFFIC CIRCLE - U. S. 90  
ORANGE, TEXAS

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TITLE ON LOWER PART OF CARD.

MOVE SIGN ON PROOF TO SAME SPOT ON PHOTO IN CENTER. REMOVE - POLE, WIRES,  
CANS AT BASE OF POLE, LAUNDRY BASKET ON PORCH, TWO CARS IN CENTER & TIN  
BLDG. BEYOND THEM. ALSO REMOVE SMALL AWNING ON THIS END OF LEFT HAND ROW  
OF BUILDINGS.

CROP PART OF HIGHWAY IN FOREGROUND.

TO CUSTOMER

COLOR DESCRIPTION

SEE ABOVE. BUILDINGS ARE RED BRICK ABOUT #19. ROOFS #23.  
DOORS - NATURAL. SMALL BUILDING IN REAR OF PARK  
SAME COLORS AS OTHERS.

SIGN: RED, WITH WHITE LETTERS.

TREES - PINE

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2C119 ORDER NO. 72794 DATE 3-27-52

CUSTOMER WEST PENN HOSPITAL  
PITTSBURGH, PA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO COTE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **TITLE IN SCROLL:**

WEST PENN HOSPITAL  
PITTSBURGH, PA.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof Titles — Red, Blue

WASH OFF RETOUCHING. USE AS MUCH OF PHOTO AS POSSIBLE.

MAKE REPHOTO

COLOR DESCRIPTION

RETURN PHOTO TO CUSTOMER.

net 5/19/50  
OK

DECATUR NEWS AGENCY, DECATUR, ILL.

NO. 2C-120

ORDER No. 72954

DATE 3-28-52

12½" POST CARDS

C.T.AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

TITLE IN FULL

IMPRINT

SAME AS ABOVE

AIRVIEW, A. E. STALEY MANUFACTURING  
COMPANY, DECATUR, ILLINOIS



PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

TITLE IN REVERSE TYPE.

CROP AS MARKED.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

**ESTIMATE**

Cost Dept. Checked

By

By

Date

**AND WORK SCHEDULE**

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 1 1952	APR 2 1952
SKETCH				
RETOUCHING		3	MAR 31 1952	APR 1 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2		
ARTIST DEPT.	110	9		6/12/52

DATE BLUEPRINT OK'D

DATE Filed

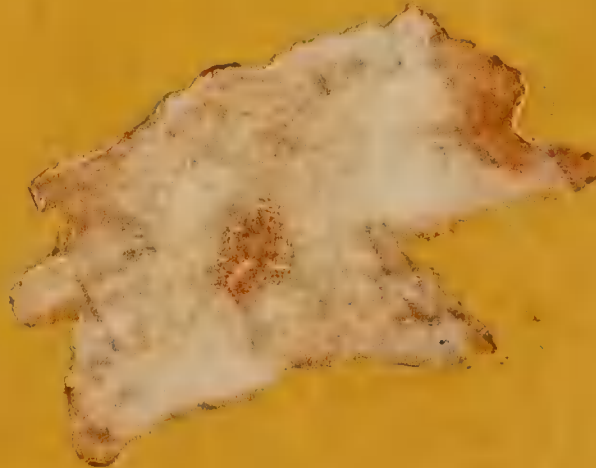
By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

*Pull  
New Proofs + offprints*



APR 21 1952  
MAY 9 1952  
MAY 23 1952



DISTRIBUTED  
BY CASES DRUG STORE, LOGAN, OHIO

NO. 20-121

ORDER No. 72955

DATE 3-28-52

3½ M POST CARDS

C.T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER-BORDER

TITLE IN FULL

PART OF THE PUMPKINS AT  
CIRCLEVILLE PUMPKIN SHOW,  
CIRCLEVILLE, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT  
SAME AS ABOVE

PHOTO PROPERTY OF  
CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 2 1952	APR 2 - 1952
SKETCH				
RETOUCHING		3 1/2	MAR 31 1952	APR 2 1952
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	116	1 3/4	APR 4 1952	APR 21 1952
ARTIST DEPT.	24	5		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

E. MADCIFF, HERSHEY, PA.

NO. 2C-122

ORDER No. 72969

DATE 3-31-52

2 M POST CARDS

C.T. PHOTO-FINISH

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

VILLA MARIA INFIRMARY CHAPEL,  
WERNERSVILLE, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	5	2	APR 1 1952	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

For Cut



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 20123 / ORDER NO. 73020 DATE 3-31-52

CUSTOMER PALACE DRUG STORE  
MAMMOTH SPRING, ARKANSAS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

3 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE AMERICAN ART FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

SHANGRILA MOTEL - ON U.S. 63 AT  
EDGE OF THAYER, MO. AND MAMMOTH  
SPRING, ARK.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TWO ADDITIONAL PHOTOS FOR DETAIL. NOTE ON PHOTO #2 THE GRASS & SHRUBBERY  
IN FRONT OF OFFICE OF MOTEL.

SEE INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

FOLLOW COLOR INSTRUCTIONS ATTACHED.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 20124 ORDER NO. 73034 DATE 4-1-52

CUSTOMER MRS. W.J. EDWARDS  
OKLAHOMA CITY, OKLA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE AMERICAN ART FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate ☒ Yes ☐ No Copyright in Plate ☐ Yes ☐ No

Title in full IN PANEL:

EDWARDS MEMORIAL HOSPITAL OKLAHOMA CITY,  
OKLA...ETC.  
(SEE COPY)

FRONT NO. 5 (All of this on address side) R. M. ☒ Yes ☐ No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark ☐ Yes ☐ No Special type as sample  
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — ☒ Handcolor — Black & White Proof. Titles — Red, Blue

(GROUP THREE)

FOLLOW SKETCH, HOWEVER, BRING OUT DETAIL MORE ACCURATELY.  
SUBDUE FLOWERS, ESPECIALLY RED SPLOTCHES ON EITHER SIDE  
OF DOOR WAY.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

8x10 Reproduction  
5x7 Reproduction

Ind. L.C. 1  
Ret. 64  
Mrs. L.C. 107  
L.A. 94

As per sketch



57

NO. 20125

END-KIAN PUBLISHING COMPANY, LODI, CALIFORNIA

ORDER No. 73073

DATE 4-4-52

6 1/2 M POST CARDS C.T. AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL **FOR TITLES: (6 PT GOUDY BOLD CAPS)**

**PIONEER'S CABIN, CALAVERAS BIG TREES, CALIFORNIA**

PRIV. NO. <sup>UPPER</sup>RIGHT-NO DASH OR PERIODS

IN PRIV. NO: 113

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE.

~~USE PHOTO FROM 6B65 SHOWING DRIVEWAY THRU TREE AS ON 7B336 ATTACHED.~~

PHOTO PROPERTY OF C.T.

USE PHOTO FROM 6B65 showing DRIVEWAY THRU TREE AS ON 7B336 ATTACHED.

USE 4A44-N FOR COLOR GUIDE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF <sup>YES</sup>HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

**ESTIMATE**

Cost Dept. Checked

By \_\_\_\_\_

By \_\_\_\_\_

Date \_\_\_\_\_

**AND WORK SCHEDULE**

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 11 1952	APR 11 1952
SKETCH				
RETOUCHING	2	2	APR 9 1952	APR 11 1952
REPHOTO				APR 9 1952
PHOTO-LITHO				MAY 1 1952
BLUEPRINT				
STRIPPING, OPAQUING			APR 18 1952	
HAND COLOR PROOF	716	1 1/2		
ARTIST DEPT.		7 3/4		

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 20126 ORDER NO. 73084 DATE 4-7-52

CUSTOMER LUBLINER & HIMMEL  
HUBBARD WOODS, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

3  
Photos for  
this Customer

6 M POST CARDS SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO COTE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

NO TITLE ON PICTURE SIDE!

FRONT NO. 5  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 20127 ORDER NO. 73085 DATE 4-7-52

CUSTOMER LUBLINER & HIMMEL  
HUBBARD WOODS, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

3  
Photos for  
this Customer

6 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO COTE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 (All of this on address side) same as 20126  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type in sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

NO TITLE ON PICTURE.SIDE.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-8-16-50

PHOTO RETURNED

to

PHOTO USED FOR

mt Ret. 1

W 074

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 20128 ORDER NO. 73086 DATE 4-7-52

CUSTOMER LUBLINER & HIMMEL  
HUBBARD WOODS, ILLINOIS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

3  
Photos for  
this Customer

6 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO COTE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

NO TITLE ON PICTURE SIDE.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



DISTRIBUTED BY VOSS NEWS COMPANY,  
IOWA CITY, IOWA

NO. 2C-129

ORDER No. 73326

DATE 4-8-52

12½ M POST CARDS

C.T.AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

TITLE IN FULL

VETERANS ADMINISTRATION HOSPITAL,  
IOWA CITY, IOWA

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

INSTEAD OF SNOW.

REMOVE - CHIMNEY. SHOW NICE CLOUDS. SHOW GRASS/~~XXXXXXXXXX~~  
RED BRICK BUILDING, LIGHT TAN TRIM ON WINDOWS. STRIP ABOVE THE  
MAIN ENTRANCE IS A SHINY STAINLESS STEEL. DRIVEWAY ALONG FRONT  
OF BUILDING AND MAKES A CIRCLE AROUND THE FLAG POLE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 15 1952	<del>APR 15 1952</del> APR 28 1952
SKETCH				
RETOUCHING	10	4 1/2	APR 10 1952	APR 15 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			APR 24 1952	MAY 6 1952
HAND COLOR PROOF	107	1 3/4		5-7-52
ARTIST DEPT.	4	7 3/4	MAY 22 1952	

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

C. L. FERRIS, MACON, MISS.

NO. 20-130 ✓

ORDER No. 73337 ✓

DATE 4-9-52

2 M POST CARDS

C.T.BLUE-SKY

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

NOXUBEE GENERAL HOSPITAL,  
MACON, MISS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		2	APR 10 1952	
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

For Cust



5x7

2

DISTRIBUTED BY THOMPSON'S BOOK STORE,  
CARLISLE, PA.

NO. 2C-131

ORDER NO. 73352

DATE 4-10-52

12½ M POST CARDS

C.T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SWIMMING AT LAUREL LAKE. A  
CARLISLE, PA., VACATION SPOT.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO.

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

BE SURE TO SHOW ALL OF MOUNTAIN TOP AND SOME OF BEACH. GRAY  
LIMESTONE ROCKS ON TOP OF MOUNTAIN SHOWING. GREEN ROWBOAT ON  
BEACH. COLORS OF BATHING SUITS TO BE IN ATTRACTIVE AND  
HARMONIZING SHADES.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 16 1952	APR 21 1952
SKETCH				APR 28 1952
RETOUCHING			APR 16 1952	APR 16 1952
REPHOTO			4-17-52	APR 16 1952
PHOTO-LITHO				MAY 6
BLUEPRINT				1952
STRIPPING, OPAQUING			APR 29 1952	
HAND COLOR PROOF	107	1½		5-2-52
ARTIST DEPT.	110	7½		6/11/52

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY THOMPSON'S BOOK STORE,  
CARLISLE, PA.

NO. 20-132

ORDER NO. 73352

DATE 4-10-52

12 1/2 M POST CARDS

C.T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CUMBERLAND COUNTY COURT HOUSE,  
CARLISLE, PA.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - SQUARE WOODEN GUARDS AROUND THE YOUNG TREES-THEY ARE NOW  
TALL AND THE GUARDS ARE GONE. BRING THE AUTOMOBILE UP-TO-DATE.  
COLORS SIMILAR TO OLD CARD 4A540-N. BROWN SANDSTONE PILLARS, BRICK  
BUILDING, WHITE TRIM. RED ROOF. BE SURE TO LEAVE IN ALL OF THE  
TOWER. AND FOLLOW TISSUE OVERLAY.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

5X7  
ATTENTION  
2

Subjects of  
order for this customer. Please  
see to it that all poses or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

### AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				MAY 7 - 1952
SKETCH				
RETOUCHING	1	4 1/2	APR 15 1952	APR 15 1952
REPHOTO			4-11-52	APR 15 1952
PHOTO-LITHO				MAY 20 1952
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2	MAY 12 1952	
ARTIST DEPT.	20	7		290

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



# ADV. ORDER

DATE COMPLETED

Photos for  
this Customer

STYLE PHOTO COTE FULL FACE

(All of this is on address side)

FRONT NO. SPEC R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

OPERATED BY THE UNION NEWS COMPANY;  
EST. 1864

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(DAY VIEW)

SUBMIT PROOF.

### COLOR DESCRIPTION

PM-8-15-50

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 20134 ORDER NO. 73121 DATE 4-15-52

CUSTOMER THE PEDDIE SCHOOL  
HIGHTSTOWN, NEW JERSEY

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO COTE --- WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

TRASK HOUSE - MEMORIAL HALL  
BOT: THE PEDDIE SCHOOL - HIGHTSTOWN,  
NEW JERSEY

FRONT NO. 5 (All of this on address side)  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. I. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof Titles — Red, Blue

CROP FOR HORIZONTAL CARD.

REMOVE FIRE PLUG.

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



DECATUR NEWS AGENCY, DECATUR, ILL.

NO. 20135

ORDER No. 72125

DATE 4-15-52

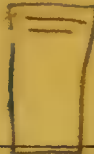
12 1/2 M POST CARDS C.T. AMERICAN ART FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL IN SKY:

FIRST PRESBYTERIAN CHURCH  
Church and Prairie  
Decatur, Illinois



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF Cust.

1. RETOUCHING AND COLOR DESCRIPTION

2.

3.

TOWER ROOFS DULL MEDIUM RED TILE. ROOF OF BLDG. GRAY SLATE. BLDG. GRAY.  
(ALMOST SAME COLOR AS PRINT ENCLOSED. 4. GRAY GREEN TRIM -LIKE OLD  
COPPER COLOR. 5. RED TRIM AS THE ROOF OF TOWERS. 6. RED MARBLE  
PILLARS. DARK RED MOTTLED. 7. LIGHT GRAY PAINT....WINDOWS VARIATION OF  
COLORS SPECIALIZING IN RED, TAN, BLUE. GOOD BRIGHT SKY WITH CLOUDS. CROP  
AT BOTTOM. REMOVE CAR, LINES. ADD LEAVES TO TREE & BUSHES. TAKE OUT  
STREET SIGN. MAKE AN ATTRACTIVE CARD.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_

By \_\_\_\_\_

Date \_\_\_\_\_

### AND WORK SCHEDULE

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 22 1952	MAY 3 1952
SKETCH				
RETOUCHING		4		APR 22 1952
REPHOTO				MAY 14 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	MAY 6 1952	5-26-52
ARTIST DEPT.	4	7		

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

8X10  
Don't cut off  
anything from  
Photo

F.W. WOOLWORTH CO., DECORAH, IOWA

NO. 20-136 ✓

ORDER No. 73371 ✓

DATE 4-15-62

1 M POST CARDS

C.T. PHOTO-FINISH

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

WINNESHIEK COUNTY COURT HOUSE,  
DECORAH, IOWA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES ✓

IMPRINT NONE ✓

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - PEOPLE, AUTOS AND WIRE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

**ESTIMATE**

Cost Dept. Checked

By

By

Date

**AND WORK SCHEDULE**

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	10	3	APR 15 1952	APR 16 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



F. W. WOOLWORTH CO., DECORAH, IOWA

NO. 20-137

ORDER No. 73371

DATE 4-15-52

1- M POST CARDS C.T. PHOTO-FINISH WHITE BORDER-

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: <u>UPPER</u> , LOWER, CENTER-BORDER	FRONT No. <u>1</u> R. M. <u>YES</u>
TITLE IN FULL PREUS GYMNASIUM, LUTHER COLLEGE, DECORAH, IOWA	IMPRINT NONE
RETOUCHING AND COLOR DESCRIPTION	PHOTO PROPERTY OF C.T.

REMOVE - AUTOMOBILES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked  
By \_\_\_\_\_  
Date \_\_\_\_\_  
**ESTIMATE**  
**AND WORK SCHEDULE**  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	10	2	APR 15 1952	APR 16 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

F.W. WOOLWORTH CO., DECORAH, IOWA

NO. 2C-138

ORDER No. 73371

DATE 4-15-52

1 M POST CARDS C.T. PHOTO-FINISH WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER-BORDER

TITLE IN FULL

KOREN LIBRARY, LUTHER COLLEGE,  
DECORAH, IOWA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT  
NONE

PHOTO PROPERTY OF  
C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		3	APR 15 1952	APR 16 1952
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D DATE Filed

By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer



F.W. WOOLWORTH CO., DECORAH, IOWA

NO. 20-139

ORDER No. 73371

DATE 4-15-52

1 M POST CARDS

C.T. PHOTO-FINISH

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BRANDT HALL, LUTHER COLLEGE,  
DECORAH, IOWA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT

NONE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - WIRES AND LIGHT SPOT ON RIGHT.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

## AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		3	APR 15 1952	APR 16 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

F.W. WOOLWORTH CO., DECORAH, IOWA ✓

NO. 20-140 ✓

ORDER No. 73371 ✓

DATE 4-15-52

1 M POST CARDS

C.T. PHOTO-FINISH

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE BIG CUT, DECORAH, IOWA ✓

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT

NONE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - 3 DARK SPOTS AT TOP OF PHOTO.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. ■ W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

**ESTIMATE**

Cost Dept. Checked

By \_\_\_\_\_

By \_\_\_\_\_

Date \_\_\_\_\_

**AND WORK SCHEDULE**

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		2	APR 15 1952	APR 15 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



F.W. WOOLWORTH CO., DECORAH, IOWA -

NO. 2C-141

ORDER No. 73371

DATE 4-15-52

1 M POST CARDS C.T. PHOTO-FINISH WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

DECORAH HIGH SCHOOL, DECORAH, IOWA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked AL

Date \_\_\_\_\_ By \_\_\_\_\_

ESTIMATE AND WORK SCHEDULE Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	9	- 2	APR 15 1952	APR 16 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

F.W. WOOLWORTH CO., DECORAH, IOWA

NO. 2C-142

ORDER No. 73371

DATE 4-15-52

1 M POST CARDS C.T. PHOTO-FINISH WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER-BORDER

TITLE IN FULL

DECORAH HOSPITAL, DECORAH, IOWA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT  
NONE

PHOTO PROPERTY OF  
C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	9	2	APR 15 1952	APR 15 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



F.W. WOOLWORTH CO., DECORAH, IOWA

NO. 2C-143

ORDER No. 73378

DATE 4-16-52

1 M POST CARDS

C.T. PHOTO-FINISH

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NORWEGIAN AMERICAN HISTORICAL  
MUSEUM, DECORAH, IOWA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT  
NONE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - AUTOS AND WIRES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	10	3	APR 16 1952	APR 17 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

THOS. E. COOPER, ERIE, PENNA.

NO. 20-144

ORDER No. 73380

DATE 4-16-52

3 1/2 M POST CARDS

C.T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

WALDAMEER PARK, ERIE, PA.  
BLUE GOOSE KIDDIE-LAND

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT  
NONE

PHOTO PROPERTY OF  
CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACOLOR PRINT FOR COLORS

SUBMIT: YES  
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_ Date \_\_\_\_\_ By \_\_\_\_\_ Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 25 1952	MAY 3 1952
SKETCH				
RETOUCHING		3	APR 18 1952	APR 25 1952
REPHOTO				MAY 14 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2	MAY 6 1952	6-3-52
ARTIST DEPT.	102	7 3/4	6/23/52	6/24/52

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



THOS. E. COOPER, ERIE, PENNA.

NO. 20-145

ORDER No. 73380

DATE 4-16-52

3 1/2 M POST CARDS

C.T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WALDAMEER PARK, ERIE, PA.  
GUNNER PLANE, KIDDIE-LAND

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACOLOR PRINT FOR COLORS

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 22 1952	MAY 3 1952
SKETCH				
RETOUCHING		3	APR 18 1952	APR 22 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2		5-15-52
ARTIST DEPT.	103	7 3/4		6-17-52

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

THOS. E. COOPER, ERIE, PENNA.

NO. 2C-146

ORDER No. 73380

DATE 4-16-52

3½ M POST CARDS

C.T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WALDAMEER PARK, ERIE, PA.  
TRICKEY GOLF.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

NONE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACOLOR PRINT FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 22 1952	MAY 3 1952
SKETCH				
RETOUCHING		3½	APR 18 1952	APR 22 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1½		5-15-52
ARTIST DEPT.	5	7½		6-13-52

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION

Subjects

For this customer. Please  
be sure that all copy or negative  
are uniform and colors are  
in harmony with each other  
to make an attractive set.



THOS. E. COOPER, ERIE, PENNA.✓

NO. 2C-147✓

ORDER NO. 73380✓

DATE 4-16-52

3½ M POST CARDS

C.T.AMERICAN ART ✓

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WALDAMEER PARK, ERIE, PA.✓  
ENTRANCE TO KIDDIE-LAND

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO ✓

IMPRINT

NONE

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

CUST.✓

REMOVE - FIGURES IN FOREGROUND.

FOLLOW KODACOLOR PRINT FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 24 1952	MAY 3 1952
SKETCH				
RETOUCHING		3	APR 18 1952	APR 24 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1½	MAY 6 1952	MAY 14 1952
ARTIST DEPT.	\$	7½		6-4-52

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

THOS. E. COOPER, ERIE, PENNA.

NO. 2C-148

ORDER NO. 73380

DATE 4-16-52

3½ M POST CARDS

C.T.AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WALDAMEER PARK, ERIE, PA. /  
ADMINISTRATION BUILDING

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

NONE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACOLOR PRINT FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 22 1952	MAY 3 1952
SKETCH				
RETOUCHING		3	APR 18 1952	APR 22 1952
REPHOTO				MAY 14 1952
PHOTO-LITHO			MAY 6 1952	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1½		6-4-52
ARTIST DEPT.	21	7½		6-14-52

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



THOS. E. COOPER, ERIE, PENNA. -

NO. 2C-149

ORDER NO. 73380

DATE 4-16-52

3½ M POST CARDS

C.T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WALDAMEER PARK, ERIE, PA. ✓  
FLYING SCOOTER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

NONE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACOLOR PRINT FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

9 Subjects  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 23 1952	MAY 3 1952
SKETCH				
RETOUCHING		4½	APR 18 1952	APR 23 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1½	MAY 6 1952	MAY 14 1952
ARTIST DEPT.	20	7½	6-11-52	6-13-52

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

THOS. E. COOPER, ERIE, PENNA. ✓

NO. 2C-150

ORDER NO. 73380 ✓

DATE 4-16-52

3 1/2 M POST CARDS

C.T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

WALDAMEER PARK, ERIE, PA. ✓  
ROCKET PLANE AND DRINKING  
FOUNTAIN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

NONE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FEDLOW KODACOLOR PRINT FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 18 1952	APR 21 1952 APR 28 1952
SKETCH				
RETOUCHING		3 1/2	APR 18 1952	APR 18 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	APR 29 1952	MAY 6 1952
ARTIST DEPT.	110	7 3/4		6/11/52

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



THOS. E. COOPER, ERIE, PENNA.

NO. 20-151 ✓

ORDER No. 73380

DATE 4-16-52

3½ M POST CARDS

C.T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WALDAMEER PARK, ERIE, PA.  
BOAT RIDE, KIDDIE-LAND

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

NONE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACOLOR PRINT FOR COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 23 1952	MAY 3 1952
SKETCH				
RETOUCHING		4	APR 18 1952	APR 23 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	13½	MAY 6 1952	6-3-52
ARTIST DEPT.	103	8		6-23-52

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION

9  
The photo of  
the subject must be  
sent to the artist  
in advance of the  
photo. The photo  
must be in color  
and in good  
condition. The  
photo must be  
in harmony with  
the color of the  
subject. The  
photo must be  
in good condition.

JK

THOS. E. COOPER, ERIE, PENNA.

NO. 20-152

ORDER No. 73380

DATE 4-16-52

3½ M POST CARDS

C.T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

WALDAMEER PARK, ERIE, PA.  
COMET.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT  
NONE

PHOTO PROPERTY OF  
CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACOLOR PRINT FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO  
ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_ Date \_\_\_\_\_ By \_\_\_\_\_ Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 21 1952	APR 22 1952 APR 23 1952
SKETCH				
RETOUCHING		4	APR 18 1952	APR 21 1952
REPHOTO				MAY 6 1952
PHOTO-LITHO			APR 29 1952	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2	JUN 1952	6-11-52
ARTIST DEPT.	20	7 3/4		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 20153

ORDER NO. 73156 DATE

4-18-52

DEPT.

DATE COMPLETED

CUSTOMER

THE PINES COTTAGES  
ST. PETERSBURG, FLORIDA

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE AMERICAN ART FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE PINES  
TOURIST COTTAGES  
IN THE SUNSHINE CITY

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AS MARKED.

PUT SUN DIAL IN FRONT OF LARGEST PALM TREE — SUNDIAL APPEARS ON ATTCHD SNAPSHOT.

SEE TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

PHOTO USED FOR

Ref. 34  
L.A.C. 11/2 104  
S.D. 7/2 5-1852

as quoted  
M.D.H.

Red Impression

(F)

DISTRIBUTED  
BY G.C. MURPHY ~~XXXX~~ GREENCASTLE, IND.  
STORE,

NO. 20-154

ORDER No. 73392

DATE 4-18-52'

1 M POST CARDS C.T. PHOTO-COTE

FULL FACE'

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ASBURY HALL, DePAUW UNIVERSITY,  
GREENCASTLE, INDIANA'



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

~~XXXXXX~~ SAME AS ABOVE'

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 23 1952	MAY 3 1952
SKETCH				
RETOUCHING	10	2	APR 21 1952	APR 23 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



DISTRIBUTED  
BY G.C. MURPHY ~~XXX~~ GREENCASTLE, IND.  
/STORES,

NO. 2C-155

ORDER No. 73392

DATE 4-18-52

1 M POST CARDS

C.T. PHOTO-COTE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

JOHN HARRISON HALL, DePAUW  
UNIVERSITY, GREENCASTLE, INDIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

~~None~~ SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

SHOW CLOUDS

DARK GRAY ROOF. RED BRICK BUILDING, LIMESTONE TRIM

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 21 1952	<del>APR 22 1952</del> APR 28 1952
SKETCH				
RETOUCHING	10	/	APR 21 1952	APR 21 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

31 APR 28 1952

Change to

31 APR 28 1952

31 APR 28 1952

31 APR 28 1952

31 APR 28 1952

31 APR 28 1952

31 APR 28 1952

31 APR 28 1952

31 APR 28 1952

31 APR 28 1952

31 APR 28 1952

31 APR 28 1952

31 APR 28 1952

31 APR 28 1952

DISTRIBUTED  
BY G. C. MURPHY ~~XXXX~~ GREENCASTLE, IND.  
/STORES,

NO. 2C-156

ORDER NO. 73392

DATE 4-18-52

1 M POST CARDS

C.T. PHOTO-COTE

FUHL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LUCY ROWLAND HALL, DePAUW  
UNIVERSITY, GREENCASTLE, INDIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

~~XXXX~~ SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

RED VARIEGATED BRICK.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET.

Executive OK of Estimate

**ESTIMATE**

Cost Dept. Checked

By

By

Date

Date

**AND WORK SCHEDULE**

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 21 1952	<del>APR 22 1952</del> APR 28 1952
SKETCH				
RETOUCHING	16	1	APR 21 1952	APR 21 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			APR 29 1952	MAY 8 1952
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



DISTRIBUTED  
BY G.C. MURPHY ~~GREEN~~ GREENCASTLE, IND.  
/STORES,

NO. 2C-157  
ORDER No. 73392  
DATE 4-18-52

1 M POST CARDS C.T. PHOTO-COTE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CLEM STUDEBAKER MEMORIAL-  
ADMINISTRATION BUILDING- DePAUW  
UNIVERSITY, GREENCASTLE, INDIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT ~~NO~~ SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE WIRES.

RED BRICK BUILDING, CEMENT TRIM. GRAY SLATE ROOF. TAN SHADES  
OR AWNINGS. /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 22 1952	MAY 3 1952
SKETCH				
RETOUCHING	18	1 1/2	APR 21 1952	APR 22 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

DISTRIBUTED BY  
G.C. MURPHY ~~EDM~~ GREENCASTLE, IND.  
/STORES,

NO. 2C-158

ORDER No. 73392

DATE 4-18-52'

1 M POST CARDS C.T. PHOTO-COTE

FULL FACE'

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MEMORIAL STUDENT UNION, DePAUW  
UNIVERSITY, GREENCASTLE, INDIANA'



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

~~MEMO~~ SAME AS ABOVE'

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE LAMP POST AND WIRES ON LEFT. SHOW CLOUDS.

RED BRICK BUILDING, WHITE Pillars. GRAY SLATE ROOF. VARIEGATED  
LIMESTONE BASE AT ~~MEMO~~ STEPS.,

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 21 1952	APR 21 1952
SKETCH				
RETOUCHING	10	1 1/2	APR 21 1952	APR 21 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

APR 28 1952

APR 29 1952

MAY 8 1952



DISTRIBUTED BY  
G.C. MURPHY ~~1001~~ GREENCASTLE, IND.  
/STORE,

NO. 20-159

ORDER No. 73392

DATE 4-18-52

1 M POST CARDS

C.T. PHOTO-COTE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GOBIN MEMORIAL METHODIST CHURCH,  
DEPAUW UNIVERSITY, GREENCASTLE,  
INDIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

~~IMPRINT~~ SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - WIRES AND POST.

TAN BRICK-VARIEGATED-BUILDING. GRAY-GREEN VARIEGATED ROOF.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 22 1952	MAY 3 1952
SKETCH				
RETOUCHING	10	2	APR 21 1952	APR 22 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

615

J.J. NEWBERRY CO., NEW ALBANY, IND.

NO. 2C-160

ORDER No. 73394

DATE 4-18-52

3 1/2 M POST CARDS

C.T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL (IN SKY)  
NEW ALBANY HIGH SCHOOL,  
NEW ALBANY, INDIANA



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE LIGHT STREAKS. LIGHT CREAM BRICK BUILDING. FLAG ON POLE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

# ATTENTION

5 Subjects  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By  
Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By  
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 21 1952	APR 22 1952
SKETCH				
RETOUCHING		3 1/2	APR 23 1952	APR 24 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	APR 29 1952	MAY 6 1952
ARTIST DEPT.		6 3/4		

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer



61  
TS

J.J. NEWBERRY CO., NEW ALBANY, IND.

NO. 20-161

ORDER NO. 73394

DATE 4-18-52

3 1/2 M POST CARDS

C.T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL (IN SKY)

FLOYD COUNTY COURT HOUSE AND  
U. S. POST OFFICE, NEW ALBANY,  
INDIANA



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO.

IMPRINT NONE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE CAR TRACKS AND SHOW ASPHALT STREET.

USE PHOTO FROM 37077-N. FOLLOW CARD 37077-N FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION

5  
Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 21 1952	APR 22 1952
SKETCH				
RETOUCHING	10	2	APR 23 1952	APR 25 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	APR 29 1952	MAY 6 1952
ARTIST DEPT.		7 3/4		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

3

6  
17  
J.J. NEWBERRY CO., NEW ALBANY, IND.

NO. 2C-162

ORDER NO. 73394

DATE 4-18-52

3 1/2 M POST CARDS

C.T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL (IN SKY)  
SILVERCREST HOSPITAL,  
NEW ALBANY, INDIANA



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT  
NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 2BH57. FOLLOW CARD 2BH57 FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO  
ENVELOPE PHOTO TICKET

## ATTENTION:

5 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 21 1952	<del>APR 22 1952</del> APR 28 1952
SKETCH				
RETOUCHING	10	1	APR 23 1952	APR 28 1952
REPHOTO				MAY 6 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		5-8-52
ARTIST DEPT.	4	7	5-9-52	MAY 12 1952

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



64

NO. 20-163

ORDER No. 73394

DATE 4-18-52

J.J. NEWBERRY CO., NEW ALBANY, IND.


3 1/2 M POST CARDS C.T. AMERICAN ART FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL (IN SKY)

BIRD'S-EYE VIEW OF NEW ALBANY, IND. AND OHIO RIVER FROM SILVER HILLS



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 4AH873. FOLLOW CARD 4AH873 FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

5

Subjects

order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

AND WORK SCHEDULE

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 21 1952	APR 22 1952
SKETCH				
RETOUCHING		0	APR 23 1952	APR 23 1952
REPHOTO				MAY 2 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	APR 23 1952	J. J. J. 2
ARTIST DEPT.		7 3/4	MAY 17 1952	MAY 29 1952

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

6.5 J.J. NEWBERRY CO., NEW ALBANY, IND.

NO. 2C-164

ORDER NO. 73394

DATE 4-18-52

3 1/2 M POST CARDS

C.T. AMERICAN ART

FULL FACE


(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER  
(IN SKY)

TITLE IN FULL

ST. MARY'S CATHOLIC CHURCH AND  
ST. EDWARD'S HOSPITAL, NEW ALBANY,  
INDIANA



FRONT NO. 1 R. M. NO.

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 102286-N. FOLLOW CARD 102286-N FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

**ATTENTION:**

5 Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other in alternative set.

Executive OK of Estimate  
By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked  
By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 21 1952	<del>APR 22 1952</del> APR 28 1952
SKETCH				
RETOUCHING	10	1	APR 23 1952	APR 28 1952
REPHOTO				
PHOTO-LITHO				MAY 6 1952
BLUEPRINT			APR 29 1952	
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		5-6-52
ARTIST DEPT.	3	7		5-12-52

DATE BLUEPRINT OK'D \_\_\_\_\_  
 By \_\_\_\_\_

DATE Filed \_\_\_\_\_  
 By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_  
 \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_  
 \_\_\_\_\_

*trans*



NO. 20165

ORDER NO. 73157

DATE 4-18-52

3 1/2 M POST CARDS C.T. AMERICAN ART FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

**TITLE IN FULL**

FIRST STREET LOOKING NORTH,

UNION CITY, TENNESSEE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED.

**SUBMIT:**

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE	DATE
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			APR 21 1952	APR 22 1952
SKETCH				
RETOUCHING	6	4	APR 23 1952	APR 28 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2		
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D \_\_\_\_\_

**DATE Filed**

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer \_\_\_\_\_

875

LA FONT DRUG CO., UNION CITY, TENN.

NO. 2C166  
ORDER No. 73158  
DATE 4-18-52

3 1/2 M POST CARDS C.T. AMERICAN ART FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL  
  
OBION COUNTY GENERAL HOSPITAL,  
UNION CITY, TENNESSEE

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION  
CONCRETE BUILDING. STONE WORK. FENCE WALLS & PILLARS #52. WINDOW CASINGS & OTHER TRIM CHOC. BROWN: CURTAINS IN WAITING ROOM #13. SHOW WHITE SHADES AT SAME HEIGHT: SHOW DRAPED FLAG. SHOW CLOUD M EFFECT. NICE GREEN LAWN. PAVE STREET. SHOW LOW FLOWER BUSHES (IN BLOC AGAINST BLDG. & WALL. TAKE OUT CARS & ELIMINATE WEEDS ALSO FOGGINESS IN PRINT AT RIGHT.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HAND ~~ES~~ PROOF RETURN PHOTO  
ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate By \_\_\_\_\_ Cost Dept. Checked By \_\_\_\_\_  
Date \_\_\_\_\_ AND WORK SCHEDULE Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 21 1952	APR 22 1952
SKETCH				
RETOUCHING	10	3	APR 23 1952	APR 29 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_  
By \_\_\_\_\_ By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_  
\_\_\_\_\_



8-1-52

LA FONT DRUG CO., UNION CITY, TENN.

NO. 2C166

ORDER No. 73158

DATE 4-18-52

3 1/2 M POST CARDS C.T. AMERICAN ART FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

OBION COUNTY GENERAL HOSPITAL,  
UNION CITY, TENNESSEE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CONCRETE BUILDING. STONE WORK. FENCE WALLS & PILLARS #52. WINDOW CASINGS & OTHER TRIM CHOC. BROWN: CURTAINS IN WAITING ROOM #13. SHOW WHITE SHADES AT SAME HEIGHT: SHOW DRAPED FLAG. SHOW CLOUD EFFECT. NICE GREEN LAWN. PAVE STREET. SHOW LOW FLOWER BUSHES (IN BLOC AGAINST BLDG. & WALL. TAKE OUT CARS & ELIMINATE WEEDS ALSO FOGGINESS IN PRINT AT RIGHT.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDY PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and color in harmony with each other to make an attractive

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 21 1952	APR 22 1952
SKETCH				
RETOUCHING	10	3	APR 23 1952	APR 29 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	APR 30 1952	MAY 9 1952
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

6.15

LA FONT DRUG STORE, UNION CITY, TENN.

NO. 2C167

ORDER No. 73163

DATE 4-18-52

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3 1/2 M POST CARDS C.T. AMERICAN ART FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL IN SKY:

CHURCH OF CHRIST, UNION CITY, TENNESSEE



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

---

RETOUCHING AND COLOR DESCRIPTION

ELIMINATE FADED APPEARANCE ON LEFT -HAND SIDE: LIGHT RED BRICK CHURCH. CONCRETE BASE. WHITE DOORS & WINDOW FRAMES. CONCRETE FRONT & PILLARS. WHITE TOWER. COPPER STEEPLE. BROWN TRIM. LIGHT GREY SLATE ROOFS. SIGN BLACK BACKGROUND -WHITE LETTERING. COLORED WINDOWS--MOTTLED BLUE EDGE MOTTLED 10 & 15 INSIDE. PRETTY CLOUD EFFECT. SHOW SOME LOW FLOWERING BUSHES ALONGSIDE OF CHURCH.

*Add to bottom - to edge of Photo*

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOLOR PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

3

ATTENTION

... ..

... ..

... ..

... ..

... ..

... ..

Executive OK of Estimate

**ESTIMATE**

Cost Dept. Checked

By \_\_\_\_\_

By \_\_\_\_\_

Date \_\_\_\_\_

**AND WORK SCHEDULE**

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 21 1952	APR 22 1952
SKETCH				
RETOUCHING	10	3	APR 23 1952	APR 24 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2	APR 29 1952	MAY 6 1952
ARTIST DEPT.	4	7		6-5-52

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 20168 ORDER NO. 73169 DATE 4-21-52

CUSTOMER MARTIN D. MARTZ  
EAST MAUCH CHUNK, PA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 1/2" M POST CARDS SIZE 3 1/2" X 5 1/2"

STYLE AMERICAN ART FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate ☒ Yes ☐ No Copyright in Plate ☐ Yes ☐ No

Title in full

LAKE HARMONY HOTEL, IN THE  
POCONO MTS., LAKE  
HARMONY, PA.

FRONT NO. 5

(All of this on address side)

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark ☐ Yes ☐ No

Special type as sample

IMPRINT: ☒ Customer

☒ C. T. Imprint

☐ No Imprint

☒ Side ☐ Center

PHOTO BY M. D. MARTZ, 529 N. ST., E. MAUCH  
CHUNK, PA.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — ☒ Handcolor — Black & White Proof. Titles — Red, Blue

REMOVE THE THREE ELECTRIC WIRES IN SKY FOREGRD.

COLOR DESCRIPTION

BLDG. WHITE WINDOW FRAMES & SASHES. LIGHT TAN BRICK DESIGN COVERING ON SIDES  
OF BLDG. BLUE SHINGLE ROOF ON MAIN BLDG. AND PORCH ROOF. TRIMMINGS SUCH AS  
PORCH POST, CORNICES, ETC., WHITE. ALL BOATS SHOWN VARIOUS COLORS: GRAY, GREEN,  
BLUE, RED & WHITE. ALL AUTO CARS VARIOUS COLORS: BROWN, MAROON, GRAY, BLACK,  
BLUE, GREEN, ETC. WATER BLUISH GREEN. ALL FOLIAGE USUAL YELLOWISH GREEN, ETC.,  
BUT NOT FALL OR AUTUMN COLORS. SKY BLUISH WITH CLOUD EFFECT. TREE TRUNKS  
VARIOUS COLORS: GRAY, BROWN, BLACK, GREEN. USE BEST JUDGMENT TO ACHIEVE A  
SOFT, APPEALING COLORING.

MAKEOVER

MAKEOVER

Charge to ADV SE Dept.

EST. Makeover Time Required

MAKEOVER

MAY 29 1952

JUN 10 1952

FROSZ SUNDRIES, CRAWFORDSVILLE, IND.

NO. 20-169

ORDER NO. 73444

DATE 4-25-52

12½ M POST CARDS C.T.AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HOTEL CRAWFORD, CRAWFORDSVILLE,  
INDIANA



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - AUTOMOBILES AND PEOPLE. TAKE OUT TWO LIGHT POLES ON  
EXTREME RIGHT.

RED BRICK BUILDING, WHITE TRIM. GREEN WINDOW FRAMES.  
SIGN IS WHITE ON GREEN.

*add to left + Right sides + Bottom  
to edge of Photo*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ☒ HANDCOL PROOF ☐ RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By \_\_\_\_\_

By \_\_\_\_\_

Date \_\_\_\_\_

### AND WORK SCHEDULE

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 1 1952	MAY 3 1952
SKETCH				
RETOUCHING		6	APR 28 1952	MAY 1 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	MAY 6 1952	MAY 14 1952
ARTIST DEPT.	4	7 3/4	6-11-52	6-13-52

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 20170 ORDER NO. 73213 DATE 4-25-52

CUSTOMER VILLA SCALABRINI  
MELROSE PARK, ILLINOIS  
(DOUBLE)

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M POST CARDS SIZE 5 1/2 x 7

STYLE PHOTO COTE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full VILLA SCALABRINI - ITALIAN OLD  
PEOPLE'S HOME - MELROSE PARK, ILL.  
MAIN LOBBY - CHAPEL - DINING ROOM -  
GUEST ROOM - (SEE COPY)

FRONT NO. SPEC

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof — Titles — Red, Blue

(GROUP CARD)

FOLLOW PENCIL SKETCH, PLUS CORRECTIONS AS MARKED ON TISSUE OVERLAY, OF SKETCH.

SUBMIT RETOUCED PHOTO.

COLOR DESCRIPTION

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

1-8x10 Reprints  
4-5x7 1 2

L.O. 1/12  
Ret. 5

as quoted

W & L

VERY RUSH

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2C171 ORDER NO. 73234 DATE 4-30-52

CUSTOMER THE LUTHERAN HOME  
TOPTON, PA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6½ M POST CARDS SIZE 3½ X 5½

STYLE AMERICAN ART FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

ADMINISTRATION BUILDING,  
THE LUTHERAN HOME, TOPTON, PA.

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 99396, CHANGING TITLE OVER DOOR TO

"THE LUTHERAN HOME"

COLOR DESCRIPTION

SAME AS 99396.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 20-172 ORDER NO. 73479 DATE 4-30-52

CUSTOMER  
ST. JOSEPH MUSEUM  
ST. JOSEPH, MISSOURI

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

2  
Photos for  
this Customer

1 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO-COTE - FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No

Title in full JESSE W. JAMES,  
I hereby certify that the above is the  
only late Photograph of my deceased  
husband, taken before death.  
MRS. JESSE W. JAMES

FRONT NO. 5  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

SHOW TITLE UNDERNEATH PICTURE AS ON THE PHOTO

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

3M-8-16-50

PHOTO RETURNED

TO

PHOTO USED FOR

Ref. 2

W2H

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 20-173 ORDER NO. 73479 DATE 4-30-52

CUSTOMER ST. JOSEPH MUSEUM  
ST. JOSEPH, MISSOURI

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

2  
Photos for  
this Customer

1 M POST CARDS SIZE  $3\frac{1}{2}$  X  $5\frac{1}{2}$

STYLE PHOTO-CCTE - FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

JESSE W. JAMES,  
In 1864.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof Titles — Red, Blue

SHOW TITLE UNDERNEATH PICTURE AS ON PHOTO

COLOR DESCRIPTION

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

PHOTO USED FOR



DISTRIBUTED BY JASPER CHAMBER OF COMMERCE

~~PHOTOGRAPHY~~

NO. 20- 174

ORDER No. 73482

DATE 4-30-52

3 1/2 M POST CARDS C.T. AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

AERIAL VIEW "TOWN BLUFF DAM",  
LOCATED 13 MILES WEST OF JASPER,  
TEXAS /

SMALL TYPE: PHOTO BY MAC'S

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT SAME AS ABOVE

AT BOTTOM OF MESSAGE SPACE:  
JASPER - "JEWEL OF THE FOREST" /

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other,  
to make an attractive set.

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAY 6 1952	MAY 8 - 1952
SKETCH				
RETOUCHING		2	MAY 1 1952	MAY 6 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			MAY 14 1952	MAY 26 1952
HAND COLOR PROOF	105	1 1/2		5-28-52
ARTIST DEPT.	3	7 1/2	JUN 4 1952	6-9-52

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Lain

30  
DISTRIBUTED BY JASPER CHAMBER OF COMMERCE

NO. 2C-175

ORDER No. 73482

DATE 4-30-52

3 1/2 M POST CARDS C.T.AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

6" AERIAL VIEW OF JASPER, TEXAS,  
LOOKING EAST TO WEST.

SMALL TYPE: PHOTO BY MAC'S

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT

SAME AS ABOVE

AT BOTTOM OF MESSAGE SPACE:

JASPER - "JEWEL OF THE FOREST"

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP FROM FOREGROUND

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

**ESTIMATE**

**AND WORK SCHEDULE**

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 2 1952	MAY 7 - 1952
RETOUCHING		4	MAY 1 1952	MAY 2 1952
REPHOTO				MAY 20 1952
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	2 1/2	MAY 12 1952	5-28-52
ARTIST DEPT.	20	10		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION

Subjects 92

order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.



DISTRIBUTED BY THE B.H. GRIMES SALES CO.,  
FRANKFORT, IND.

NO. 20176

ORDER No. 73250

DATE 5-1-52

3½ M POST CARDS C.T. AMERICAN ART WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER-BORDER

TITLE IN FULL

LOBBY, DILLSBORO HEALTH RESORT,  
DILLSBORO, INDIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FLOOR #27. FURNITURE #7. CEILING & WALLS #14.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOLOR PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 8 1952	MAY 13 1952
SKETCH				
RETOUCHING	6	3½	MAY 3 1952	MAY 8 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	2½		5/10/52
ARTIST DEPT.		8½		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 20-179 ORDER NO. 73526 DATE 5-6-52

CUSTOMER MILLER SHOE COMPANY  
CINCINNATI, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

50 M POST CARDS SIZE 3½ X 5½

STYLE AMERICAN ART-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

SEE THESE FALL FASHIONS  
IN COMFORTABLE SHOES AT

FRONT NO. Spec (All of this on address side) R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

Retouched photo on picture side  
to Montgomery 6-11-52  
B.

VERY RUSH

9-20-3  
D.C. 105  
5-21-52  
L.O. 105  
6-16-53 1/2

as quoted

W.D.H.

new offsets  
6/19/52

Red



SANBORN SOUVENIR CO., DENVER, COLO.

NO. 20-180

ORDER No. 73527

DATE 5-6-52

12½ M POST CARDS C.T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 125 R. M. YES

TITLE IN FULL

PIKES PEAK, ALT. 14,110 FT., FROM  
PIKES PEAK AVENUE, COLORADO  
SPRINGS, COLORADO

IMPRINT SAME AS ABOVE

PRIVATE # BEFORE TITLE: #539.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE CAR & PEDESTRIAN IN FOREGROUND. CROP AT TOP AND BOTTOM  
FOR PROPORTION. MAKE PEAK DISTINCT AND CLEAR CUT.

FOR COLORS - EXACT COLORS AS SHOWN ON OLD CARD ENCLOSED-7A96.  
CLOUDS IN SKY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES  
HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 15 1952	MAY 21 1952
SKETCH				
RETOUCHING		5	MAY 7 1952	MAY 15 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	2		
ARTIST DEPT.		8½		

DATE BLUEPRINT OK'D. DATE Filed

By By

DATE HAND COLOR PROOF OK'D. DATE Photo Returned to Customer

YANKEE STORE, BERMUDA

NO. 2C-181

ORDER NO. 73543

DATE 5-7-52

12½ M POST CARDS C.T. AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ENTRANCE TO CASTLE HARBOUR HOTEL,  
TUCKERS TOWN, BERMUDA



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 19 R. M. NO

IMPRINT SAME AS ABOVE

PUT PLATE NO. ON FRONT

PRIVATE # BEFORE IMPRINT: #419

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE CARD 6AH1321 FOR COLORS

*Special dark blue*

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

## ATTENTION

Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 16 1952	MAY 21 1952
SKETCH				
RETOUCHING		1 1/4	MAY 13 1952	MAY 16 1952
REPHOTO			MAY 8 1952	MAY 13 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	MAY 23 1952	6-11-52
ARTIST DEPT.	104	8		

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



YANKEE STORE, BERMUDA

NO. 20-182

ORDER NO. 73543

DATE 5-7-52

12½ M POST CARDS

C.T.AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SHERWOOD MANOR HOTEL, FAIRYLANDS, BERMUDA.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 19

R. M. YES-same on

IMPRINT

9BH1714 reset

SAME AS ABOVE.

PUT PLATE NO. ON FRONT

PRIVATE # BEFORE IMPRINT: #420

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9BH1714. FOLLOW CARD 9BH1714 FOR COLORS

*Special dark blue*

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

**YES**  
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

16

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make attractive.

Executive OK of Estimate

By \_\_\_\_\_

Date \_\_\_\_\_

**ESTIMATE**

**AND WORK SCHEDULE**

Cost Dept. Checked

By \_\_\_\_\_

Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 13 1952	MAY 22 1952
<del>RETOUCHING</del>				
RETOUCHING	4	1	MAY 12 1952	MAY 13 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	MAY 23 1952	JUN 2 1952
ARTIST DEPT.	108	9		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

*JR*

YANKEE STORE, BERMUDA

NO. 2C-183

ORDER No. 73543

DATE 5-7-52

12½ M POST CARDS

C.T.AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ROYAL POINCIANA TREE, BERMUDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 19

R. M. NO

IMPRINT

SAME AS ABOVE

PUT PLATE NO. ON FRONT

PRIVATE # BEFORE IMPRINT: #421

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE CARD 7AH2192 FOR COLORS

*Special dark blue*

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

577  
Add to left  
& Right  
Photo

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 15 1952	MAY 21 1952
SKETCH				
RETOUCHING	9	4	MAY 13 1952	MAY 15 1952
REPHOTO			MAY 8 1952	MAY 13 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	MAY 23 1952	JUN 2 1952
ARTIST DEPT.	108	9		6-9-52

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



YANKEE STORE, BERMUDA

NO. 20-184

ORDER No. 73543

DATE 5-7-52

12½ M POST CARDS

C.T.AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE REEFS, SOUTHAMPTON PARISH,  
BERMUDA



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 19

R. M. YES

IMPRINT

SAME AS ABOVE

PUT PLATE NO. ON FRONT

PRIVATE # BEFORE IMPRINT: #422

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

WATCH COLOR OF SAND & ROCKS - SEE COMPETITIVE CARD FOR COLORS

*Special dark blue*

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

16 Subjects of  
order for this customer. Please  
to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 13 1952	MAY 22 1952
SKETCH				
RETOUCHING	3	2	MAY 12 1952	MAY 13 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	MAY 23 1952	JUN 3 1952
ARTIST DEPT.	21	8 1/2		6-9-52

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

YANKEE STORE, BERMUDA

NO. 2C-185

ORDER No. 73543

DATE 5-7-52

12½ M POST CARDS

C.T.AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CORAL BEACH CLUB, PAGET PARISH,  
BERMUDA



RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 19 R. M. YES

IMPRINT SAME AS ABOVE

PUT PLATE NO. ON FRONT

PRIVATE # BEFORE IMPRINT: #423

PHOTO PROPERTY OF CUST.

SEE COMPETITIVE CARD FOR COLOR OF SAND AND ROCKS

*Special Dark Blue*

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

16

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 16 1952	MAY 22 1952
SKETCH				
RETOUCHING	2	4	MAY 12 1952	MAY 16 1952
REPHOTO				
PHOTO-LITHO			MAY 23 1952	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	102	1 1/2		6-17-52
ARTIST DEPT.	3	9 1/2		6-27-52

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



YANKEE STORE, BERMUDA

NO. 20-186

ORDER No. 73543

DATE 5-7-52

12½ M POST CARDS C.T.AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

EAGLE'S NEST HOTEL, PEMBROKE,  
BERMUDA



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 19 R. M. YES

IMPRINT SAME AS ABOVE

PUT PLATE NO.ON FRONT

PRIVATE # BEFORE IMPRINT: #424

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

*Special dark blue*

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

16 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

577

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date *1/2*

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 15 1952	MAY 21 1952
SKETCH				
RETOUCHING	9	3½	MAY 13 1952	MAY 15 1952
REPHOTO			MAY 8 1952	MAY 13 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	2	MAY 23 1952	6-5-52
ARTIST DEPT.	109	9½		6-12-52

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

9

YANKEE STORE, BERMUDA

NO. 2C-187

ORDER No. 73543

DATE 5-7-52

12½ M POST CARDS

C.T.AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

INVERURIE HOTEL, PAGET, BERMUDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 19

R. M. YES

IMPRINT SAME AS ABOVE

PUT PLATE NO.ON FRONT

PRIVATE # BEFORE IMPRINT: #425

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO WITH CLOSER VIEW WITH TISSUE OVERLAY. OTHER PHOTO FOR DETAILS SUCH AS BOATS SHOWN IN THIS VIEW. LEAVE FERRY BOATS IN \* MOVE ONE ON EXTREME RIGHT CLOSER IN FOREGROUND-IF POSSIBLE. /

*Special dark blue*

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

16

Subjects of

order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 20 1952	MAY 23 1952
SKETCH				
RETOUCHING	10	3 1/2	MAY 12 1952	MAY 20 1952
REPHOTO				JUN 9 1952
PHOTO-LITHO				
BLEUPRINT			MAY 27 1952	
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		6-10-52
ARTIST DEPT.		8		7-18-52

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



YANKEE STORE, BERMUDA

NO. 20-188

ORDER No. 73543

DATE 5-7-52

12½ M POST CARDS

C.T.AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BERMUDIANA HOTEL, PEMBROKE,  
BERMUDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 19 R. M. YES

IMPRINT SAME AS ABOVE

PUT PLATE NO.ON FRONT

PRIVATE # BEFORE IMPRINT: #426

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE BUILDINGS AT WATERS EDGE, AND SHOW PALM TREES.

FOLLOW TISSUE OVERLAY.

*Special Dark Blue*

SUBMIT:

RET. PHOTO

REPHOTO

B. L. ■ W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

16 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 13 1952	MAY 22 1952
SKETCH				
RETOUCHING	1	5		MAY 13 1952
REPHOTO				
PHOTO-LITHO			MAY 23 1952	MAY 29 1952
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½		6-10-52
ARTIST DEPT.	5	8344		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

YANKEE STORE, BERMUDA

NO. 20-189

ORDER No. 73543

DATE 5-7-52

12½ M POST CARDS

C.T.AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PRINCESS HOTEL - PORCH AND FLAGS,  
PEMBROKE, BERMUDA.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 19

R. M. YES-~~to~~

IMPRINT SAME AS ABOVE

PUT PLATE NO.ON FRONT

PRIVATE # BEFORE <sup>IMPRINT</sup> ~~TITLE~~: #427

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE PART OF BUILDING ON <sup>LEFT</sup> RIGHT AS INDICATED ON TISSUE  
OVERLAY.

*Special dark blue*

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

*16* Subjects of  
for this customer. Please  
to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 13 1952	MAY 22 1952
SKETCH				
RETOUCHING		34		MAY 13 1952
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			MAY 23 1952	JUN 2 1952
HAND COLOR PROOF	107	1 1/2		6-9-52
ARTIST DEPT.	110	9		7/28/52

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



YANKEE STORE, BERMUDA

NO. 2C-190

ORDER No. 73543

DATE 5-7-52

12½ M POST CARDS

C.T.AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PRINCESS HOTEL, PEMBROKE,  
BERMUDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 19 R. M. YES

IMPRINT SAME AS ABOVE

PUT PLATE NO. ON FRONT

PRIVATE # BEFORE IMPRINT: #428

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

*Special dark blue*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF **YES** HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

16 Subjects of  
for this customer. Please  
to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 13 1952	MAY 22 1952
SKETCH				
RETOUCHING		4½	MAY 12 1952	MAY 13 1952
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½		
ARTIST DEPT.	20	8		

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

YANKEE STORE, BERMUDA

NO. 2C-191

ORDER No. 73543

DATE 5-7-52

12½ M POST CARDS

C.T.AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MID-OCEAN CLUB AND GOLF COURSE,  
TUCKERS TOWN, BERMUDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 19 R. M. YES

IMPRINT SAME AS ABOVE

PUT PLATE#111. ON FRONT

PRIVATE # BEFORE IMPRINT: #429

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SMALL BUILDINGS ABOVE THE CLUB HOUSE DO NOT BELONG TO MID-OCEAN.  
SHOW THE CLUB HOUSE AS LARGE AND AS PROMINENTLY AS POSSIBLE.

SEE COMPETITIVE CARD FOR COLOR OF ROCKS AND SAND.

*Special dark blue*

SUBMIT:

RET. PHOTO

REPHOTO

B. L. W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

16 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 15 1952	MAY 21 1952
SKETCH				
RETOUCHING	2	8 1/2	MAY 13 1952	MAY 15 1952
REPHOTO			MAY 8 1952	MAY 13 1952
PHOTO-LITHO			MAY 23 1952	JUN 2 1952
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	102	13 1/2		6-10-52
ARTIST DEPT.	4	9		JUN 27 1952

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



YANKEE STORE, BERMUDA

NO. 2C-192

ORDER No. 73543

DATE 5-7-52

12½ M POST CARDS

C.T.AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CASTLE HARBOUR HOTEL AND MID-  
OCEAN CLUB BATHING BEACHES,  
TUCKERS TOWN, BERMUDA



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 19 R. M. YES

IMPRINT SAME AS ABOVE

PUT PLATE NO. ON FRONT

PRIVATE # BEFORE IMPRINT: #430

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE COMPETITIVE CARD FOR COLOR OF ROCKS AND SAND.

*Special dark blue*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF **YES** HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

16 Subjects of  
set for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

**ESTIMATE**

Cost Dept. Checked

By \_\_\_\_\_

By \_\_\_\_\_

Date \_\_\_\_\_

Date \_\_\_\_\_

**AND WORK SCHEDULE**

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 1 1952	MAY 21 1952
SKETCH				
RETOUCHING	4	2	MAY 12 1952	MAY 14 1952
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			MAY 23 1952	JUN 2 1952
HAND COLOR PROOF	107	1½		
ARTIST DEPT.	110	8½		7/2/52

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

YANKEE STORE, BERMUDA

NO. 20-193

ORDER No. 73543

DATE 5-7-52

12½ M POST CARDS

C.T.AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE QUEEN OF BERMUDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 19

R. M. YES-same as

IMPRINT

SAME AS ABOVE

on OCH871

PUT PLATE NO. ON FRONT

PRIVATE # BEFORE IMPRINT: #431

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM OCH871. FOLLOW CARD OCH871 FOR COLORS

*Special dark blue*

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

16

Subjects or

for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 12 1952	MAY 22 1952
SKETCH				
RETOUCHING		0		MAY 12 1952
REPHOTO			MAY 27 1952	JUN 4 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		6-11-52
ARTIST DEPT.	110	8 3/4		6/13/52

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

*Rust*



YANKEE STORE, BERMUDA

NO. 2C-194

ORDER No. 73543

DATE 5-7-52

12½ M POST CARDS

C.T.AMERICAN ART

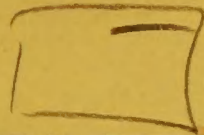
FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

OLEANDER TREES, BERMUDA COTTAGE



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 19 R. M. NO

IMPRINT SAME AS ABOVE

PUT PLATE NO.ON FRONT

PRIVATE # BEFORE IMPRINT: #432.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SHOW WATER IN BACKGROUND.

FOR COLOR OF BLOSSOMS, SEE CARD 1AH328 FOR GUIDE.

*Special dark blue*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

# ATTENTION

16 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

*5x7 add paper to right side*

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *ML*  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 15 1952	MAY 21 1952
SKETCH				
RETOUCHING	2	3½	MAY 13 1952	MAY 15 1952
REPHOTO			MAY 8 1952	MAY 13 1952
PHOTO-LITHO				JUN 3 1952
BLUEPRINT				
STRIPPING, OPAQUING			MAY 23 1952	
HAND COLOR PROOF	107			6-5-52
ARTIST DEPT.	102	8 ½	6/13/52	6/16/52

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_



YANKEE STORE, BERMUDA

NO. 20-195

ORDER No. 73543

DATE 5-7-52

12½M POST CARDS

C.T.AMERICAN ART

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MANGROVE BAY, SOMERSET,  
BERMUDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 19 R. M. YES

IMPRINT SAME AS ABOVE

PUT PLATE NO. ON FRONT

PRIVATE # BEFORE IMPRINT: #433

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOR COLORS OF ROCK AND SAND - SEE COMPETITIVE CARD

*Special Dark Blue*

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

16 Subjects of  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 15 1952	MAY 21 1952
SKETCH				
RETOUCHING	9	2½	MAY 12 1952	MAY 15 1952
REPHOTO				JUN 2 1952
PHOTO-LITHO			MAY 23 1952	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½		
ARTIST DEPT.	110	8¾		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



YANKEE STORE, BERMUDA

NO. 2C-196

ORDER No. 73543

DATE 5-7-52

12½ M POST CARDS

C.T.AMERICAN ART

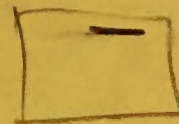
FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BERMUDA'S TRANSPORTATION



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 19 R. M. YES

IMPRINT SAME AS ABOVE

PUT PLATE NO. ON FRONT

PRIVATE # BEFORE IMPRINT: #434.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

*Special dark blue*

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

16 Subjects or  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 11 1952	MAY 21 1952
SKETCH				
RETOUCHING		3	MAY 12 1952	MAY 14 1952
REPHOTO				MAY 29 1952
PHOTO-LITHO			MAY 23 1952	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½		6-5-52
ARTIST DEPT.	110	9		6/17/52

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



FLOYD H. McCOY  
PITCAIRN ISLAND, SOUTH PACIFIC

NO. 20-197

ORDER No. 73558

DATE 5-8-52

3 1/2 M POST CARDS

C.T.AMERICAN ART

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

"PITCAIRN ISLAND" THE HOME OF THE  
MUTINEERS OF H.M.S. BOUNTY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT NONE

IN STAMP SPACE: MADE IN U.S.A.

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE COLORED SHEET AND POST CARD ATTACHED. MAKE GOOD VIEW

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

## ESTIMATE

Cost Dept. Checked

By

By

Date

Date

### AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 14 1952	MAY 21 1952
SKETCH				
RETOUCHING		2 1/2	MAY 13 1952	MAY 14 1952
REPHOTO			MAY 9 1952	MAY 13 1952
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			MAY 23 1952	JUN 3 1952
HAND COLOR PROOF	105	1 1/2		6-9-52
ARTIST DEPT.		6 3/4		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer